



Regarding Acceptance of Article.

1 message

Publication Support <publicationresearch4@gmail.com>

Tue, 17 Aug, 2021 at 11:12 am

To: divyashreedv.58@gmail.com, Adheer Goyal <adheer.goyal@ghru.edu.in>

Hello Sir/Ma'am,

We are glad to inform you that **your article has been accepted** for publication in **UGC**

CARE LISTED GROUP II JOURNAL,

Journal Name: PalArch's Journal of Archaeology of Egypt/ Egyptology.

ISSN: 1567-214X

Journal website: www.palarch.nl/index.php

Scopus ID: <https://www.scopus.com/sourceid/21100286805>

Kindly find the attached Accepted letter, Payment Invoice, and Declaration form.

Also, complete your payment.

Payment Mode/Details:

1. Bank Transfer Details:

State Bank of India

Bank Account No- **39056657167**

Bank IFSC code- **SBIN0021999**

2. Google pay Details:

Name: Vaibhav Rajendra Suryawanshi

Google pay / Phone Pay Number: **+91-7387038026**



Kindly Complete your payment and Share your screenshot in the same mail.

NOTE:

1. Kindly verify all the details regarding the publication process, Assessment and other supplementary processes and after only kindly give confirmation.
2. All the clients should have to verify and check all the things regarding publication on their own basis. If any problem persists in the future only regarding the details of Journal and publication, PRC (Publication Research Centre) will not be responsible for future circumstances.
3. PRC gives the guarantee of publication in UGC care Journal. PRC does not give a guarantee of Indexing of the papers published in UGC care Journals.
4. The Payment is Non-Refundable in any circumstances.
5. After Verification and Agreeing All the points mentioned in the note section then only proceed for the payment procedure.
6. After Confirmation kindly give Acknowledgment on the same mail as a reply.

Hopefully, you have received the acceptance letter. The HORIZON 2021 conference and G H Rasoni University, Saikheda will be conducted, so we have sent you the acceptance letters regarding the submitted research articles. The papers are In process. Kindly check the mail carefully regarding acceptance and complete the payment in 48 hr. All the journal details and Publication details are shared by Publication Research Centre. The papers will publish in PalArch's Journal of Archaeology of Egypt/ Egyptology (www.palarch.nl/index.php) on this link only. There is no responsibility for any kind of Indexing or Scopus Indexing. (The Indexing of the paper depends only upon the content of the research paper and the Scopus Itself.)

PalArch's Journal of Archaeology of Egypt / Egyptology

"Comprehensive Study On Lean Six Sigma Tools"

Smt. Divyashree D V¹, Smt Rohini Patil²

^{1,2}Assistant Professors in Dept of Commerce and Management,
MES Institute of Management, No.25/1, vidya vihar, 17 th main, 2 nd block,
Rajajinagar, Bangalore-560010.

Smt. Divyashree D V, Smt Rohini Patil, Comprehensive Study On Lean Six Sigma Tools, – PalArch's Journal Of Archaeology Of Egypt/Egyptology 18(10), 297-310. ISSN 1567-214x

Keywords: Lean six sigma; Tools; Waste reduce; Manufacture.

Abstract

Lean six Sigma is the fusion of lean manufacturing and six sigma and it is one of the systems adopted by the manufacturing companies around the world to improve and optimize process control for effective efficiency within their organisation. The lean six sigma uses qualitative and quantitative data driven techniques as an integrated part of a system using statistical and graphical tools called lean six sigma tools by DMAIC(Define, Measure, Analyse, improve and control) that help with the analysis and improvement procedure in waste reducing methods and through increase employee productivity. This paper concentrates on understanding the lean six sigma concept in manufacturing industry and to know about lean six sigma tools for process control that reduce wasteful steps for improvement. This is analysed by interpreting primary data of the employees in few companies and interpreted through graphical methods. Finally lean six sigma aims for long term process by achieving the best quality, low cost, good delivery management and customer satisfaction through continuous improvement that aims at growth and innovation in organisation.

Introduction

Lean: The term lean in the manufacturing content implies identification & elimination of waste in all the processes involved. Lean manufacture all the processes involved in a manufacturing environment irrespective of what types of products are being manufactured lean manufacture has a compressive set of elements, rules & tools that focus on the elimination of waste & the creation of value. It aggressively seeks to eliminate all non-value added activity & tries to instill a philosophy of continuous incremental improvement. Lean manufacture also means speedy, smooth & economical manufacture

Six sigma: It's a set of techniques & tools for process improvement by identifying & removing the cause of defects & minimizing impact variability in manufacturing

sharada S
Principal

MES Institute of Management
Rajajinagar, Bangalore-560010

JME

JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP



CERTIFICATE OF PUBLICATION

This is to certified that the article entitled
A CONCEPTUAL STUDY ON IMPACT OF COVID-19 ON E-COMMERCE IN RURAL INDIA

Authored By

Sushmitha V

Research Scholar DOS in Commerce, Manasagangotri, University of Mysore

UGC

University Grants Commission

Published in Vol. 16, No.1 (VII), January-March 2022

JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP with ISSN : 2229-5348

UGC-CARE List Group I

Impact Factor: 4.257



उच्च शिक्षण आयोग
UGC

University Grants Commission

Sushmitha V
Editor in chief

Sushmitha V Research Scholar DOS in Commerce, Manasagangotri, University of Mysore.

Dr.K. Nagendra Babu Professor DOS in Commerce, Manasagangotri, University of Mysore.

ABSTRACT

E-commerce is the word ruling the business since the last few decades. Thousands of businesses have moved online to utilize the potential of internet reaching wider audience. Further, this helps them to earn increased ROI with lesser cost and time. The Indian Economy is dominated by rural population as major chunk of population resides in rural areas. From business perspective, it comes as a massive opportunity. The technology has touched rural parts of India through various government initiatives like Digital India and increase in number of smartphone users has encouraged these firms in the development of e-commerce websites to reach untapped rural markets. Mckinsey Global Institute has predicted a 40% increase in number of internet users between 750 and 800 million and double the smart phone users between 650 million and 700 million by 2023. Post Covid-19, it is realized that e-commerce would be one of the solutions to maintain physical distancing and avoid crowd gathering. It is the known fact that Indian Postal Services has long history and has evolved over the years with greater connectivity to every corner including rural and remote areas of the country. With more than 1,55,000 offices, it is getting collaborated with 400 plus e-commerce websites like Amazon and Flipkart. The e-commerce firms can develop their own delivery system or use third party services like postal services to cater to the needs of customers even in far-flung locations and get penetrated to rural markets as well. Certainly, there is lack of tech-savviness among rural customers. The best approach for these firms is to simplify various parameters like simple design, intuitive navigation, secure payments and seamless experiences irrespective of connectivity-related challenges to strengthen their businesses. Thus, the paper focuses on E-Commerce and its impact in rural India post Covid-19.

Keywords: Digital India, E-Commerce, ROI, Secure Payments, Websites.

INTRODUCTION

Tremendous growth in managing a large volume of data storage and retrieval techniques, in the eighties, followed by the development of a transparent mechanism to interconnect; improved data transfer rates; and the emergence of global connectivity, based on TCP/IP standards, have provided the opportunity to manipulate and disseminate information spread across vast geographic areas. The development of a communication infrastructure in the late eighties and early nineties, in the form of the Internet, and related developments in information, publishing and distribution technologies (generically referred to as Web technologies), have propelled us towards a new economic era. This new economy, driven by the internet and web technology, is also called digital economy.

The cost availability of the product, price information, and delivery are important factors that influence economic behavior. In a digital economy product and price information can be readily accessed from providers across the globe, enabling the cross comparison of various product attributes and prices. Fully developed digital economy will enable people to transact across geographical borders, leading to online fulfillment of consumer needs and payment for services and/or products. It is envisaged that the online needs of consumers are going to rise. This in turn will lead to the creation of many and new products, and new businesses and services, accompanied by growing employment.

Innovative companies like Dell Computers, Amazon.com, Intel, Cisco and Yahoo!, recognize the potential and pioneered the use the internet/web as an Integrated Information Management tool, to their advantage. By integrating various online information management tools through the internet, these companies set up