



# MES INSTITUTE OF MANAGEMENT

Cordially invite you to a one - day

**FACULTY DEVELOPMENT PROGRAMME - 2016**

**Teachers Leading Change**

**Empowered Teachers Empowering Lives**



**06 February, Saturday, 2016.**

**Organized By**

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

Inauguration at 10:00 a.m.

Conference Hall

# 25/1, Vidya Vihara, 17th Main, 2nd Block,  
Rajajinagar, Bangalore - 560010.

**DECENNIAL CELEBRATIONS**



## ABOUT THE INSTITUTION

Mysore Education Society is a name for imparting value-based education since the last 50 years in Bangalore City. The Mysore Education Society is a registered body which has philanthropic, patriotic and farsighted citizens of Bangalore as its Committee members. It was the dream of our founders; especially late Prof. M.P.L. Sastry, to start a Management Institute to impart value based education in the field of Management Studies, also imbibing, in the process, the rich Indian culture. The former President of MES Group of Institutions, Late Dr. K.P. Surendranath, initiated a Management Institution which became a reality, in 2006, in the form of M.E.S. Institute of Management, which aims at providing professional learning and multi-dimensional development. It is the desire of the institution to prepare the students to become Commerce and Management Professionals through the programs prescribed by the Bangalore University complemented with value-added and enrichment programmes for the holistic development with the able support of qualified and competent faculty.

Year 2016 witnesses the Decennial Celebrations of MESIOM. We begin the celebrations with this FDP as we believe that the strength of an Institution is its empowered faculty, empowering students.

It is our considered belief that if the process is right, the results will follow.

### OUR VISION

"To strive towards achieving and maintaining the pinnacle of excellence in education and empowering students grounded in Indian heritage to live as exemplary human beings geared for competency at all levels".

### OUR MISSION

- To impart all encompassing knowledge- syllabus prescribed by the University as well as learning about the world beyond the classroom.
- To provide a platform for the students to build and strengthen character that will help them face all challenges with integrity.
- To foster leadership qualities and encourage entrepreneurial skills for a better contribution to the future of India as a Global Leader.
- To empower youth with knowledge, skills and competence.



## *Course Content*

- *The program focuses on empowering teachers to become mentors for their students.*
- *To Understand the importance of creative teaching.*
- *Decision -Making skills required for the faculty for effective teaching.*
- *Create clearer minds which leads to more successful living and stronger relationships with the world.*

## *Aim of the Programme:*

*This Programme will empower faculty members across various disciplines to be more creative. It also provides the faculty an insight on how to face the future academic challenges.*

## *Insight of the Programme*

*“Mediocrity knows nothing higher than itself, but talent instantly recognises genius.”*

*Sir Arthur Conan Doyle*

*Teaching is like no other profession. Teachers wear many hats in carrying out their duties which includes being a communicator, a disciplinarian, a conveyor of information, an evaluator, a counsellor, a decision-maker, a role model and a surrogate parent. Each of these roles requires practice and skill.*

*Change is the order of the day and as teachers we have to keep up with the growing demand of the students' learning.*

*The purpose of this FDP is to empower teachers with creativity which is the base for excellence in a competitive world - a powerful resource for survival.*



## PROGRAMME SCHEDULE

Registration	9.30 a.m
Inauguration	10.00 a.m
Inaugural Address by Chief Guest	<b>Mr. K L S N Rao,</b> Principal, Southern India Banks Staff Training College.
Presidential Remarks	<b>Dr. H S Ganeshha Bhatta,</b> Principal, MES Teachers College.
Tea Break	11.00 a.m
FDP Session 1 11.15 a.m	Teacher to Life Coach <b>Dr. Padmakshi,</b> Head of Mind Training Division, Sky Reach Education.
Lunch	12.45 p.m
FDP Session 2 1.15 p.m	Clearer Mind Powerful Mind <b>Mr. Chetan Sharma,</b> CEO, Sky Reach Education.
<b>Valedictory</b>	
Chief Guest	<b>Smt. Ranganayaki Rao,</b> Principal, MES Prof. B R Subbarao P U College, Vidyaranyapura, Bangalore.
Certificate Distribution	3.15 p.m

**Registration Fees: Rs. 200/- Per Participant**

Address for Communication  
**MES Institute of Management**

25/1, Vidya Vihara, 17th Main, 2nd Block, Rajajinagar, Bangalore - 560010.

Ph: 080 23128338 / 21 Email: mesinstitute@gmail.com



# MES INSTITUTE OF MANAGEMENT

"Vidyavihara", #25/1,17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore - 560010

## Faculty Development Programme – 2016

Teachers leading change - Empowered teachers Empowering lives

Arise, Awake, stop not till the goal is reached. These words of Swami Vivekananda serves as a mantra for success and so is our motto.

As a Japanese proverb goes, "Better than a thousand days of diligent study is one day with a great teacher". Teachers are directly linked with the world's future. Change is the order of the day and teachers have to keep up with the growing demand of the students learning. Hence it becomes important for teachers to change their approach and update their content and deliver skills in order to tackle the questions placed before them by the so-called smart world.

The Faculty Development Programme organised by the Internal Quality Assurance Cell (IQAC) of the MES Institute of Management on 6th February 2016 was a testimony of quality improvement. It was based on the theme - "Teachers Leading change - Empowered teachers Empowering lives." More than 60 faculty members representing various institutions participated in the programme.

The aim of the programme was to empower faculty members across various disciplines to be more creative. It was to provide the faculty an insight on how to face the future academic challenges.

Dr. A.P.J. Abdul Kalam opined that, "A teacher has to create a lifelong autonomous learner." It is thus essential for teachers to realise that if they have to create lifelong autonomous learners, first they will have to be learners themselves.

The programme was inaugurated by the Chief Guest, Mr. K.L.S.N. Rao, Principal, Southern India Banks Staff Training College and Dr. Ganesh Bhatta, Principal MES B.Ed. College, presided over the event. It was highly inspiring when Mr. Rao shared his real-life experiences with the crowd.





Dr. Padmakshi, Head of Mind Training Division, Sky Reach Education, was the speaker of the 1<sup>st</sup> Technical Session. The theme of the session was "Teacher to life Coach." The session was informative and motivated teachers to become life coaches. To make the session more lively she displayed a series of pictures associated with different levels of interpretation. She requested teachers to be a part of her campaign against suicide by taking the students on the right path by showing them the brightness of knowledge. She said that it's important for teachers to constantly work on themselves and stay updated. To sum up, she awakened the hidden student in every teacher.

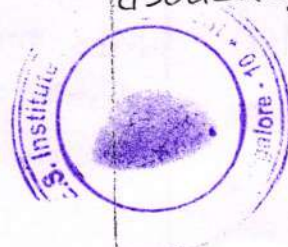
The speaker of the 2<sup>nd</sup> session was Mr. Chetan Sharma, CEO, Sky Reach Education, on the topic 'Clearer Mind Powerful Mind'. He started the session by defining teachers as the 'Change makers' and attributed the teachers for redefining the world. It was an interactive session, interpreting the differences in perceptions towards basic elements of living, like life, love and success..

Prof. Ranganayaki Rao, Principal, MES Prof. Subbarao PU College, the Chief Guest for the Valedictory Ceremony, distributed Certificates to the participants of the FDP.

*sharada.s*  
Principal  
MES Institute of Management  
Rajajinagar, Bangalore-560 010



Cr. No	NAME	COLLEGE	E mail id	6/2/16 Contact No.
1)	G. Mohechu	D.V Institute of management	mpaiot@ surya.org.in	99 01852 1120
2)	Dr. B.R. Muthunigaya	M.E.S college Vidyasagarwra		944 867 0086
3)	Hemachandra.D.	K.L.E Society degree college, Nagarbhavi.	dhema-chandra @ Yahoo.com	7848846351
4)	Vivek.V	East west college of management	humble.soul4ever at gmail.com	9620504334
5)	Dr. Anupama.K. Malagi	D.V Institute of Management	anupama.malagi @ gmail.com	9448079731
6)	Vinay Kumar.S (Student)	KLE.S. nijalingappa college	Vinayshetty1992 @ gmail.com	8277048367
7)	Kavya.D (Teacher)	Stella mary's high school	kavya.d@gmail .com	7204425251
8)	Kalpana.M (Asst. Professor)	KLE Degree college Nagarbhavi	kalpana.mallikar jun@gmail.com	9880955230
9)	N. Srikantha Murthy (Lecturer in physics)	MES Vidyasagar Prof. MPL sastry P.U. college	Sri kantan@gmail .com	9482392097
10)	Magdalen Mary 'D' Souza (Teacher)	Stella mary's eng Hr. pry School	magdalenmary dsouza@gmail.com	9980868459





11)	Vijaya.K (Asst. teacher)	Stella mary's Pug. Hr. Dry School	vijayavppanna @gmail.com	9448851784
12)	Smt. Vanitha (Lecturer)	MES Degree college Malleshwaram	Vanitanujana @gmail.com	9886840400
13)	Vidya.N (Lecturer of Commerce)	SRSI First grade college		7204287177
14)	A.N. Bhagya (Lecturer)	MES Degree College Malleshwaram	bhagyakumar 1610@gmail.com	9844516144
15)	SR Noylime (Asst. teacher)	Stella mary's High school		9448851784
16)	Sudha Kanakanavar (HOD. Dept of Hindi)	Jain college <del>Rajajeshu</del> Rajarajeshwari - nagar B-98	rajat sksudha.kan @gmail.com	9986144146
17)	Rajesh.K (Asst. prof)	KLE Degree college Nagarbhavi B-72	rajeshraj77 @gmail.com	9743531504
18)	C.Sai sudha (Lecturer)	MES Degree College Malleshwaram	saisudha211 @gmail.com	9611669737
19)	Shantua.N.A (Lecturer)	MES prof. B.R Subbarao PU college	shanthanreddy77 @gmail.com	9945336220



6/2/16



20)	Nagamani.S.L (Lecturer)	MES PU college (Main)	manisne@gmail.com	9044224242
21)	C. Hemavathi (Student)	KLE Society's S.Nijalingappa College	hemav306@gmail.com	9738421691
22)	Shantha.N.A (Lecturer)	MES prof. B.R Subbarao PU college	shanthanreddy77@gmail.com	9945336220
23)	Darshan.S (Student)	KLE college	darshan.s1492@gmail.com	8105021499
24)	Dr. Venkoba Rao.M (Lecturer)	MES Teacher's College	venkoba1975@gmail.com	9481818193
25)	Deepashri.P (Lecturer)	MES college of Arts, commerce & science	deepa732013@gmail.com	9901076436
26)	Prof. Mallesha.S (Principal)	Mangalore Institute of Management & science	malleshsadaslu@gmail.com	9880914800
27)	Praveen Kumar.T.D (Lecturer)	Jain college Rajarajeshwari nagar	praveen kan 2006@yahoo.com	9964629452
28)	Veena.A (Lecturer)	Jain college R.R.Nagar	veenagowdars04@gmail.com	9964419316
29)	Mangula.C.V	MES B.R subba rao PU college vidyaranapura	mangulam@gmail.com	9481191411



6/2/26



30)	Dr. Savita K. Kulkarni (Lecturer)	Jain college R.R. nagar	kulkarnisavital2 @gmail.com	6/2/16 7795643099
31)	Shanbagalakshmi (Lecturer)	MES Prof B.R Subba rao P.U. college	sb lakshmi30 @gmail.com	9448928394
32)	Prof. D. Anita (Asst. Prof)	Sri soi college For women	dargaanitha@ gmail.com	9916446351
33)	Suresh. A. N (Lecturer)	SRSI Degree college	harithasweety @gmail.com	9945289008
34)	Prof. V. P. Nagalakshmi (Asst. prof)	Sri soi college For women		8050522951
35)	Prof. Chitra. V (Professor)	Sri soi college For women	chitra6anand @gmail.com	9880932700
36)	Babu. N (Student)	KLE S. Nijalinga ppa college	babun6161 @gmail.com	9945276027
37)	Bharath. H. M (Student)	KLE S. Nijalinga ppa college	bharathcnosure @gmail.com	9743312688
38)	Vishwani Kumari (Lecturer in Kannada)	MES vidyasagar Prof. MPL sastry P.U. college		9901304259
39)	Charumathi Sridharan (Lecturer)	MES degree College of Arts Commerce & Science	charumathi. sri dharan@gmail. .com	9964499849





40)	Aneetha Sri Kumar (HOD, Dept of Psychology)	MES Degree College	aneetha.srikumar @gmail.com	9702100745
41)	Shobharani. G.R (Asst. prof in Commerce)	Basaveshwara College of Commerce, Arts & Science	shobhagr999 @gmail.com	
42)	Kumudini. S. Putra (Asst. Prof)	Basaveshwara College of Commerce , Arts & Science	kumidini sputra @gmail.com	9886104262
43)	Priya. T (Lecturer)	MES VidyaSagar Prof MPL Sastry P.U. College	Darshini.2008 @rediffmail.com	9844998363
44)	Swathi. R.M (Lecturer in Biology)	MES VidyaSagar Prof. MPL Sastry P.U. College	swathi.rm89@ gmail.com	9986820620
45)	T. Karthikayini (Lecturer)	Srisai College For women	Karthikayini2010 @gmail.com	9980798287
46)	Gayathri. M.V (Lecturer)	Srisai College For women		9480484068
46)	S. Uma Dalvi (Lecturer)	MES MPL Sastry P.U. College	Umadalvi123@ gmail.com	9480678745
47)	K.C. Prasanna Bharathi (Lecturer)	MES MPL Sastry P.U. College		9900785777



6/2/16



8)	Sharada. K (Lecturer)	MES MPL P.U. College	sharada.sd @ gmail.com	1000187202
49)	Deepashree. M (Lecturer)	MES Prof MPL Sastriy P.U. college		9986708584
50)	Radhika. D (Lecturer)	MES Prof MPL Sastriy P.U. college	Radhika8002 @ gmail.com	9986487679
51)	V. Vasuki (Lecturer)	MES MPL Sastriy P.U. college		9845120689
52)	Sunitha. R (Principal)	MES Kishora Kendra P.U. college	kishora kendra @ gmail.com	9845772818
53)	Mrs. V Rajalakshmi (MOD Commerce)	MES MPL Sastriy P.U. college	MES vrd @ yahoo. Co. in	9902026060
54)	Padmaja. S (Lecturer)	MES MPL Sastriy P.U. College Principal	padmaja tollesh 33 @ gmail.com	9901177900
55)	Suja. K.G (Lecturer)	MES MPL Sastriy P.U. college	Suja.gj @ redif mail.com	
56)	Thippawamy. G	Smt. Manjula malleh college of education.	tippawamy @ gmail.com.	9482519641

MES Institute of Management  
Rajajinagar, Bangalore-560 010



6/16



Mysore Education Society (R.)

FACULTY DEVELOPMENT PROGRAM

ON

**VALUES AND PROFESSIONAL ETHICS IN TEACHING**

Thursday, 2nd November 2017

*An IQAC Initiative*



**M.E.S. INSTITUTE OF MANAGEMENT**

17th Main Road, 2nd Cross, Rajajinagar, Bengaluru - 560 010  
Ph : 080 - 2312 8321, Email [mesinstitute@gmail.com](mailto:mesinstitute@gmail.com)

Arise, Awake, Stop Not Till The Goal is Reached



## **M.E.S. Institute of Management**

Mysore Education Society has been a name for imparting value-based education since 60 years in Bangalore city. Mysore Education Society is a registered body which has philanthropic, patriotic and farsighted citizens as its committee members. It was the dream of our founders especially late Prof. M.P.L. Sastry, to start a Management Institute to impart value based education in the field of Management Studies, also imbibing in the process, our rich Indian culture. The former President of M.E.S Group of Institutions, Dr. K.P.Surendranath, initiated a Management Institution which became a reality in 2006, in the form of M .E. S. Institute of Management. The Institution aims at providing professional learning and Multi-Dimensional development.

### **Theme of the FDP**

As Swami Vivekananda said "My whole ambition in life is to set in motion machinery which will bring ideas to the door of everybody, and then let men and women settle their own fate."

In the back drop of the great ideal and statement of Swami Vivekananda, as we are all aware, our country is a nation of the predominantly youngsters. According to a recent survey, statistically over 65% Indians are below the age of the 35 and 50% of total population is less than 25. In this context it is within us, the teaching fraternity to ignite these young minds by providing a thought leadership frame work resting on the values of this great country.

The values and ethics are framework on which good ideas should be based upon. But easier said than done, in the modern era with the information explosion, it is important for the teaching fraternity to provide a solid foundation on the very basic thought framework which will guide our younger generation to utilize the available resources and to source right information which brings positive self-development and results in the further enrichment of our culturally rich country.

### **Objectives of the FDP**

- To motivate faculty to inculcate values in their teaching and to enable students to understand the importance of right values.
- To encourage faculty to include right motivational content in their teaching to enable students to successfully overcome modern challenges.
- To motivate faculty to include holistic and positive value system in their teaching to empower students to mould themselves as noble citizens of this country.
- To enthuse faculty to act more as a mentor to reach out to the students.



*"Youth fullness is a time when energies are over flowing, however it is the same period when youth face many challenges like insecurity, diversions, erosion of cultural values, intense competition, to name a few " hence we need great Teachers to mould this youth power and ignite these young mind to empower with life transforming, self-empowering ideas.*

### **RESOURCE PERSONS OF THE FDP**



**Justice N. Santhosh Hegde** – is a former Supreme Court Judge, the only Solicitor General of India from Karnataka, former Lokayukta of Karnataka State and a relentless crusader against corruption.

A prolific speaker who can inspire people of all generations, he has been conferred with many awards like the NDTV Indian of the Year, Anticorruption Crusader, Times of India – Man of the Year, Seetharam Jindal Award, Public Service Excellence Award, Nadoja Prashasthi from Hampi University and many more. He has received 5 Honorary Doctorates from KSOU, Alliance University, Tumkur University, Mangalore University and Karnataka Law University. He was also instrumental in framing the Lokpal Bill.



**Dr. T V Raju** - is a Professor and Director, R V Institute of Management, Bangalore. An academican with 40 years of teaching experience in the field of Business Management, Finance and Testing Skills, a recognized Research Guide for students pursuing Pre-doctoral and Doctoral Programmes and has chaired technical sessions in National and International Conferences and Seminars. Dr. Raju has authored many books on Business Studies and Management like Discipline, Principles of Management and many more. He has been appointed by the Govt. of Karnataka as a Special Representative of the Govt. to the Karnataka State Higher Education Council. He has been honoured by many civic and cultural bodies for his social service. He has been bestowed with titles like Shikshana Ratna, Gurukula Tilaka, Eminent Educationist, Kempegowda Award, Drona Prashasthi, 100 most influential Directors of India, Excellent Humanitarian and Good Administrator Award and many more.



**Dr. H.S. Ganesh Bhatta**– Former Principal, MES Teachers College and presently an Educational Consultant, MES Group of Institutions. Dr. H.S. Ganesh Bhatta has a Ph. D in Education from the University of Mysore through ISEC, Bangalore. He is a great orator and he has been conferred with many awards like the Best Educationist Award, Star of Asia Award, Bharath Vidya Shiromani Award, Bruhat Vibhushan Samman Puraskar and many more. He has been successfully conducting several workshops and seminars for teachers, administrators and students. He has been a Resource Person for many academic and administrative programs. He is involved in various societal issues and has over 50 articles published in various national, international journals and newspapers.





**Dr. Arati V.B. :** A well known academician and motivational speaker has a rich knowledge of Sanskrit, Classical Music, poetry, painting and indigenous arts. She is also deeply involved in research writing, teaching and promotion of many branches of Indian studies for the past 25 years. She holds many important positions and also is the Founder, Head Vibhu Academy- a centre for soft skills training, resources and teaching, research of Indian studies and lay counselling. She has been honoured by Jay Cees International, Bangalore, Lion Club International, Bangalore, Rotary International Bangalore, KS&DL Kannada Rajyotsava award and many more.

### Programme Details

Timings	Sessions	Speaker
9.30a.m to 10.00a.m	Opening Remarks	<b>Dr. Shakuntala Katre</b> Secretary Academics, MES Institutions
10.00a.m to 11.00a.m	Session- 1	<b>Relationship between teacher and taught</b> <b>Dr. T.V. Raju</b> Director, R.V. Institute of Management
11.15a.m to 1.00p.m	Session- 2	<b>Decline in Social Values and its Consequences - An Interactive Session</b> <b>Justice N. Santhosh Hegde</b> Former Supreme Court Judge and Lokayukta of Karnataka
2.00p.m to 3.00p.m	Session- 3	<b>Roles and Responsibilities of Teachers</b> <b>Dr. H. S. Ganesha Bhatta</b> Former Principal MES Teachers College and Educational Consultant MES Institutions
3.00pm to 4.00pm	Session- 4	<b>Values input from the Gurukula System</b> <b>Dr. Arathi V.B</b> Founder Head Vibhu Academy Consultancy Faculty, ACT, Bangalore
4.15 p.m to 4.30p.m	<b>Valedictory &amp; Closing Remarks</b>	

### Registration Details

- Registration is from 8.30 am to 9.30 am
- Registration Fees Rs. 300/=
- Last date for registration is 30th October 2017
- Register and confirm your participation through email: mesinstitute@gmail.com

### Organizing Committee

#### Chief Advisors

Dr. Shakuntala Katre, Secretary Academics,  
MES Institutions  
Dr. H.S. Ganesha Bhatta, Farmer Principal,  
MES Teachers College and Educational Consultant  
MES Institutions

#### Programme Coordinators

Dr. Sharada. S, Principal, MESIOM  
Smt. Harini. M.S, Vice Principal, MESIOM

#### Members:

Smt. Rohini Patil, Asst. Professor, MESIOM  
Ph. No: 9449426419  
Smt. Anuradha, Asst. Professor, MESIOM  
Ph. No.9686969823



Mysore Education Society (R.)

FACULTY DEVELOPMENT PROGRAM

ON

VALUES AND PROFESSIONAL ETHICS IN TEACHING

Thursday, 2nd November 2017

*An IQAC Initiative*



**M.E.S. INSTITUTE OF MANAGEMENT**

17th Main Road, 2nd Cross, Rajajinagar, Bengaluru - 560 010  
Ph : 080 - 2312 8321, Email mesinstitute@gmail.com

Arise, Awake, Stop Not Till The Goal is Reached



# MES INSTITUTE OF MANAGEMENT

“Vidyavihara”, #25/1,17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore - 560010

## FACULTY DEVELOPMENT PROGRAMME ON VALUES AND PROFESSIONAL ETHICS IN TEACHING – 2017 – 2018

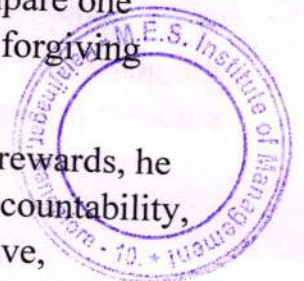
The one-day FDP began with a Vedagosha and an invocation song. The Chief Guest for the event was Dr. Shakuntala Katre, Secretary Academics, MES Institutions. Inaugurating the programme, she said that profession is a long time learning to acquire knowledge and a career is its outcome. She also enumerated the parameters of learning as acquiring competence, opportunity to conduct induction to teachers, licensure requirement, opportunity for conducting faculty recharge programme, compensation and status of prestige. She opined that teaching is a noble profession and is revered. She also said that for most of us our role models are school teachers and not college teachers and we have to wonder why it is so. Experience brings expertise. The basic principle of education is human conduct. We have to learn to be human and humane and help imbibe it in students. Teachers should practice their subjects and have a love for their subject and have to bring the two together in their teaching. She urged the delegates at the FDP to adopt interactive teaching which can make us role models too, to students.

### Session 1

The Speaker was Dr. T.VRaju, Prof. and Director, R.V.Institute of Management.

Addressing the delegates on the topic -Relationship between the teacher and the taught - he said that a good teacher is one who has total commitment. A good teacher looks at ways to make things happen for students. It is very important for a teacher to have a good rapport with students. We should have emotional stability, be happy and cheerful and approach students with a smile and know how to deal with stress. He also said that teachers should have a lesson plan and stick to its schedule. A good teacher should also have maturity and great competency. He also stated that a good teacher should have clarity in communication, effective pronunciation, be creative in teaching and make it a priority to make one's priority a priority. A teacher should not compare one student with another and call them names and cultivate the habit of forgiving their mistakes.

Stating that teachers should work for satisfaction and not monetary rewards, he said that the relationship between teacher and taught should have accountability, adaptability, sharing and caring, compassionate, co-operative, creative, dedication, empathy, engaging, inspirational, kind, joyful and organized. A





teacher should have patience, be resourceful and be trustworthy and have trust in his students.

## Session 2

The Speaker was Justice N.Santhosh Hegde, former Supreme Court Judge and Lokayukta, Karnataka.

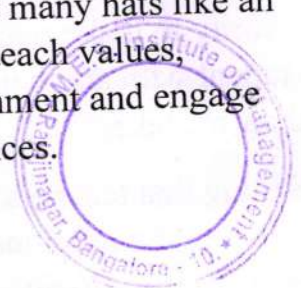
In the interactive session, Sir spoke about Decline in Social Values and Its Consequences. Citing many government schemes which have been fraudulent, he said that if something goes wrong in society, it reflects that we forgetting the values, the ones taught by our elders. The loss in values is a result of excessive greed in man. We have forgotten the meaning of contentment. Saying that money has been given a greater pedestal than values, he urged the delegates to inculcate values in children. Society should become a guardian of values instead of being governed by money. The session was interactive and sir fielded questions of the audience. He stated that we can do our bit by boycotting people who have forgotten values.

## Session 3

The Speaker was Dr. H.S.Ganesh Bhatta, former Principal, MES Teachers College and Education Consultant, MES Institutions.

Speaking on the topic – Roles and Responsibilities of Teachers - he said that Effective Teaching is when a teacher teaches to his optimum and puts forth more than what is expected of him. He was also of the opinion that reposing trust in students is a must for teachers. He said that the challenge for teachers is to manage Human Capital which has the longest gestational period, individualised, returns vary with same qualification, no economic attributes, mobile and subject to status consideration, no two units are similar, influenced by socio-cultural environment, appreciates in value till a point of time and its depreciation value is difficult to calculate.

He enumerated the values of enriching human capital as to be student - committed learning, hard work and zeal, determination, self-confidence, self-control, accountability, emotional balance, crisis management, stress management and conflict management. Tolerance and patience are the biggest virtues of teachers. He also stated that human values can be enriched by team teaching and team effort, service to humanity, and helping students become aware of the importance of values as a virtue. A teacher wears many hats like an actor, manager, subject specialist, professional etc. He has to teach values, inculcate in himself all that he preaches, provide good environment and engage students in useful activities and expose them to good experiences.





#### Session 4

The Speaker for the session was Dr.Arathi.V.B., Founder and Head, Vibhu Academy, Consultant Faculty, ACT, Bangalore.

She addressed the delegates on the topic Values input from the Gurukula System. Stating that we have an inaccurate perception of the gurukula system of education, she questioned the culture of teaching young kids to place a finger on the lips, which signifies that they have to shut up and puts down the attitude of questioning about all that they are curious about. She compared and contrasted the western education with the gurukula system and opined that we have a lot to learn from gurukula system of education.

She said that the Britishers trampled our Indianism so that we could follow the westerners. Their system only propagates memorizing and storing but does not force students to think. History books give us incorrect information about Indian heritage as the books have been written by Britishers. She stated that Gurukula was the first model of schooling in human values. Its objectives were self-control, social skills and responsibilities, occupational skills for sustenance, urge to learn and probe, preservation of knowledge and culture and social responsibility and awareness.

She said that today's generation lacks social skills and courtesy and learning only for the sake of obtaining employment leads to rampant dissatisfaction. If we learn for the sake of knowledge, we will definitely be contented. She also said gurukula system laid emphasis on practical learning amidst nature, constant self-learning, pride of one's culture and hone our acumen and skills.

She also urged the delegates to look back at our heritage and help children and students understand the importance of Indian values and also imbibe them

The FDP ended with the Valedictory Function. Dr.H.S.Ganesha Bhatta, former Principal, MES Teachers College and Education Consultant, MES Institutions was the Chief Guest. He distributed the certificates to all the delegates. All in all, the FDP was another milestone of MESIOM.

*Sharada S*  
Principal  
MES Institute of Management  
Raiajinagar, Bangalore-560 010

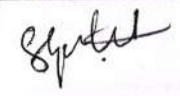
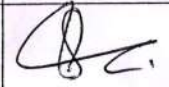





D


**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME**  
**VALUES AND PROFESSIONAL ETHICS IN TEACHING**  
**NOVEMBER 2, 2017**

	SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
Degree	1	Asha HK	Maharani Science College, B'lore	Asst. Prof	8073641340	
bc	2	SONMYA.V	Sri Anupama Degree College Andraballinain road, B'lore 56	Asst. Prof.	8050636395	
PU	3	SUMA H.N	Carmel PU College B'lore 56	Lectures	9448083517 Sumahn@yahoo.com	
B. Ed	4	Poojamma Hegde	M.A.S.T.C	Lectures	9448389672 poojahaegde@gmail.com	
*	5	Nagesh B.	UCPE BUB	P.G. (Ph.D)	7019364298	

Not paid.

*Arise, Awake, Stop Not Till The Goal is Reached*





2

**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1	Ms Patil Sangita Sharnappa	LBS Govt First Grade College, R.T Nagar	Asst Prof.	974960151	
2	Ms. Manjushree M	LBS Govt First Grade college R.T. Nagar	Asst. Prof.	974960151	
2	Smt. D. Anitha	Sri Sai College for women	Asst. Prof.	9916446351	
3	Smt Nagalakshmi V-P	Sri Sai college for women	Asst Prof	8050522951	
4	Geegana M.R	Sri Sai College for Women	<del>Asst Prof.</del>	776088 7010	

**Arise ,Awake, Stop Not Till The Goal is Reached**





3

**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1	<del>Dr. Sayeda</del>	<del>HKBK Degree College</del>	<del>Assistant Professor</del>	<del>8050724744 sayedamehar@gmail.com</del>	<del>[Signature]</del>
2	NAMTHA R.	Basaveshwara College, Rajajinagar	Asst Prof.	9739200601	Mamtha P
3	Vedavathi - S	JSS College of Arts Commerce & Science Mysore	Asst. Prof	8884718493	Veda
4	MADHURA YADAV MP	Assistant Professor GFGC, Soraba, Shirnegga dist.	Asst. Prof.	9742133600	[Signature]
5	Jagadisha J	GFGC, Hirisave	Assistant Professor	9538504418 jagadishajk@gmail.com	[Signature]

**Arise ,Awake, Stop Not Till The Goal is Reached**










(9)


**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME**  
**VALUES AND PROFESSIONAL ETHICS IN TEACHING**  
**NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
Degree	Rekha Pusorut	Sri Anubindo first grade college for women	Asst. Professor	9886237228 pusorutrekha82@gmail.com	
"	Sheethal B.R	SSK Degree College	"	9060394416 sheethalbr@gmail.com	
"	Arpitha H	Sri Sai College for Women	"	7204282986	
PU	Shile. B	S. Cadambri Independent PU College	Lecturer	9900319445	
Degree	ARATI S-K	Basaveshwara College, Rajajinagar	Asst. Prof.	9844432850	

*Arise ,Awake, Stop Not Till The Goal is Reached*





(5)

**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

P.U & School

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
School	1. HEMALATA-V	VSM English School	Vice principal	998815 2046 hemalatarejv@yahoo.com	
"	2. M.N. Shylaja	VSM English School	Principal	97400 78444 getshyla@yahoo.co.in	M.N. Shylaja
P.U	3. Suma.D.N	Gouthama Siddhartha PU college.	Faculty	9731589330 suma.d@gmail.com	
School	4. S. SHOBHARAO	VSM ENGLISH SCHOOL	FACULTY	9448105044 Shobharao2017@gmail.com	
"	5. Jaya. BS	VSM English School	Head Mistress	93412 79098. NandannaJaya@gmail.com	 21/1/17

*Arise ,Awake, Stop Not Till The Goal is Reached*





6


**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME**  
**VALUES AND PROFESSIONAL ETHICS IN TEACHING**  
**NOVEMBER 2, 2017**

Degree

PU

PU

Degree

—

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
6)	A. CHAITRA SINGH	MLA ACADEMY OF HIGHER LEARNING	Asst. Prof	8722275845	Chaitra
7.	Vinutha. G	SSM PU College	Lecturer in Arts	7090249232	Vinutha
8.	Shilpa. C	SSM PU College	Lecturer in Commerce	9844406824	Shilpa
9	Ashwini. H. M	MLA Academy of Higher Learning	Asst. Prof	9663372177	Ashwini
10	Rajkumar. C.	MCA Academy of Higher Learning	Asst. Prof.	7022321828	Rajkumar

*Arise, Awake, Stop Not Till The Goal is Reached*








(7)

# MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

## FACULTY DEVELOPMENT PROGRAMME VALUES AND PROFESSIONAL ETHICS IN TEACHING NOVEMBER 2, 2017

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1.	Nivedita P Patil	KLE IBM	Asst. prof	9686804447	Nppatil
2.	I. MANJUNATHA RAO	Sri Aurobindo Flec for women	Asst. Prof	9739205379	
3.	Prasanna Lakshmi K.	Sri Aurobindo Comp. PU College for women	Lecturer	8971435214	
4.	Usha Dinesh	Sri Aurobindo Comp PU College for women	Lecturer	9900410867	Udich
5.	SOWMYA T-S	MLA ACADEMY OF HIGHER LEARNING	Asst. Prof	9481653509	

*Arise, Awake, Stop Not Till The Goal is Reached*





(8)

**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
PU 1	JAYANTH KUMAR, B.V.R	SESHADRIPURAM COMPOSITE P.U. COLLEGE	HOD, DEPARTMENT OF STATISTICS	9019782584 bnjayantkumar@gmail.com	
Degree 2.	Monica Nany	Williams International	Asst Professor	9686460508 mncpaul25@gmail.com	
" 3	Tabassum Gulnaz.M.	Williams International	Assistant Professor.	9535026236 ttabassumkhan23@gmail.com	
" 4.	Sheela Kumari	Williams International College	Assistant professor	8217299500 sheela.k129@gmail.com	
" 5.	Mamatha.M	Williams International College	Assistant professor	8105534733 mamatham127@gmail.com	

*Arise ,Awake, Stop Not Till The Goal is Reached*





# MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

## FACULTY DEVELOPMENT PROGRAMME VALUES AND PROFESSIONAL ETHICS IN TEACHING NOVEMBER 2, 2017

Degree

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1.	Harshitha Prinjaka	Williams International College	Asst. Professor	7760940027 harshithastalin@gmail	
2.	Rajani. G.	Triveni Institute of Commerce & Mangt.	Asst. Professor.	9972592262 rajani_gs@rediffmail.com	
3.	Shanthala.M.	—————	—————	8553903244	
4.	Veena.Y.S	S SIC Degree College	Vice principal	9945282662 veenasenukesh15@gmail.com	
5	Sangeeta Atwe	KbK's IBM	Asst. Professor	7289425622 sangeetaatwe@gmail	

*Arise ,Awake, Stop Not Till The Goal is Reached*






**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME**  
**VALUES AND PROFESSIONAL ETHICS IN TEACHING**  
**NOVEMBER 2, 2017**

10


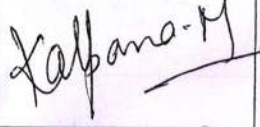
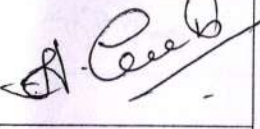
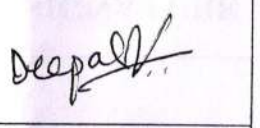
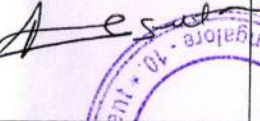
Degree

"

"

"

"

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1	Dr. BADRI HS.	PRESIDENCY COLLEGE B'lore - 44	CoA C Coordinator	98452 15960 badrihs@presidency.edu.in	
2	Kalpana.M	K.U.E. Society's Degree College, Nagalbhavi	Ast. Prof	9880955230 kalpana.mallikarjuna@gmail.com	
3.	Dr. H. Geetha	GFGCW, Chikkaballapura	Associate Professor	9845968828 geethavr2013@gmail.com	
4.	Deepa S.V.	GFGC Yalahanka	Assistant Professor	9880737677 anuv09.dsva@gmail.com	
5.	Asma Sultana	GFGC Chikkaballapura	Assistant Professor	9741984989 asmaejaz@gmail.com	

*Arise ,Awake, Stop Not Till The Goal is Reached*

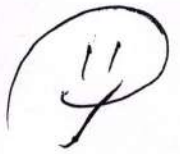




# MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

## FACULTY DEVELOPMENT PROGRAMME VALUES AND PROFESSIONAL ETHICS IN TEACHING NOVEMBER 2, 2017



SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1	PAD MASHREE	MLA AHL	Assistant Professor	9902761660 shreebelavadi@gmail.com	V Padmashree Belavadi
2	Badarinath.P.G.	RFGCC (Degree)	Assistant Professor	9164433395 badari.gbdr@gmail.com	J Badarinath
3	SUNDARESH.M	RFGCC (Degree)	Assistant Professor	9916752518 sunderesh.m18@gmail.com	S Sunderesh
4	Pallavi.N	AIMS, Institute of Higher Education	Asst. prof	9845912771 Sripal.ba@gmail.com	NP
5	JAYASHREE M.G.	Govt. First Grade College, Yalantanka Bangalore	Asst. Prof.	9449246285	Jayashree M.G.

Arise, Awake, Stop Not Till The Goal is Reached



Degree

1

1

1

1



# MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

12

## FACULTY DEVELOPMENT PROGRAMME VALUES AND PROFESSIONAL ETHICS IN TEACHING NOVEMBER 2, 2017

Degree

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1.	NOREEN A DATTA	Presidency College	Asst. Prof	9980111 540 noreenalzeena@gmail.com	<i>Natta</i>
2.	SUSHMITA PHUKAN	"	Asst. II	9 022534751 nikhphukan@gmail.com	<i>Siba</i>
3	Dr. G. Asha	KLE Society's S.N. Jalingappa College	Asst. Prof	9986293357 g.ashabagawarj47@gmail.com	<i>Dr. G</i>
4.	Bhuvaneshwari	KLE S. N. Jalingappa College	Asst. Prof.	9980244914	<i>Bhuvanesh</i>
5.	Prof. G.S. Nilgajal	KLE S.N. Jalingappa College	HoD of Kannada	9448631245	<i>G.S. Nilgajal</i>

Arise ,Awake, Stop Not Till The Goal is Reached



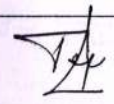
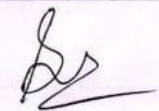





(13)

**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1	Tejaswini R	MIAAHL	Assit Prof	9686752751	
2	Dr. Sarita Sinha	C.B. Bhandari Jain College for Women	Associate Professor	96207400705	
3	Anitha Patil	G.P.K. Yalahanka P.H	Asst Professor	7760623349	
4	Chennamma	GFGC, Bharsati Nagar, Mysore	Asst. Prof.	9538388450	
5	Venkatesh S	GFGC. T. Nassipur	Asst. Prof.	7975018113	

**Arise, Awake, Stop Not Till The Goal is Reached**





MES Group

14

**MES INSTITUTE OF MANAGEMENT**

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
1.	REKHA BALWALLY	MES DEGREE COLLEGE OF ARTS, COMMERCE & SCIENCE	PROFESSOR.	9008985416, rekhanayaki781@gmail.	Ry.
2.	MANOJ JAIN-I	MES DEGREE COLLEGE OF ARTS, COMMERCE & SCIENCE, Malleshwaram.	Assit. Professor (Lecturer).	9036416689, manojjain12340mj@gmail.com	Manoj
3.	SHANTHA.	M.E.S. Prof B.R. Subbarao P.U-College vidyaranjapura Bangalore-97	Mathematics (HOD) Lecturer	9945336220, shanthanreddy77@gmail.com	S2
4.	SARITA PRADEEP	MES Prof B.R. Subbarao PU College Vidyaranjapura	Head, Dept of English	8861426669	[Signature]
5.	Samina Yasmeen	MES KR PU College Malleshwaram Bangalore	Head, Dept of Chemistry	9008592828	S

Degree  
u  
PU  
PU  
PU

*Arise, Awake, Stop Not Till The Goal is Reached*



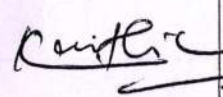
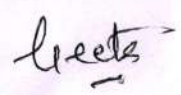
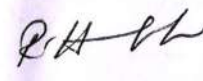



MES

(15)

**MES INSTITUTE OF MANAGEMENT**  
VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

**FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017**

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
P.U. 1.	KARTHIKA . N	MES Prof BRS. PU COLLEGE	LECTURER	9035039503 karthika.nk@gmail.com	
Degree 2.	GEETA . SUBRAMANIAN	MES . Prof . degree college	ASST- PROFESSOR	9980141056 geet208@gmail.com	
" 3.	R. Hemaprabha	MES Main Degree college Malladiwaram	ASST- Prof	9481472588 hemarama2516@gmail.com	
PU 4.	Swetha	MES Prof. BRS PU COLLEGE	LECTURER	8197988820	
PU 5	Dr. Blouthan	MES VPR	Lecturer	9448670086	

PU  
Not wrote

DR. B. R. MRUTHYU MAJAYA

*Arise, Awake, Stop Not Till The Goal is Reached*





MES

MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

26

FACULTY DEVELOPMENT PROGRAMME  
VALUES AND PROFESSIONAL ETHICS IN TEACHING  
NOVEMBER 2, 2017

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
PU	Sudha.V.B	MES RK	Lecturer	9468600339	Sudha V.B.
Degree	Vedra R.N	M.E.S Degree College	Associate Professor	9844179802	Vedra R.N
PU	Dr. J. R. KN Chandrasekhar	MES PU college	Lecturer	9482582430	JR
PU	D.C. Roshni		lect	9845636229	DR
B-Ed	D. N. H. K. N.	M.E.S.T.C.	Associate professor	9343704655	D.N.H.K.N.



Arise ,Awake, Stop Not Till The Goal is Reached



# MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

## FACULTY DEVELOPMENT PROGRAMME VALUES AND PROFESSIONAL ETHICS IN TEACHING NOVEMBER 2, 2017

SL NO.	NAME	INSTITUTION	DESIGNATION	CONTACT NO. & MAIL ID	SIGNATURE
<del>1</del>	<del>S. Anitha</del>	<del>Karnataka</del>	<del>Deputy</del>	<del>986680672</del>	<del>[Signature]</del>
1)	Mohammed Aiyaz Sandani	GFC - VijayNagar	Faculty of Management	9886680672	[Signature]
2)	Dr. PRABHU K.H.	MES Teachers college Rajajinagar B'lore	Associate Professor.	9739953559	[Signature]
3)	Sowmya. G.S	KTSV First Grade College For Women, vijayanagar, B'lore	Associate Professor	9986257167	[Signature]
4)	Preema. H.C	KTSV First Grade college For Women, Vijayanagar, B'lore	Associate Professor	9980664188	[Signature]
			sharada S Principal MES Institute of Management Rajajinagar, Bangalore-560 010		

Arise ,Awake, Stop Not Till The Goal is Reached



MYSORE EDUCATION SOCIETY (R)

**STATE LEVEL SEMINAR  
ON  
BIG DATA & ANALYTICS IN COMMERCE & MANAGEMENT**



**AN IQAC INITIATIVE  
9<sup>th</sup> MAY 2019, Thursday**



**M.E.S. INSTITUTE OF MANAGEMENT**

"Vidyavihar", 15/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560010

Ph: 080-23128321/23128338

Email ID: mesinstitute@gmail.com

ARISE, AWAKE, STOP NOT TILL THE GOAL IS REACHED



## About us

MESIOM, founded in 2006, is run by the Mysore Education Society Group of Institutions, formed by eminent educationists whose vision was to impart value-based education. The institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

The Mysore Education Society is a registered body that has philanthropic, patriotic and farsighted citizens of Bangalore as its Committee Members. It was the dream of our managing founder, late Prof. M.P.L. Sastry, to impart value based education and also imbibe in the students our rich Indian culture.

The former President of MES Group of Institutions, Late Sri. K.P.Surendranath, initiated the beginnings of a Management Institution, which became a reality in 2006.

## Vision

To strive towards achieving and maintaining the pinnacle of excellence in education and empowering students grounded in Indian Heritage to live as exemplary human beings geared for competencies at all levels.

## About the Seminar

This Seminar endeavours to delve on the finer aspects of requirements for teaching fraternity to impart some high levels skills on Analytics to students of Commerce and Management.

Big Data is everywhere and there is almost an urgent need to collect and preserve whatever data is being generated, for the fear of missing out on something important. There is a huge amount of data floating around. What we do with it is all that matters right now. This is why Big Data Analytics is in the frontiers of IT. Big Data Analytics has become crucial as it aids in improving business, decision making and provides the biggest edge over the competitors. This applies for organizations as well as professionals in the analytics domain.



## Objectives

1. To create awareness amongst the faculty of Commerce and Management about Big Data and its immense potential to create useful careers for the students in Commerce and Management.
2. To understand the various areas of businesses where big data makes an impact in the domains of Commerce and Management.
3. To understand and enumerate the core skills that undergraduate Commerce students should possess to leverage mass volume of heterogeneous data to become employable.

## Resource Persons



**Dr. T V Raju**

Dr. T V Raju, Director-Planning, R V Institutions, Bangalore. An Academician with 40 years of teaching experience, recognised Research Guide and has chaired Technical Sessions in National, International Conferences. He has been appointed by the Government of Karnataka as a special representative of the Government to the State Higher Education Council. He has been honoured by many Civic and cultural Bodies and has been bestowed with titles like Shikshana Ratna, Gurukula Thilaka, Kempegowda Award, Drona Prashasthi, 100 most influential Directors of India etc.



**Dr. N K Srinath**

Dr. N.K Srinath, Professor and Dean, RVCE, has a rich teaching experience of 31 years. His area of interest is Systems Engineering and Operations Research. He has guided 25 UG and 35 PG students in their Research Projects. He has published 41 papers in International Journals, 18 in International Conferences and 3 in National Conferences. He has been nominated in various Academic Bodies. He has been bestowed the "Best Faculty Award" by Cognizant Technologies and Intel Developer Zone, Leadership in Academia Award.



**Dr. Saroj  
Kumar Meher**

Dr. Saroj Kumar Meher, Associate Professor, Systems Science and Informatics Unit, ISI, has rich teaching experience. He was working as a Post-doctoral Fellow and visiting Professor at ISI, Kolkata. His skills and expertise includes Pattern Recognition, Image Processing, Machine Learning and many more. He received the Sir. J. C. Bose Memorial Award of IETE, India, and Orissa Young Scientist award for research in the field of Electronic Sciences & Technology, and Three Gold Medals from Institute of Engineers, Orissa. He is an elected Senior Member IEEE. He has published 50 research papers in well-known and prestigious archival journals, International refereed conferences and in the edited monograph volumes.





**Dr. S Nagarajan**

Dr. S Nagarajan, Director Research, CGN World. An Academician, Professor, Research & Development Professional with 20+years of dynamic experience in the field of Big Data and Analytics. He has chaired Technical Sessions in National and International Conferences. He has been a Member of Board of Studies for UG & PG Computer Science Courses at Bangalore University. He has Guided 15 M.Phil. students. He has received many awards like Educational Excellence Award by Global Society for Health & Education, Best Teacher award 2011 by The Oxford College of Science.

**Program Details**

Time	Sessions	Speakers
09:30am-10:00am	Opening remarks	Dr. T V Raju, Director-Planning RV Institutions
	Presidential Address	Sri Krishna Kumar, Retd. IAS, President, MES Institutions
10:00am-11:30am	Big data & Applications	Dr. N. K. Srinath, Dean, Academician, RVCE, Bangalore.
11:45am-01:15pm	Machine Learning in E-Commerce	Dr. Saroj Kumar Meher, Associate Professor, Indian Statistical Institute
02:00pm-03:30pm	Career prospects in Big Data Analytics	Dr. S Nagarajan, Director Research, CGN World, Bangalore.
03:30pm-04:00pm	Valedictory and Closing Remarks	Dr Dilip Mavinakurve, Former Managing Director SBM, Treasurer MES Institutions

**Registration Time:** 8:30 am to 9:30 am  
**Registration fee:** Rs. 300/- per participant

OOD facility available

**Organising committee**

**Chief Advisors**

Dr. Shakuntala Katre, Secretary Academics, M.E.S Institutions      Dr. TV Raju, Director-Planning, R.V. Institutions

**Program Coordinators**

Dr. Sharada S, Principal, MESIOM      Smt. Harini M S, Vice Principal

**Members**

Smt. Anuradha K, Asst. Professor      Sri. Vijay Kumar, Asst. Professor  
Smt. Divyashree D V, Asst. Professor      Kum. Poornima, Asst. Professor

**Members Contact numbers**

9886359527 / 9686969823 / 9972140391 / 9743831614



  
**MES INSTITUTE OF MANAGEMENT**  
VidyaVihar, 25/1,17<sup>th</sup>Main, II Block, Rajajinagar, Bangalore-560 010

**DEPARTMENT OF COMMERCE AND MANAGEMENT**  
**STATE LEVEL SEMINAR ON**  
**BIG DATA ANALYTICS IN COMMERCE AND MANAGEMENT**  
**9<sup>th</sup> May 2019**

MESIOM conducted a State Level Seminar on Big Data & Analytics in Commerce and Management on 9<sup>th</sup>May, 2019. The Chief Guest of the Inauguration was **Dr.T.V. Raju**, Director, - Planning, RV Institutions and the President of the occasion was **Sri. Krishna Kumar**, Retd. IAS, President, MES Institutions.

In the Inaugural address on Big Data Analytics Dr TV Raju, quoted “education is not preparation for life, it is life itself”, “Investment in education is the best investment”. He opined that from 1970 till date there has been a 75 times growth in academic institutions - 900 universities, 45,000 colleges, and 35 million students are there at present. Although there is tremendous progress in quantity, the quality of students has not been elevated. He added that Knowledge is power only when it is applied and capacity building in youth is more important issue.

BDA is a complex process, examining large data, uncovering lot of things, hidden patterns, and correlations, market trends mean to analyze data sets and draw conclusions generating revenue, better competition, customer service, marketing etc. He also talked about volume of data velocity and veracity of data resulting in cost reduction, better decision making and growth, sustainability in the current competitive world.

Sri. Krishna Kumar, Retd. IAS and President of MES institutions, opined, that focus should be given on analytics. The additional data over and learnings in classrooms, library, journals, net, and some data involuntarily generated should be analyzed and consumed. Increase in volume and varieties of data should avoid fake data, he said, quoting the example of 2016 US Presidential elections being false data information produced by social medias. He insisted more on veracity-truthfulness of data and not to be bombarded with false information moving from mercantile capitalism to internet capitalism.





The participants (students & faculties) from other colleges as well as the faculty members of our college were able to understand significance of Big Data Analytics in future growth prospects of business sector.



*Sharada S*  
Principal  
MES Institute of Management  
Raiajnagar, Bangalore-560 010





# M.E.S. INSTITUTE OF MANAGEMENT

"Vidyavihara" 25/1, 17th Main, II Block, Rajajinagar, Bengaluru-560 010.



## CERTIFICATE

We record with pleasure that Prof/Dr./Asst. Prof/Mr./Ms..... K. M. Raghavendran.....of  
MES Degree College.....has participated in the one day

**"State Level Seminar on BIG DATA & ANALYTICS IN COMMERCE & MANAGEMENT"**

organised by Internal Quality Assurance Cell (IQAC),

M.E.S. Institute of Management on 9th May 2019.

*Harini. M.S*  
**Prof. Harini. M. S**

IQAC Co-ordinator

*Sharada. S*  
**Dr. Sharada. S**  
Principal





**M.E.S. INSTITUTE OF MANAGEMENT**  
VidyaVihar, 25/1,17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

STATE LEVEL SEMINAR – 9<sup>th</sup> May 2019

“BIG DATA & ANALYTICS IN COMMERCE & MANAGEMENT”

**Participants List**

SL NO.	NAME	DESIGNATION	COLLEGE NAME	CONTACT NO	E- MAIL ID
1	Kiran Kumar M.N	Asst. Professor	BMS college for commerce & mgt	9611 988200	kiranbmsced1@gmail.com
2	Dr.K.S. Sreekanthswara	Vice-Principal	VVN Degree college	9880105323	drkss27@gmail.com
3	Shazia Anjum	HOA	HKBK Degree college	9620994994	wayashazu@gmail.com
4	K.M. Raghavendran	Asst. Prof.	MES Degree college	9341345445	kmr1161@gmail.com
5	Srinivasa A.G	Asst. Prof.	Vagdevi college	8792597665	agsrinivas499@gmail.com
6	Rashmi H	Asst. Prof.	Bapu Degree College	7204431929	rashmi23.rayappa@gmail.com
7	Vishlesh K.H	Asst. Prof.	City PU college	7975509537	Vishleshkha6@gmail.com
8	Amitha A	Asst. Prof.	Sri Sai College for women	9916446351	
9	Smittha S.M	Asst. Prof.	Sri Sai College for women	9916694461	Smitasmitgai4461@gmail.com



2



SL NO.	NAME	DESIGNATION	COLLEGE NAME	CONTACT NO	E-MAIL ID
10	Gagana M.A	Asst. Prof	Sri Sai college for women	7760887010	gagana9353@gmail.com
11	Aspitha .H	Asst. Prof	Sri Sai college for women	8095545599	
12	Venkatesh .S	Asst. Prof	GFQC, T-Narasipura	9916367493	Ventbeli@gmail.com
13	Vinodamma	Lecturer	Viyaan Academy	7829181801	G. Vinoda89@gmail.com
14	Ashwini .N	Lecturer	Viyaan Academy	9036295966	ashwininagaraj.bcom1516@gmail
15	Arjun B.S	Asst. Prof.	Christ University	9686969708	arjun.s@christuniversity.in
16	Roopa S.C	Lecturer	K.L.T Independent PU college	9900244994	paddurohilo@gmail.com
17	Dr Anupama K Malagi	Prof	R.V Institute of mgmt	9448079735	anupam.vim@rve.edu.in
18	Sasala .M.S	Asst. Prof.	GFQC, Rajajinagar	9880729634	
19	Prof. Ramanjaneyalu	Principal	Sri Sai college for women		
20	Yeshwanthkumar .C.K	Ast - Prof.	MES ABCS college Mallewaran Degree	9738921428	yeshvinraghav@gmail.com
21	Vidhya .A.N	Asst. Prof.	GFQC, Rajajinagar	9591976415	vidhya.an@yahoo.com
22	Dr. Kavitha Yadav SK	Asst - Prof.	GFQC, Rajajinagar	9900129228	
23	Yadunandan MC	Asst - Prof.	GFQC, Rajajinagar	9986659966	
24	Dr. Dakshayini .BS	Asst - Prof.	9880980 GFQC	9880980212	













22<sup>nd</sup>

# INTERNATIONAL CONFERENCE on

*Advancements and Challenges In Social Sciences  
& Business Management- Interdisciplinary Research and Practice*

*Program Schedule and Session Details  
Conference Abstract Proceedings (CD)*

**IC-ACSSBM**

**February 24 - 25, 2018**



*Organised by*  
RESEARCH DEVELOPMENT RESEARCH FOUNDATION  
RESEARCH DEVELOPMENT ASSOCIATION  
RAJASTHAN CHAMBER OF COMMERCE & INDUSTRY, JAIPUR  
JAIPUR MANAGEMENT ASSOCIATION (Affiliated to AIMA)



*In Association with*  
DEPT. OF COMMERCE, MES DEGREE COLLEGE &  
**MES INSTITUTE OF MANAGEMENT, BENGALURU**

*Venue : La Marvella Sarovar Premiere, Jayanagar, Bengaluru (karnataka), India*





**MES INSTITUTE OF MANAGEMENT**  
Vidya Vihar, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010.

## DEPARTMENT OF COMMERCE & MANAGEMENT

**22<sup>ND</sup> INTERNATIONAL CONFERENCE ON THE THEME  
"ADVANCEMENTS AND CHALLENGES IN SOCIAL SCIENCES AND BUSINESS  
MANAGEMENT-INTERDISCIPLINARY RESEARCH AND PRACTICE"**

The Department of Commerce & Management, M.E.S. Institute Of Management & M.E.S. College Bangalore, joined hands with Research Development Association, Rajasthan Chamber of Commerce & Industry and Jaipur Management Association (Affiliated to AIMA), to organize the 22<sup>nd</sup> International Conference on the theme **"Advancements and Challenges in Social Sciences and Business Management- Interdisciplinary Research and Practice"** during February 24<sup>th</sup> & 25<sup>th</sup>, 2018 at Hotel La Marvell, Bangalore.

It was the endeavour of MES Group of Institutions & RDA to bring together researchers, practitioners, academicians, industrialists and professionals with inter/ multi-disciplinary interests related to all disciplines and provide a platform for them to meet and interact and engage in fruitful debate and facilitate mutual understanding. We received 80+ papers which were presented by the participants from all over the India and 5 papers from abroad.

*Sharada S*  
Principal.  
MES Institute of Management  
Rajajinagar, Bangalore-560 010



22<sup>nd</sup>

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## FOREIGN DELEGATES

1. **Dr. Julius Bichanga Miroga**, Research Professor, Lecturer Jomo Kenyatta University Of Agriculture And Technology, Nairobi
2. **Dr. Hamid Saremi**, Department of Accounting, Quchan Branch, Islamic Azad University, Quchan, Iran.
3. **Shida Hanafi**, Management Association of Iran, khorasan Branch, Mashad, Iran.
4. **Jose Guadalupe Vargas-Hernandez**, University Center for Economic and Managerial Sciences, University of Guadalajara, Zapopan, Jalisco, Mexico.
5. **Maria Jose Calle Medrano**, University Center For Economic And Managerial Sciences, University Of Guadalajara, Zapopan, Jalisco, Mexico
6. **Dr. Ahmad Mohammad Dawood Abu Qalbeein**, Ministry of Interior, Royal Academy of Police, Kingdom of Bahrain





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## Technical Session - 1

### Advancements and Challenges In Social Sciences & Business Management - Interdisciplinary Research & Practice

February 24, 2018

Room A (12.30 pm - 02.00 pm)

---

**Sl. No Title of the Research Paper**

---

1. A Case Study On Development Of Rural Entrepreneurship Through Microfinance Institution  
**Abhinandan N**
2. An Introduction To Scor Model: Basic Understanding And Related Concepts  
**Akanksha Jaiswal & Dr. J.K. Singh**
3. Paving The Way For Superior Exploitation Of Internet Of Things (Iot) In India  
**Amaravinash N**
4. A Prospectus To Curtail The Unpredictability Of The Rate Of Change Of WPI & CPI Inflation By The Employment Of Iot, Machine Learning, Deep Learning And Artificial Intelligence.  
**Anand M**
5. Dyadic Adjustment, General Health And Happiness Among Married Couples  
**Aneetha Srikumar , Dr Nagalakshmi & Dr Ramaa Raju**
6. Mobile Phone Usage Among People Of Various Age Groups  
**Anjali.PK**
7. Restitution of Conjugal Rights: A Remedy Or Cruelty Against Women?  
**Dr. Anu Prasannan**
8. A Study On Challenges And Prospects Of E-Kranti In Nationalised Banks Of India  
**Chitra V & Sanjana.S**
9. A Conceptual Framework Of Applicability Of Transactional And Transformational Styles Of Leadership In Start Ups And Established Corporate Business Firms  
**C V Kamath & P K Gopalakrishnan**
10. Empirical Analysis of Stock Market Returns  
**Dr Debasis Patnaik & Ram Charan**
11. The Effect Of Mandatory Ind As Adoption On Financial Statements & Performance Indicators Of Select Listed Companies In India  
**Geetanjali Purswani & Shreedevi Moleganvi**



**22<sup>nd</sup>**

# **INTERNATIONAL CONFERENCE ON**

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

**Sl. No Title of the Research Paper**

12. Gendered Democracy Of Feminine Liberation In Mesgun Zerai's Play: A Village Dream  
**Dr. Prafull D. Kulkarni**
13. An Empirical Study Of Teacher As A Leader - A Need Of The Hour  
**Dr. Muralidhar S & Bhagya G B**
14. An investigation Of Credit Policy On Performance Of Sacco's In Kenya :A Case Of Mwalimu National Sacco  
**Dr. Julius Bichanga Miroga**
15. The Percolation Of Artificial Intelligence Into The Cognitive Domains Of Society And The Learning Community: A Reality Check Via A Case Study  
**Nabajyoti Sarmah & Dr. Rekha Borthakur**





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## Technical Session - 2

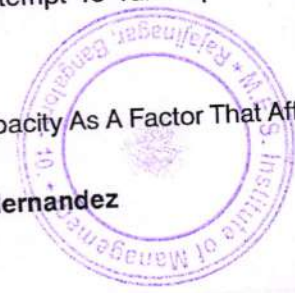
### Advancements and Challenges In Social Sciences & Business Management - Interdisciplinary Research & Practice

February 24, 2018

Room B (12.30 pm - 02.00 pm)

#### Sl. No Title of the Research Paper

1. A Study On The Level Of Stress And Depression Faced By Students Of Current Generation In Bangalore City  
**Deepadarshini. G. P , Sneha Ashok & Prathiba. K**
2. Customer Gap Analysis at Narayana Health, Bengaluru- Servqual Modelling Approach  
**Dr. Hemanth Kumar, Dr. Prabha Kiran & Nagendra B. M**
3. Risk And Return Linkages In Stock Markets Of Developed And Developing Economies  
**Gagan Deep Sharma & Mrinalini Srivastava**
4. A Study On Placement Cell In Reaching Out To The Students  
**Prof. Girija Ananth, Prof. Rekha Nayak, Sneha S. Shenoy & Ramya M.K.**
5. Financial Appraisal Of Lubricant Oil Industry-A Case Study Of One Public And One Private Sector Oil Companies In India.  
**Gurneet Kaur Suri**
6. A Study On The Impact Of Insolvency And Bankruptcy Code On Business Performance.  
**Harini M. S**
7. The Study On Impact Of Fluctuation Of Indian Currency On Indian Economy  
**Heena N Pareek & Kajal Jain**
8. All Time Banking System Inadequacies  
**Dr. I. Annapurna**
9. Educational Reforms And The Power Of Feedback(An Attempt To Tune-Up Teaching, Learning And Research Process)  
**Vittal Bhat & Dr. D. V. Honagannavar**
10. Theoretical Approaches For The Analysis Of Innovation Capacity As A Factor That Affects The Competitiveness Of Software Industry Of Jalisco  
**Maria Jose Calle Medrano & Jose Guadalupe Vargas Hernandez**





**22<sup>nd</sup>**

# **INTERNATIONAL CONFERENCE on**

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

---

**Sl. No Title of the Research Paper**

---

11. Impact Of Business Performance And TQM On The SMEs Of MEXICO  
**Jose G. Vargas-Hernandez**
  12. Throwing Light On Different Types Of Cyrocurrencies - An Overview  
**Nallabelli Radhika**
  13. Entrepreneurial Ecosystem: A Case Study Approach In Indian Context  
**Sachin Meshra M & A. M. Rawani**
  14. Higher Education In India - Makes Head Way With FDI  
**Dr. Sadashiv O. Halasagi**
  15. Population Ageing In India: A Demographic Perspective  
**Twinkle Wilson C**
- 





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## Technical Session – 3

### Advancements and Challenges In Social Sciences & Business Management - Interdisciplinary Research & Practice

February 24, 2018

Room A (03.00 pm - 05.00 pm)

---

**Sl. No Title of the Research Paper**

---

1. A Study Of The Perception Of Electric Vehicles, In The Minds Of People In Bangalore City.  
**Dr. Janardhan T. G, Dr. Usha Devi N, R. Girish , Varsha M & Shilpa S**
2. The Impact of Social Advertisement: A study among Youngsters in the city of Bangalore.  
**Jyothsna. K. V & Madhu.R.**
3. Private Equity Investment Future Scope In European Region  
**Dr. K. Madhava Rao**
4. Benefits Of ICT As A Tool For Teaching -The Concept Of A "Course Website":Advancement and Challenges in Education, Research and Practice  
**K.M.Raghavendran**
5. Effectiveness Of Logistics Management In Tourism Development - A Study Of Mysore District  
**Dr. K.V. Suresha & Tulasi. B.V**
6. A Behavioral Perspective Of The Success Of Microcredit In Sikkim: Unfolding Importance Of Social Capital And Habits In Economic Decision Making  
**Kartik Singhal & Garima Bains**
7. Cloud Based Accounting In India- A Comparative Study On Popular Accounting Software  
**Dr. N.Fathima Thabassum & Dr. N. Raja Hussain**
8. Beneficiaries Perception on Corporate Social Responsibility and Sustainable Development: A Study in Dakshina Kannada District of Karnataka  
**Dr. Parashurama Kamath**
9. Need For A Strategy For E-Learning Implementation In Higher Education Institutions  
**Shanath Kumar**
10. A Study on the Role of Training in Human Resources for the Development of Skills and Entrepreneurship  
**Dr.Hamid Saremi & Shida Hanafi**





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## Technical Session – 4

### Advancements and Challenges In Social Sciences & Business Management - Interdisciplinary Research & Practice

February 24, 2018

Room B (03.00 pm - 05.00 pm)

---

**Sl. No Title of the Research Paper**

---

1. A Study On Effectiveness Of Reach Of Women Welfare Schemes In Rural Area  
**Madhuri M J & Pavithra S**
2. Analysis On Existence Of Currencies (Crypto Currencies) And Its Impact On The Financial System (Advancements And Challenges)  
**Narayana B**
3. A Study On The Opinions Of Family Members Of Women Faculty Working In Bangalore Under-Graduate Colleges  
**Pallavi. P & Sachu .S**
4. Managing Issues And Concerns Of Adolescence  
**Dr. Shilpa Suri & Prof Parmod Kumar Singla**
5. Factors Motivating Mumpreneurs In India: Issues And Problems  
**Rushika Mehta & Poornima V**
6. Corporate Reporting Practices, Its Reliability--- An Introspection  
**Dr. Pradip Kumar Das**
7. Corporate Social Responsibility And Corporate Governance Practices Of Private Multi Specialty Health Care Organizations In India  
**Dr. Preeti S Desai & Dr. Meena R Chandawarkar**
8. The Importance Of Neutralized Accent And Voice Modulation In Oral Communication.  
**Dr Pulin K Bhatt**
9. Role Of Statistics In The Education Of Commerce Students  
**Dr Rajesh D. Rana**
10. A Conceptual Analysis Of Mindset And Actual Learning: A Moderated -Mediation Model Of Propensity To Learn And Learning Culture.  
**Ramya Manjunath & Dr. Pratima Verma**



Proceedings Conference

xvii



**22<sup>nd</sup>****INTERNATIONAL CONFERENCE on**

Advancements and Challenges In Social Sciences &amp; Business Management- Interdisciplinary Research and Practice

**Sl. No Title of the Research Paper**

11. The Effect of Customer Relationship Management on the Performance of Bahraini Mobile Telecommunications Companies: Employees Perception  
**Dr. Ahmad Mohammad Dawood Abu Qalbeein**
12. Automation Of Reservoir Operation  
**Dr. Vidyashankar.M.H , Dr. Gayithri & Manjunath.G.S**
13. Student's Expectation From A Technical Institute: A Case Study  
**Ajit Kumar Singh & A. M. Rawani**
14. Effect Of Stress On Academic Success Among Higher Secondary Students In Calicut District  
**Reshmi. R & Dr. Ramesh Kulkarni**
15. Perception Of Hacking In Cyber Crime  
**Dr. Vidyashankar M.H**





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## Technical Session – 5

### Advancements and Challenges In Social Sciences & Business Management - Interdisciplinary Research & Practice

February 25, 2018

Room A (10.30 am - 12.45 pm)

Sl. No	Title of the Research Paper
1.	Green Bonds And What It Means To India. <b>Sagar.K</b>
2.	Intelligent Is From The Society And Intellectuals Are From The University. <b>Purvi Shrivastava</b>
3.	Banking Strategies Towards Effective Performance In Tiruchirappalli: A Comparative Analysis With Reference To Selected Commercial Banks <b>Dr. R.Ramachandran</b>
4.	Cryptocurrency: A Myth Or An Investment Opportunity <b>Dr. Sharada.S &amp; Pavan K.B</b>
5.	Preference To Commute - Cabs V/S Self-Driven Cars <b>Shilpa Pujar &amp; Sarvesh K.R</b>
6.	An Analysis of Increasing Functions and Finances of Panchayat Raj Institutions in Karnataka <b>Shivakumara Reddy .K &amp; Dr. M. Indira</b>
7.	A Study On Technology- Enhancing The Teaching In UG Colleges Of Bangalore City <b>Shruthi Joshi &amp; Monisha.S.Nambiar</b>
8.	A Unified Frame Work To Integrate Hadoop And IOT To Resolve The Issues Of Storage, Processing With Leveraging Capacity Of Analytics <b>Umapavankumar K, Dr Lakshma Reddy B &amp; N. Srinivas</b>
9.	The Impact of Succession on the Continuity of IT Family Businesses In India <b>K. Nagavani</b>
10.	Hospitality Economics <b>Dr. Veena Nagaraj, Prof. Vanitha. R &amp; Vimaladevi. M</b>
11.	Demonetisation - A Catalyst To Financial Inclusion <b>Victoria Henry &amp; Dr.Tamilarasi Mailachalam</b>





**22<sup>nd</sup>****INTERNATIONAL CONFERENCE on**

Advancements and Challenges In Social Sciences &amp; Business Management- Interdisciplinary Research and Practice

**Sl. No Title of the Research Paper**

11. Impact of Climate Change on Urban Health  
**Dr. Ravi D.R & Tharamani. S**
12. Does The Stock Index Be Driven By Consumer Sentiments? : An Evidence  
**Aishwarya Balappa Kanahalli & Ravindra**
13. Technological Advancement In Banking Sector: Steps Towards Digitalization  
**Renu Jadon**
14. Career Adaptability among Early Career Adults: Role of Social Address and Work Volition  
**Rupashri Murthy**
15. Impact On Working Capital And Profitability Of MSME Due To Demonetization And GST Implementation  
**Vinay Gudi & Dr. Govind P. Shinde**
16. Impact of Advertising Through Social Media on Customer Response for Events, A Case of Impact Porter Novelli  
**Delvina Dsouza**
17. Artificial Intelligence In Higher Education : Innovation Make Teachers Better  
**Dr. Sajana K. V.**





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

## Technical Session – 6

### Advancements and Challenges In Social Sciences & Business Management - Interdisciplinary Research & Practice

February 25, 2018

Room B (10.30 am - 12.45 pm)

---

**Sl. No Title of the Research Paper**

---

1. A Study On The Reasons Behind Women Moving Away From The Conventional Working Hours  
**Sindhu Prabhakaran & Saishree Thanu**
2. Exploring Spiritual Well-Being And Job Attitude At Individual Level - An Empirical Study  
**Dr. Sridevi Kulenur & Dr. P.Nagesh**
3. Impact of IFRS On Banking Sector With Reference To Kolkata Region  
**Sukanta Kundu**
4. Entrepreneurship  
**Supriya Kulkarni**
5. Cashless Transactions  
**Sushmitha.G**
6. A Study On Impact Of Microfinance On Socio-Economic Empowerment Of Women  
**Sushmitha.V & Vinutha T.N**
7. A Study on Students' perspective for the need of Guidance & Counseling Cells in First Grade Colleges of Bengaluru City  
**Swathi Karnad Bharadwaj & Mr. Shashank S R**
8. A Study On The Need To Revamp The Current Examination System In India  
**Swetha Sarathy & Kiran V**
9. Overall Performance Analysis Of PPP Airports In India- An Overview Of Greenfield Airports In India  
**Shreya Chakraborty & P. Paramashivaiah**
10. Design And Implementation Of Geriatric Digital Companion Based On Artificial Intelligence Including Machine Learning Technique  
**Vinod B Maniyat**





**22<sup>nd</sup>****INTERNATIONAL CONFERENCE on**

Advancements and Challenges In Social Sciences &amp; Business Management- Interdisciplinary Research and Practice

**Sl. No Title of the Research Paper**

12. Techniques To Outwit Cyber Crime & Cyber Security  
**Dr.Vidyashankar M.H, Vijaya.H.S & Geetha.M.C**
13. Impact Of Demographic Variables On Consumer Movement - An Empirical Study With Reference To Consumer Perception In Kerala  
**Dr.Hari Sundar.G**
14. Big Data Analytics On Stock Price Prediction In Indian Stock Market  
**Dr. B. Charumathi & Suraj. E. S.**
15. Challenges For CA Professionals In The Present Scenario  
**Dr. Jeevraj Purohit & Dr. Prashant T. Jariwala**
16. A Study On Opportunities And Challenges Of Undergraduate Students Who Earn As Well As Learn, In Bangalore City.  
**Indu Y & Abdul Faisal**
17. Is Rent Seeking A Tendency That Can Be Observed In Non Profit And Non-Government Organizations And Institutions In India And USA?  
**Dr.C.A. M.Ganeshan**
18. Visible Invisibility : The Absence Of Contemporary South Indian Women Artists From The Visual Arts Arena  
**Dr. Lakshmi Priya Daniel**





**22<sup>nd</sup>**

# INTERNATIONAL CONFERENCE ON

Advancements and Challenges In Social Sciences & Business Management- Interdisciplinary Research and Practice

---

**Sl. No Title of the Research Paper**

---

11. Regulatory Framework For Bitcoin: A Need Of An Hour  
**CA. Gunvantrai A. Rachchh**
  12. Creative Writing And Disease Literature: A Reading Of The Cancer Narrative The Cancer Journal By Audre Lorde  
**Julie Dominic A**
  13. Psychological Food Science Vs. Mindful Eating Awareness  
**Dr.L.V.Vijaya Gouri**
  14. The Significance Of Literature And Its Impact On Society  
**Dr. Krishna Rao Rejeti**
  15. Commitment Of Large Indian Companies Towards Paris Agreement On Climate Change  
**Dr. B. Charumathi & Habeebu Rahman. K**
  16. Role of NGO in Women Empowerment - A case study of Vellore Dist, TN  
**Dr. B. Charumathi & K Jayakanthan**
  17. Techniques to outwit cyber crime & cyber security  
**Dr.Vidyasankar.M.H, Vijaya.H.S & Geetha.M.C**
  18. Economic Advantages On Implementing Genetically Engineered Crops In India  
**Ankitha V , Likitha B L & Kala K.S.**
- 

*Sharada S*  
Principal  
MES Institute of Management  
Raialinagar, Bangalore-560 010





# M.E.S. INSTITUTE OF MANAGEMENT

Vidya Vihara, # 25 / 1, 17th Main, 2<sup>nd</sup> Block, Rajajinagar, Bangalore - 560010.

IQAC Initiatives

## Faculty Development Programme

2 days webinar

Date : 18/08/2020

Time : 11:00 a.m

Topic : **Autonomy, Accountability and Governance  
in Higher Educational Institutions**



Resource Person : **Dr. Eresi.K**

Former Dean Department of Commerce  
& Management, Bangalore University.

Presiding : **Dr. T.V.Raju**

2

Director Planning, R.V Institutions, Member Governing Body, MESIOM

Date : 19/08/2020

Time : 11:00 a.m

Topic : **Covid - 19, Capitalism and Sustainable  
development, the challenges of survival & revival**



Resource Person : **Dr. Krishna Raj**

Professor, Institute for Social &  
Economic change (ISEC), Bengluru.

Presiding : **Dr. K.Anupama Malagi**

Professor & IQAC co-ordinator, R.V Institute of Management,  
Member IQAC, MESIOM

**All Are Cordially Invited**

Management, Principal & Staff





## DEPARTMENT OF COMMERCE AND MANAGEMENT

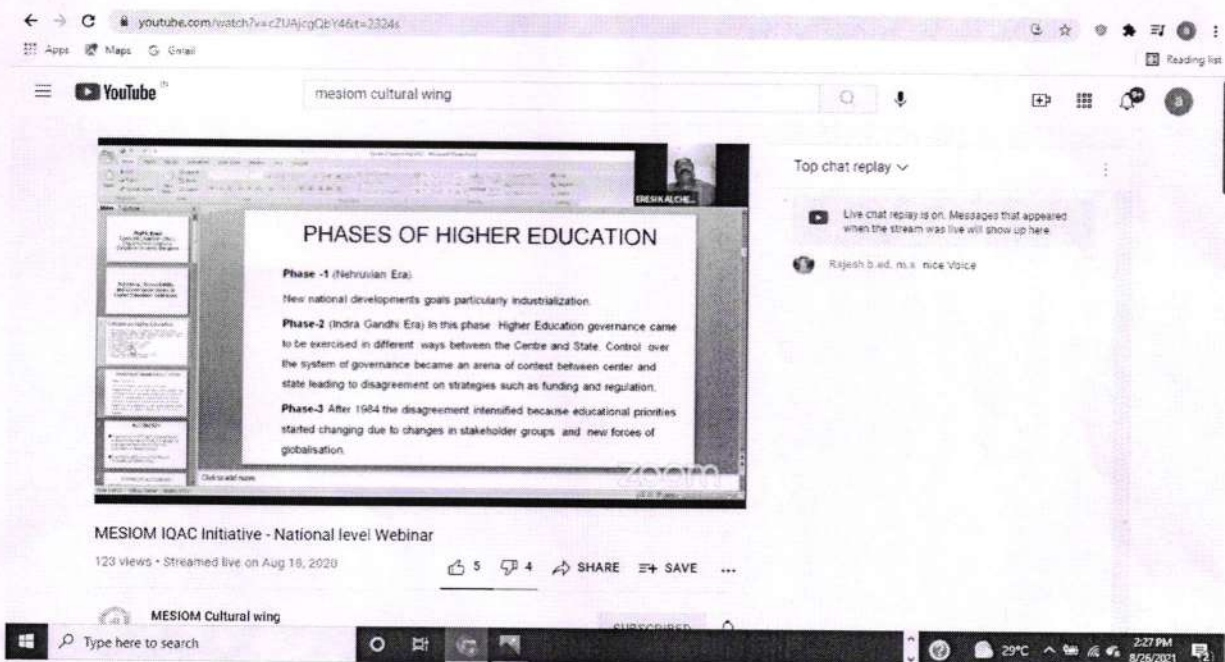
August 18<sup>th</sup> 2020

### ONE DAY FDP ON AUTONOMY, ACCOUNTABILITY AND GOVERNANCE IN HIGHER EDUCATIONAL INSTITUTIONS

The college organized a Webinar on Autonomy, Accountability and Governance in HEIs, on August 18<sup>th</sup> 2020. The Resource Person was Dr.Eresi.K, Former Dean, Dept of Commerce and was presided by Dr.T.V.Raju, Dir-Planning, RVIM. Speaking on the occasion, the Chief Guest, Dr.Eresi, highlighted the importance of Governance for the development of an institution. He further added that when autonomy is executed and implemented with responsibility, it leads to excellence in teaching and learning.

*The webinar was live streamed on Zoom and you tube platform.*

**You tube link – <https://youtu.be/cZUAjcgQbY4>**



The screenshot shows a YouTube video player interface. The video title is "MESIOM IQAC Initiative - National level Webinar". The video has 123 views and was streamed live on August 18, 2020. The video content displays a presentation slide titled "PHASES OF HIGHER EDUCATION". The slide lists three phases:

- Phase -1 (Nehruvian Era):** New national developments goals particularly industrialization.
- Phase-2 (Indira Gandhi Era):** In this phase Higher Education governance came to be exercised in different ways between the Centre and State. Control over the system of governance became an arena of contest between center and state leading to disagreement on strategies such as funding and regulation.
- Phase-3:** After 1984 the disagreement intensified because educational priorities started changing due to changes in stakeholder groups and new forces of globalisation.

The video player interface includes a search bar with "mesiom cultural wing", a top chat replay section, and a Windows taskbar at the bottom showing the time as 2:27 PM on 8/26/2021.





28	8-18-2020 13:06:05	Mr. MUNIRAJU S V	Jaihind College	Principal
29	8-18-2020 13:06:49	Mr. Ravi. C. Ravi Rajkumar	Sadhguru Sainath Pu & Degree College	Lecturer
30	8-18-2020 13:06:53	U. Srinivasa Murthy	East Point College of Higher Education	Asst. Professor
31	8-18-2020 13:06:54	Prof. K.M.Raghavendran	M E S Degree College of Arts Commerce and Science	Associate Profesor
32	8-18-2020 13:07:37	Preeja NK	Vijaya College Jayanagar	Associate Professor
33	8-18-2020 13:08:14	Dr Rajetri Kulkarni	SNDT Arts and Commerce College for Women,Pune.	Assistant Prof
34	8-18-2020 13:08:24	Ms. Swetha MP	MLA Academy Of Higher Learning	Assistant Professor
35	8-18-2020 13:08:24	Ms.POORNIMA G M	MES Institute of Management,Rajajinagar,Bangalore	Assistant professor
36	8-18-2020 13:08:47	Sowmya.k	MLA Academy of Higher Learning	Assistant Professor
37	8-18-2020 13:08:49	Shiva Kumar s	Brindavan college.Dwarakanagara.yalahanka.Bangalore-63	Assistant professor
38	8-18-2020 13:09:43	Tejaswini R	MLA Academy of Higher Learning	Assistant professor
39	8-18-2020 13:09:44	Assistant Professor M.Vijay Kumar	M.E.S Institute of Management	Assistant Professor
40	8-18-2020 13:09:58	Mrs NALINI N	MES INSTITUTE OF MANAGEMENT	Assistant Professor
41	8-18-2020 13:10:54	Professor. SRI HARI	SSMRV College	Assistant Professor
42	8-18-2020 13:10:55	Ramya.H.S	Kannada Department, Bangalore University	Student
43	8-18-2020 13:10:57	S Sanjana	Mes institute of management	Assistant professor
44	8-18-2020 13:11:36	Dr. Madhura Hegde	Sri Vani vidya kendra PU & degree college	Professor
45	8-18-2020 13:12:14	Mrs.Anuradha.k	M.E.S.INSTITUTE OF MANAGEMENT	Asst. Professor
46	8-18-2020 13:13:31	Ms. Santoshi B R	MLA Academy of Higher Learning	Assistant Professor
47	8-18-2020 13:18:34	Kritika sharma	Mes institute of management	Student
48	8-18-2020 13:22:03	Mrs. Shubha S H	Vijaya college jayanagar	Assistant professor
49	8-18-2020 13:35:02	chandana. R	mes institute of management	degree
50	8-18-2020 13:44:45	meghanag034@gmail.com	Kannada university hampi	Research scholar
51	8-18-2020 14:39:10	Smt.N.Anitha Kumari	MES Institute of Management	Manager
52	8-18-2020 15:29:14	ANIL SULEGAI PREMANATH	A FREELANCE LECTURER	LECTURER IN COMMERCE
53	8-18-2020 15:54:47	VEERENDRA GJ	RNS FGC Channasandra Bangalore Karnataka India	Asst professor
54	8-18-2020 20:30:13	Preeja NK	Vijaya College Jayanagar	Associate Professor
55	8-18-2020 22:12:53	Meghana G	Kannada university hampi	Research scholar
56	8-19-2020 1:17:47	Madavi K	Ramaiah Institution of Business studies	Faculty
57	9-6-2020 6:50:56	VEERENDRA GJ	RNS FGC Channasandra Bangalore	Asst professor
58	9-10-2020 0:54:22	Tejaswini R	MLA Academy of Higher Learning	Assistant professor



# MES INSTITUTE OF MANAGEMENT

## FDP ON AUTONOMY, ACCOUNTABILITY AND GOVERNANCE IN HEIs

Sl. No	Timestamp	Name (with Salutation)	College/Institution	Designation
1	8-18-2020 13:03:59	Lavanya S V	Vijaya College Jayanagar	Assistant professor
2	8-18-2020 13:04:04	Madavi K	Ramaiah Institution of Business studies	Faculty
3	8-18-2020 13:04:06	Mr Vijay Kumar A N	Kannada university hampi	Research scholar
4	8-18-2020 13:04:08	K. Latha	Vijaya Degree College	Assistant Professor
5	8-18-2020 13:04:09	Mr. Maheswarappa	Sahyadri Arts college, Shivamogga	Assistant professor
6	8-18-2020 13:04:09	Loksha Neerakallu	Kannada University, Hampi	Research Scholar
7	8-18-2020 13:04:12	Minakshi Chaturvedi	Bhawanipur Education society college	Asst Prof
8	8-18-2020 13:04:12	Dr E Thippeswasmy	FMKMC College Madikeri	Associate Professor
9	8-18-2020 13:04:13	Miss.Chandrika.D	MES Institute Of Management	Student
10	8-18-2020 13:04:15	muniraju	Jaihind College	Principal
11	8-18-2020 13:04:16	Dr.Guruprasad H S	GVPPGFC college	Lecture
12	8-18-2020 13:04:17	Mrs SHILI V	R R Institute of Management Studies	Lecturer
13	8-18-2020 13:04:22	Mr Rinku Modoor	Founder AccoutreDiva	Founder
14	8-18-2020 13:04:22	Mrs. Sowmya T S	MLA Academy of Higher Learning	Assistant Professor
15	8-18-2020 13:04:31	PROF.RESHMA.A	ST XAVIER'S PU & DEGREE COLLEGE	ASSITANT PROFESSOR
16	8-18-2020 13:04:33	Dr.B.NAGARJUNA	Sree Vidyanikethan Institute of	Associate Professor
17	8-18-2020 13:04:34	Mrs.Shalini.M	KLE Society's S.Nijalingappa college	Assistant Professor
18	8-18-2020 13:04:36	VEERENDRA GJ	RNS FGC Channasandra Bangalore Karnataka	Asst professor
19	8-18-2020 13:04:36	Prof. Arpana R Bhat	Soundarya Arts and Commerce Evening College	Principal
20	8-18-2020 13:04:48	Prof. G V SUJATHA	Dr.S.Gopalaraju GFGC Anekal	Assistant Professor
21	8-18-2020 13:05:06	Mrs.D.ANITHA	SRI SAI COLLEGE FOR WOMEN	ASSOCIATE PROFESSOR
22	8-18-2020 13:05:06	Dr.Anupama	Sri Lakshmi College of Management and Science	Associate Professor
23	8-18-2020 13:05:06	ANUPAMA G	Jaihind College	Assistant Professor
24	8-18-2020 13:05:08	K. Latha	Vijaya Degree College	Assistant Professor
25	8-18-2020 13:05:10	Miss Govindamma S V	Kannada university hampi. Vidyaranya	Ph.D. Research scholar
26	8-18-2020 13:05:11	Prof.Hephziba C M	Baldwin Womens Methodist College	IQAC Coordinator
27	8-18-2020 13:05:35	VEENA N. H	GOVERNMENT FIRST GRADE COLLEGE, RAMANAGAR	Assistant professor



## DEPARTMENT OF COMMERCE AND MANAGEMENT

August 19<sup>th</sup> 2020

### ONE DAY FDP ON COVID -19, CAPITALISM AND SUSTAINABLE DEVELOPMENT, THE CHALLENGES OF SURVIVAL AND REVIVAL

The college organized a webinar on Covid-19, Capitalism and Sustainable Development, the Challenges and Survival and Revival on 19<sup>th</sup> August 2020. The Resource Person was Prof.Krishna Raj, Institute for Social and Economic Change(ISEC) and was presided by Prof.K.Anupama Malagi, IQAC Coordinator, RVIM. Addressing the audience, Prof.Krishna Raj, opined that Covid-19 pandemic has had a profound global impact. He further added that the world economy has to go for a reset in order to sustain the challenges posed by the pandemic.

**The webinar was live streamed on Zoom and you tube platform.**

You tube link : <https://youtu.be/atBsDnYhxY>

The screenshot shows a YouTube video player. The video title is "MESIOM Cultural Wing's Personal Meeting Room" with 105 views and a timestamp of 48:38 / 2:21:59. The video content is a presentation slide titled "Covid 19 Outbreak: Scientific Sources". The slide text includes: "The aim of the Foresight Report (2006) is detection, identification and monitoring (DIM) of infectious diseases, and to assess how they might transform our capabilities in managing the future threat. Diseases in humans, animals and plants are considered equally." and "Environmental health and Economy: China's economy accounted around 4 percent of the world's GDP in 2003 and now commands 16.3 percent and the SARS and coronavirus epidemic originated in China." Below the slide, it says "Severe acute respiratory syndrome (SARS) emerged in late 2002 from an animal reservoir and passed to humans, probably in association with wild animal markets in southern China." The video player interface includes a search bar with "mesiom cultural wing", a live chat area (turned off), and a sidebar with recommended videos.

*Shareeds*  
PRINCE

8  
MES Institute of Management  
Rajajinagar, Bangalore-560 010



27	8-19-2020 13:24:54	Prof. Arpana R Bhat	Soundarya Arts and Commerce Evening College	Principal
28	8-19-2020 13:26:05	Nirosha.N	Mes institute of management	Rajajinagar
29	8-19-2020 13:26:31	Ms SUJITHA R	S J R COLLEGE FOR WOMEN	Student
30	8-19-2020 13:27:12	Mrs.SUMITHRA A B	R R Institute of Management studies	Lecturer
31	8-19-2020 13:30:49	Tejaswini R	MLA Academy of Higher Learning	Assistant Professor
32	8-19-2020 13:34:43	Mr PRATHITA KUMAR MADHUSUDHANA	DEEKSHA CENTER FOR LEARNING	STUDENT
33	8-19-2020 13:36:26	Dr. Madhura hegde	Good	Professor
34	8-19-2020 13:36:57	Mrs. Anuradha.k	M.E.S.INSTITUTE OF MANAGEMENT	Asst. Professor
35	8-19-2020 13:38:56	MRS. VANDANA SINHA	ASIAN INTERNATIONAL PRIVATE SCHOOL	PGT,ENGLISH
36	8-19-2020 13:39:35	Ms.POORNIMA G M	MES Institute of Management,Rajajinagar,Banaglore	Assistant professor
37	8-19-2020 13:44:49	Dr. Nagaveni A.	Kannada University, Hampi	D.E.O.
38	8-19-2020 13:53:02	DR.C.T.Guruprasad	Kannada university hampi Vidyaranya 583276	Professor
39	8-19-2020 13:53:02	Preeja N K	Vijaya college Jayanagar	Associate Professor
40	8-19-2020 13:58:53	Radhika ks	AILS Bangalore	Asst professor
41	8-19-2020 14:17:12	Sociology	Kannadauvicecity hampi	Phd
42	8-19-2020 14:28:11	Anjaneyaswamy D K	Kannada University Hampi vidyarannya	Research Scholar
43	8-19-2020 14:54:07	Mrs. D. Anitha	SRI SAI COLLEGE FOR WOMEN	Associate Professor
44	8-19-2020 15:03:15	Sowmya.k	MLA Academy of Higher Learning	Assistant Professor
45	8-19-2020 15:12:14	S Sanjana	Mes institute of management	Asst professor
46	8-19-2020 15:20:33	Ms. Swetha MP	MLA Academy of Higher Learning	Assistant Professor
47	8-19-2020 19:15:12	Professor. SRI HARI	SSMRV College	Assistant Professor





## MES INSTITUTE OF MANAGEMENT

### FDP ON COVID - 19, CAPITALISM AND SUSTAINABLE DEVELOPMENT, THE CHALLENGES OF SURVIVAL AND REVIVAL

Sl. No	Timestamp	Name (with Salutation)	College/Institution	Designation
1	8-19-2020 9:57:55	Shahenaz Banu S	Mes	Assistant Professor
2	8-19-2020 10:26:08	Dr.Vajreshwari.S.Murthy	M.E.S.Institute of Management Rajajinagar.560010	Assistant professor
3	8-19-2020 12:42:08	ANIL SULEGAI PREMANATH	A FREELANCE LECTURER	LECTURER IN COMMERCE
4	8-19-2020 13:18:43	Mrs Sushmitha.V	MES Institute of Management	Assistant Professor
5	8-19-2020 13:18:47	Lavanya T.D.	Tumkur university	Student
6	8-19-2020 13:18:52	Mr.srinidhi	MES institute of management	Student
7	8-19-2020 13:18:55	Sowmya H A	Vijaya College Jayanagar Bangalore	Assistant professor
8	8-19-2020 13:19:04	Mr. SATHISHA S	Vaasavi jnana Peeta first grade college	Assistant professor
9	8-19-2020 13:19:06	K. Latha	Vijaya Degree College	Assistant Professor
10	8-19-2020 13:19:17	Dr E Thippeswasmy	FMKMCC Madikeri	Associate Professor
11	8-19-2020 13:19:31	VEENA N. H	GOVERNMENT FIRST GRADE COLLEGE, RAMANAGAR, Bangalore	ASSISTANT PROFESSOR
12	8-19-2020 13:19:34	Prof. Radha V	Vijaya college, jaynagar bangalore	Assistant professor
13	8-19-2020 13:20:02	Dr.B.NAGARJUNA	Sree Vidyanikethan Institute of Management, Tirupati	Associate Professor
14	8-19-2020 13:20:07	MADAVI K	Ramaiah institute of business studies	Faculty
15	8-19-2020 13:20:09	U.Srinivasa Murthy	East Point College of Higher Education	Asst.Professor
16	8-19-2020 13:20:15	Dr S Sathyeshwar	G.T.Institute of Management Studies and Research Bangalore	Professor, Dean and Co-ordinator
17	8-19-2020 13:20:35	SRINIVASA N.	Bangalore university	Research scholar
18	8-19-2020 13:20:48	Mr. Ravi. C Ravi Rajkumar	Sadhguru Sainath Pu & Degree College	Lecturer
19	8-19-2020 13:20:49	Santoshi B R	MLA Academy of Higher Learning	Assistant Professor
20	8-19-2020 13:20:52	Mrs SHILI V	R R Institute of Management Studies	Lecturer
21	8-19-2020 13:20:58	G V SUJATHA	Dr.S.Gopalaraju GFGC, ANEKAL	Assistant Professor
22	8-19-2020 13:21:05	Dr. K. R. Keshavamurthy	ಕನ್ನಡ University, Hampi	Post Doctoral Fellow
23	8-19-2020 13:22:22	Mrs NALINI N	MES INSTITUTE of management	Assistant Professor
24	8-19-2020 13:22:31	Dr Kavitha S	CSU Rajiv Gandhi Campus Sringeri	Lecturer
25	8-19-2020 13:22:42	Ms. Swetha MP	MLA Academy Of Higher Learning	Assistant Professor
26	8-19-2020 13:23:45	Lokesha Neerakallu	Kannada University, Hampi	Research Scholar



# MYSORE EDUCATION SOCIETY



## M.E.S INSTITUTE OF MANAGEMENT

VIDYAVIHARA, 25/1, 17TH MAIN, 2ND BLOCK RAJAJINAGAR, BENGALURU

### IQAC Initiative STATE LEVEL WEBINAR ON

### Significance of the Code of Ethics for the Staff in Higher Educational Institutions



**Resource Person : Dr.H.S.Ganesha Bhatta**

Director Academics, M.E.S Institutions.  
Former Principal, MES Teacher's College,  
CTE, Bengaluru



**Presided By : Dr.K.M.Raghavendran**

HOD, Dept. of Physics,  
IQAC Co-ordinator, MES College of Arts,  
Science and Commerce, Bengaluru

### Date & Time

24.07.2020, Friday @ 11:00 AM

All are cordially invited

#### CO - ORDINATORS

**Smt.Harini.M.S**

IQAC Co-Ordinator

**Smt.Anuradha**

Deputy Co-Ordinator

**-Dr.Sharada.S**

Principal, MESIOM.

*Sharada S*

PRINCIPAL

MES Institute of Management  
Rajajinagar, Bangalore-560 010

IQAC members & Staff



## Webinar July 24<sup>th</sup> 2020

### SIGNIFICANCE OF CODE OF ETHICS FOR STAFF IN HEIs

An FDP was conducted on the Significance of Code of Ethics on 24<sup>th</sup> July 2020. The Resource Person for the occasion was Dr.Ganesh Bhatta, Director –Academics and the President of the occasion Prof.K.M.Raghavendran, HOD, Dept of Physics. Addressing the faculty, the Resource Person, Dr.Ganesh Bhatta spoke about the Code of Ethics and added that it establishes principles for ethical best practices, mindfulness, self-regulation and decision-making and setting the groundwork for self-regulation and self-accountability.

The webinar was live streamed on Zoom and you tube platform.

You tube link : <https://youtu.be/ktLUle9d8BI>

The screenshot shows a YouTube video player with the following details:

- URL: [youtube.com/watch?v=ktLUle9d8BI](https://youtu.be/ktLUle9d8BI)
- Search: mesiom cultural wing
- Video Title: MESIOM Code of Ethics - (24th July)
- Views: 109 views - Streamed live on Jul 24, 2020
- Video Content: A list of ethical principles under the heading "WITH SELF":
  - Conduct oneself in accordance with the ideals of the profession.
  - Teacher is under constant scrutiny of students and society
  - Avoid incompatibility between the precepts and practice
  - Focus on national goal, allied by the obligations of equality, justice, fraternity
  - be calm, patient and have a moderate
  - Adhere to responsible pattern of cond
- Chat Window (Top chat replay):
  - Saravanan LB: good morning to all
  - Preetly's World: pretty chackochan. k F M E Ed Training college cheriyavelinaloor
  - Minakshi Chaturvedi: greetings if the day from Minakshi Chaturvedi
  - shanti koolia: Good morning to all participants
  - Anand anand: good morning
  - veena rensakeri: Veena here from SLIMS, Good morning to all
  - RAJINI CHALUHAN: Good morning to everyone





29	7-24-2020 13:04:04	N. V.Bindu	MES College of Arts,Commerce and Science	Assistant Professor
30	7-24-2020 13:04:10	Ms Sahana Suresh G	MES INSTITUTE OF MANAGEMENT	Student
31	7-24-2020 13:04:12	Dr Veena Nagaraj	MES College of Arts Commerce and Science	Associate Professor
32	7-24-2020 13:04:24	Jithamithra.S	M.E.S INSTITUTE OF MANAGEMENT	BBA Student
33	7-24-2020 13:04:57	Geethanjali. N	Mangalore Institute Of Management and Science	Assistant Prof
34	7-24-2020 13:05:06	Akshatha P Pai	BES college	Professor
35	7-24-2020 13:06:40	Dr.Manjushree Menon	M.E.S College of Arts,Commerce & Science	Associate Professor in Hindi
36	7-24-2020 13:08:38	Ms.Varshini .s.akashyap	PES INSTITUTE OF TECHNOLOGY AND MANAGEMENT	Student
37	7-24-2020 13:09:43	Mrs. Adhisakthi P K	Ramaiah College of Arts, Science and Commerce	Assistant professor
38	7-24-2020 13:10:11	Prof Arpana R Bhat	Soundarya Arts and Commerce Evening College	Principal
39	7-24-2020 13:11:00	Prof. D.Sonika Rao	Sindhi Institute of Management	Assistant Professor
40	7-24-2020 13:11:26	Muhammed ruvais. K	Govt. Tti ettumanoor, kottayam	Teacher student
41	7-24-2020 13:12:03	Ms. Ketaki S Ankalgi	KLE Society's S. Nijalingappa College	Assistant Professor
42	7-24-2020 13:12:26	Aswathy K Gangadharan	Bgs college of commerce	Asst.prof
43	7-24-2020 13:12:53	Sri. ANIL SULEGAI PREMANATH	A FREE LANCE LECTURER	A FREE LANCE LECTURER
44	7-24-2020 13:13:00	Mrs. Radha V	Vijay college, jaynagar, Bangalore	Assistant professor
45	7-24-2020 13:13:41	Dr.Naveen Prasath.S	New Horizon College,Bangalore	Associate Professor
46	7-24-2020 13:13:44	Mrs.Vinutha T.N	MES Institute of Management	Assistant Professor
47	7-24-2020 13:13:57	Sushmitha V	MES Institute of Management	Assistant Professor
48	7-24-2020 13:14:24	MRS. CHITRA.V	MES INSTITUTE OF MANAGEMENT	Assistant professor
49	7-24-2020 13:14:46	MRS. VANDANA SINHA	ASIAN INTERNATIONAL SCHOOL	PGT,ENGLISH
50	7-24-2020 13:15:31	Mr.Suresh S Patil	M.E.S Institute Of Management	Assistant Professor
51	7-24-2020 13:15:58	ASHWINI K A	BGS COLLEGE OF COMMERCE, MALUR	ASSISTANT PROFESSOR
52	7-24-2020 13:16:05	R Madhankumar	KLE Society's Degree College	Asst Prof
53	7-24-2020 13:16:07	DIVYASHREE D V	MES INSTITUTE OF MANAGEMENT	LECTURER
54	7-24-2020 13:16:18	Mrs.Anitha Kumari	MES Institute of Management	Asst.Manager
55	7-24-2020 13:17:07	Mrs. Pallavi. G	Bengaluru Central University	Student
56	7-24-2020 13:18:03	HONNURAPPA M	MES INSTITUTE OF MANAGEMENT	PHYSICAL EDUCATION DIRECTOR
57	7-24-2020 13:18:13	Ms.Roopam.M	BGS College of commerce, Malur	Asst.Professor
58	7-24-2020 13:18:32	Miss.Chandrika.D	MES Institute Of Management	Student
59	7-24-2020 13:22:29	Ms.Thanuja D	K.L.E Society's S.Nijalingappa College, II Block, Rajajinagar, Bengaluru-560010	Assistant Professor



## MES INSTITUTE OF MANAGEMENT

### FDP ON SIGNIFICANCE OF CODE OF ETHICS FOR STAFF IN HEIs

Sl. No	Timestamp	Name (with Salutation)	College/Institution	Designation
1	7-24-2020 12:53:50	chandana. R	MES Institute of Management	degree
2	7-24-2020 12:57:15	Pavithra B R	RPA first grade college	Pg student
3	7-24-2020 12:58:00	Ms.GAGANA.M.P.	Sri Sai College for Women	Assistant Professor
4	7-24-2020 12:58:02	Mrs Mamatha B R	Anupama college of management and science	Asst professor
5	7-24-2020 12:58:19	Mr. Tamil Chelvan R	Bengaluru central university	Student
6	7-24-2020 12:58:46	Ms. REMYA MT	Little flower college guruvayoor	Assistant professor
7	7-24-2020 12:58:58	Mrs. D. Anitha	Sei Sai College For Women	Associate Professor
8	7-24-2020 12:59:28	Mr Somanath Oli	KLE S Nijalingappa College	Lecturer
9	7-24-2020 12:59:44	Mrs. Pallavi Jha	Silicon City College Of Management And Commerce	Assistant Professor
10	7-24-2020 12:59:52	Poornima Hegde	M E S Teachers College Rajajinagar	Assistant Professor
11	7-24-2020 12:59:57	BH L MOHAN RAJU	DNR school of business management	Asst Professor
12	7-24-2020 13:00:05	DR.MAHESH KUMAR K R	COMMUNITY INSTITUTE OF MANAGEMENT STUDIES	DIRECTOR
13	7-24-2020 13:00:19	shilpaDilip	Karnataka college of management and science	Assistant professor
14	7-24-2020 13:00:20	Prof. Tojo Thomas	Sindhi Institute of Management	Assistant Professor
15	7-24-2020 13:00:55	R.Hemaprabha	MES College Of Arts Commerce and Science	Assistant professor
16	7-24-2020 13:00:58	Dr Padmavathy.K	Sindhi college	Prof and HOD
17	7-24-2020 13:01:02	Dr Rajetri Kulkarni	SNDT Arts and Commerce College for Women,Pune	Assistant Professor
18	7-24-2020 13:01:40	SOUBHAGYA MURALEEDHARAN	S A M College of Education	B Ed trainee
19	7-24-2020 13:02:02	Prof. Hephziba C M	Baldwin Womens Methodist College	IQAC Coordinator
20	7-24-2020 13:02:05	Deepadharshini G P	MES College of Art,Commerce and Science	Lecturer
21	7-24-2020 13:02:25	Ms. Bhagyashree S	KLE Society's S Nijalingappa College	Assistant professor
22	7-24-2020 13:02:27	Dr Sharmila S	Seshadripuram College	Professor
23	7-24-2020 13:02:35	Asst prof S, Manjula	Karnatakà management science College	MA in Kannada
24	7-24-2020 13:02:38	Ashwini Urs K	MES College of Arts Commerce and Science	Assistant professor
25	7-24-2020 13:03:49	Mr.Vinay.S	PESITM,shivamogga	UG student
26	7-24-2020 13:03:54	Dr.Asmita Behera	MES College of Arts, Commerce and Science, Malleswaram	Assistant Professor
27	7-24-2020 13:04:01	Ms. Smitha S.M.	Sri Sai College for Women	Assistant Professor
28	7-24-2020 13:04:03	Prof Vanitha R	MES college of Arts, Commerce & Science	Assistant professor





60	7-24-2020 13:25:08	Ms. Pinky Sharma B.	K.L.E. Society's S.Nijalingappa College		Assistant Professor
61	7-24-2020 13:28:51	Mr. Rakshith R.	K.L.E. Society's S.Nijalingappa College		Assistant Professor
62	7-24-2020 13:32:44	Ms. Supriha N	PESTIM		Student
63	7-24-2020 13:49:13	PRASHANTH G V	PES Institute of Technology and Management		Student
64	7-24-2020 14:18:21	Mr.Rajesh V	Noble Group of Institutions		Assistant Professor
65	7-24-2020 14:46:51	Radhika ks	AILS Bangalore		Asst professor
66	7-24-2020 15:46:43	A. Nasrath Fathima	SJR COLLEGE FOR WOMEN		Student
67	7-24-2020 15:48:33	Mr BH L MOHAN RAJU	DNR SCHOOL OF BUSINESS MANAGEMENT		Assistant professor
68	7-24-2020 15:50:14	PROF.N.SHANTI KOKILA	ABBAS KHAN DEGREE COLLEGE for WOMEN BANGALORE		Hindi PROFESSOR
69	7-24-2020 15:56:52	Dr. Fariyal shaikh	St. Joseph's college of commerce		Associate Professor
70	7-24-2020 16:01:03	Mrs.Sushmitha.M	KLE Society S.Nijalingappa college		Assistant professor
71	7-24-2020 16:08:18	Mrs Kalpana Mallikarjuna	KLE Society's Degree College		Assistant Professor
72	7-24-2020 16:22:37	Veena Y S	Sri Lakshmi Institute of Management and science		Professor
73	7-24-2020 16:32:05	Mr. Bhanu Prakash R	Arihant Group of Institutions		Associate Director
74	7-24-2020 17:03:08	Ms.Sayoojya Jayakumar	S.A.M.College of Education, Poothotta		B.Ed student
75	7-24-2020 17:05:47	Mr. SATHISHA S	Vaasavi jnana Peeta first grade college		Assistant professor
76	7-24-2020 18:23:24	Mrs.Ashwini.C	BMS College for Women		Lecturer
77	7-24-2020 18:43:19	Dr. Lakshmi S	Government First Grade college Malur		Assistant professor
78	7-24-2020 19:29:39	Mrs. Kamble Madhuri Baban.	S G M College Vidhayanagar Karad.		Associate Professor.
79	7-24-2020 21:07:39	Ms Archana Shetty	Arihant Institute of Commerce and Management		Assistant Professor
80	7-24-2020 21:32:27	Kalidas K	Seshadripuram Evening Degree College		Academician
81	7-25-2020 0:14:35	Mr. Siddalingappa M. Poojari	K.L.E's S.Nijalingappa College		Assistant Professor
82	7-25-2020 2:30:17	Padmalochana R	M.S. Ramaiah College of Arts, Science and Commerce		Associate Professor
83	7-25-2020 8:13:22	Mrs.Manjula.P	Aragami Institute of Computers and Advanced Management Studies		Principal
84	7-25-2020 10:40:43	Manjula k	Williams international college		Lecture
85	7-25-2020 20:02:31	Smt. Padma. V	Vasavi Jnana Peetha First Grade College		Principal
86	7-27-2020 21:17:14	Sri. ANIL SULEGAI PREMANATH	A FREE LANCE LECTURER		A FREE LANCE LECTURER
87	7-29-2020 14:32:58	Prof.Minakshi Chaturvedi	Bhawanipur Education society college		Assistant Professor
88	7-29-2020 19:07:02	Dr Shashank M Hiremath	Sindhi Institute of Management		Associate Professor
89	7-31-2020 9:42:08	Chandrakant Hiremath	Amitha College of Education		Principal
90	8-1-2020 12:38:59	Mrs. Shalini.M	KLE Society's S.Nijalingappa college		Assistant Professor

Sherepda

Principal

MES Institute of Management  
Rajalinggar, Bangalore-560 010



**THE MYSORE EDUCATION SOCIETY (REGD)**

'BRAHMI', 10<sup>th</sup> Main, 15<sup>th</sup> Cross, Malleswaram, Bangalore-560003

MES/TW/2016-17

22.06.2016

Sub: Implementation of Budgets in Tally ERP

**PREAMBLE:** In the MC meeting held on 20.05.2016 Hon Treasurer suggested to implement the budgets in Tally commencing from the financial year 2016-17. The MC approved the proposal of the Hon Treasurer and the Manager (F & A) was asked to process further in identifying the company to take the job and train the accounts staff. Accordingly, quotations were invited by different companies including the one having AMC arrangement with MES. After making a comparison, M/s Kayaka Computer Education Pvt. Ltd. found to be lowest. Hence the order.

**OFFICE ORDER**

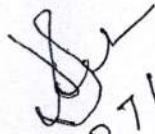
Sanction is hereby accorded to M/s Kayaka Computer Education Pvt. Ltd., No.10/67, 'Basava Krupa' OPP MEI Polytechnic, 4<sup>th</sup> Block, Rajajinagar, Bangalore-10 for onsite implementation of the budgets of Mysore Education Society and its constituent institutions in Tally ERP9 and train the staff at a cost of Rs.16,100/- (Rupees Sixteen Thousand One Hundred only) inclusive all taxes.

Manager (F & A) shall coordinate with the company and see that the budgets of 2016-17 of MES and its constituent institutions is implemented in Tally ERP9.

  
CHIEF EXECUTIVE 22.6.16

Copy to:

1. All the HOIs
2. M/s Kayaka Computer Education Pvt. Ltd., No.10/67, 'Basava Krupa' OPP MEI Polytechnic, 4<sup>th</sup> Block, Rajajinagar, Bangalore-10

  
27/6/16





FDP. 2016-12

Training for Non-Teaching staff

# THE MYSORE EDUCATION SOCIETY (R)

15th Cross, Malleswaram, Bangalore - 560 003

## CASH / BANK PAYMENT VOUCHER

VR No. :

Bank : SBM

**29 NOV 2016**

Chq No. : 541804 @ 6/12

Date: .....

Paid to Mr./Mrs./Ms. Kayaka Computer Education (P) Ltd  
Bangalore

Amount  
Rs.

Dr. Professional charges

16,100 00

Dr. ....

Dr. ....

Dr. ....

Being payment made to above towards training to MES  
Accts Staff on Budget and implementation into  
Tally the budgt figures of 2016-17 vide MES/dt 22/6/17  
& bill 22 dt 8/11/16

Total Rs.

16,100 00

Rs. in words Sixteen thousand and one hundred only

Accountant

[Signature]  
25/11/16  
Manager  
Finance & Accounts

[Signature]  
Chief  
Executive

Treasurer

[Signature]  
14/12/16  
Received by

Sharada S  
Principal  
MES Institute of Management  
Raiajinagar, Bangalore-560 010





# MES INSTITUTE OF MANAGEMENT

“Vidyavihara”, #25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore - 560010

An FDP was conducted on 30<sup>th</sup> December 2019 on Research Methodologies with Special Focus on Questionnaires. The Resource Person was Ms. Sandra Joseph, EDII, Bangalore. Addressing the faculty of MESIOM she highlighted the challenges of eliciting information from rural women for research. She distributed a questionnaire for research on the topic ‘The Socio-economic Empowerment of Rural Women through Micro Entrepreneurship’ and mentioned the importance of primary data for research.

