

Date:16/01/2022

ENTREPRENEURSHIP DEVELOPMENT CELL

FKCCI is very glad to inform you that the Curtain Raiser of its flagship event, the 14th Edition of **MANTHAN-2022**, Business Plan Presentation program is scheduled on Friday, 18th February, 2022 at 5:30 p.m., at Sir. M V Auditorium, Centenary Building, FKCCI, K G Road, Bengaluru-56009.Manthan 2022 .

Note:

1. Only two members from the selected teams can attend the above program..
2. Remaining students can attend the program through online mode.
3. The students must confirm their presence in the curtain raiser program by clicking on the link available in the mail received from Manthan
4. For further details refer the invitation below



INVITATION



SIR M. V. AUDITORIUM

ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ತ್ಯಾಗಸಲಹಾ ಮಹಾಸಂಘ
FEDERATION OF KARNATAKA CHAMBERS OF
COMMERCE AND INDUSTRY

cordially invites you for the

Curtain Raiser

FKCCI of 14th Edition
MANTHAN
INNOVATION & BUSINESS PLAN PRESENTATION - 2022



ESTD 1946

75
Years
of
Innovation & Growth

Friday, 18th February 2022

5.30 p.m.

Sir M.V. Auditorium, FKCCI, Kempegowda Road, Bengaluru - 560 009

Chief Guest

Dr. Ashwath Narayan C.N.

Hon'ble Minister of Higher Education, Electronics, IT & BT, Science and Technology, Skill Development and Entrepreneurship, Govt. of Karnataka

Guest of Honour

Dr. E.V. Ramana Reddy, IAS

Add. Chief Secretary, Dept. of Commerce & Industries and Dept. of Electronics Information Technology Bio-Technology and Science & Technology, Govt. of Karnataka

Key Note Speaker

Shri Prashanth Prakash

Chairman, Vision Group for Startups, Govt. of Karnataka Advisor & Mentor, MANTHAN 2022

Presided by

Dr. CA I.S. Prasad

President, FKCCI

Speakers

Topic: Innovation and Entrepreneurship

Dr. Sheelan Misra

Head, New Horizon Centre for Innovation, Incubation & Entrepreneurship, New Horizon College of Engineering

Topic: Evolving Eco System for Startups in India

Dr. A.P. Achar

Chief Executive Officer, AIC Nitte Incubation Centre

B.V. Gopal Reddy
Sr. Vice President

Ramesh Chandra Lahoti
Vice President

Dr. Perikal M. Sundar
Imm. Past President

B.A. Abishek
Chairman, MANTHAN 2022

RSVP: +91 91087 50102 / 91488 20344 / manthan@fkcci.in

High Tea: 4:30 p.m.

Regards,

ED Cell Faculty coordinators

Sharada S

Principal

MES Institute of Management
Bangalore-560 010



MES INSTITUTE OF MANAGEMENT

Vidyavihara, 25/1, 17th Main, II Block, Rajajinagar, Bangalore – 560010

Date : 10/10/2022

Entrepreneurship Development Cell 2021-2022

Report on Manthan 2022 – 14th Edition

“Manthan”, one of the flagship events of **FKCCI** is a “Business Plan Competition” for Under Graduate/Graduate/Post Graduate and Diploma students in Karnataka, Kerala, Tamil Nadu, Andhra Pradesh and Telangana to evaluate, recognize and reward the best original, commercially viable and implementable business proposals.

BUSINESS PLAN COMPETITION
FIRST TIME IN SOUTH INDIA
for students of any Undergraduate / Graduate / Post Graduate / Diploma Course
in a College / University in Karnataka / Kerala / Tamil Nadu / Andhra Pradesh / Telangana

CASH PRIZE OF
₹ 1 MILLION

LAST DATE TO REGISTER - LAST DATE TO REGISTER
31
JANUARY
2022



SUPPORTED BY

Dept of IT and Skill
Dept of Ind. Min & Commerce
STARTUP KARNATAKA
INNOVATE KARNATAKA



In order to represent the college, the ED Cell of MESIOM took initiative to conduct inter class business plan competition and shortlisted 4 best teams out of 9 teams that participated.

Smt. Divyashree D V and Ms. Shahenaz Banu. S. Asst Professors, ED cell Coordinators, MESIOM, assisted the students as **Mentors** in preparation of the business plans and also took necessary steps to ensure stepwise verification at regular intervals of time and submission of the same on FKCCI portal before the deadline.

The shortlisted teams and the names of their Business Plans that completed the registration process for the competition on 29th January 2022 were as follows:

1. Nirmal. R, Kumar Swamy. N, Dev Chandan. L and Prajwal. P. Kulkarni (**Tentominds. AI**) – Iily BBA.
2. Geethashree. M, Anusha Tejas, Kishan Kumar.N.M and Harsha. V (**The Fusion Kitchen & Co.**) – Ily B.com A.
3. Manoj. H.N, Mahantesh. G, Kavitha Bishnoi. J and Karunakshi. R (**ClothX**) – Iily BBA.
4. Deepthi. R, Keerthika. N, Madhuri and Dhanush. N (**Rapid Ally**) – Ily B.com A.

Process and schedule of the events:

- On Friday, 18th February, 2022 at 5.30 pm the '**Curtain Raiser**' event was held at Sir M V Auditorium Centenary Building, FKCCI, K G Road, Bangalore and two members from each team attended the event offline and the other members attended the event online.
- All the teams submitted the **Synopsis** of their respective business plans on 27th February 2022.
- The **1st Knowledge workshop** was conducted on 28th April 2022 in Bangalore, **2nd Knowledge workshop** was conducted on 4th May 2022 at Salem and **3rd Knowledge workshop** was conducted on 13th May 2022 at Belgaum. All the teams attended these workshops in offline and online mode respectively.
- All the 4 teams submitted their detailed Business Plan on 31st May 2022. Out of four teams, two teams i.e Tendo Minds AI and The Fusion Kitchen were selected for the 1st round of Presentation. These two teams were



two among the top 212 teams selected for the presentation round out of 625 teams all over South India.

- **Deep Dive Knowledge workshop** was conducted for the two selected teams on 23rd June 2022, 24th June 2022 and 25th June 2022 in the online mode.
- On 29th June 2022 the teams submitted their updated Business plan for presentation. Tendo Minds AI team presented their business plan on 12th July 2022 and The Fusion Kitchen Team presented their business plan on 13th July 2022 through online mode.
- In the State Level Finale Tendo Minds AI Team was selected for the 2nd round of Presentation and presented their Business plan on 27th August 2022 through offline mode. They were one among the top 75 teams selected for the 2nd round of Presentation. Unfortunately they couldn't make it to the Grand Finale. But it was a great knowledge gaining experience for the all the teams.



All the teams got their participation certificates in the Grand Finale on 18th September 2022 at Jnana Jyothi Auditorium, Central College Campus, Palace Road, Bangalore.





To conclude, it was a great opportunity for all the teams to explore various ideas to make their Business plan work; understand the industry relevance, market feasibility, success story and strategies of various start-ups/entrepreneurs through the various Knowledge workshops held; know the faults in their ideas and get suggestions to correct them from the experienced jury in the business field and this experience has also inculcated a competitive spirit among the teams and boosted their confidence which is of a great help for their future endeavors.

Sharada S
PRINCIPAL 10/10/22
MES Institute of Management
Rajajinagar, Bangalore-560 010



Bharat Ratna
Sir M. Visvesvaraya
Founder

FKCCI Celebrations of 14th Edition
MANTHAN
INNOVATION & BUSINESS PLAN PRESENTATION - 2022

75
Azadi Ka
Amrit Mahotsav

Souvenir 2022

Beyond Bangalore Beyond Karnataka

BUSINESS PLAN COMPETITION

FIRST TIME IN SOUTH INDIA

for students of any Undergraduate / Graduate / Post Graduate Course
in a College / University in Karnataka / Kerala / Tamil Nadu / Andhra Pradesh / Telangana



An initiative of
Visionary Leader, President
Dr. CA IS Prasad, FKCCI

Innovation Leads to Metaverse

Top startup ideas emerging from Business plan
entitled for seed money Upto ₹10 crore
from Udaan New Horizon (NHCIIE).

₹2 Crores seed money for
Top 10 Business plans by
AIC NITTE Incubation Centre

Workshops &
Training
programs.

One-on-one
mentoring & coaching.

Networking opportunities with
Industry Leaders, VCs,
Incubators & Accelerators.

Incubation &
funding
opportunities
through
related entities.



ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಹಾಸಂಸ್ಥೆ
FEDERATION OF KARNATAKA CHAMBERS OF COMMERCE AND INDUSTRY

Estd. 1916

SL No	College Name	BP Name	Student Name
121	Jain Institute of Technology	Extraction Of Hydrocarbons Using Plastic Waste	Mohan Kumar Nayana A M Mohana M Naik Madhu Chandra Chavan B C
122	College of Forestry	FIBROBIOWARES! - Making daily life eco friendly.	Vismaya M Raksha Aishwarya P M
123	College of Forestry	Naturestay - Connecting Homestays with Urbanites	Shriram Hegde Ramesh Barki
124	College of Forestry	Snail Slime - Converting an Agricultural Pest into a Dollar Spinning Enterprise	Fayaz M Mulla
125	College of Forestry	Areca Karmik - Connecting Areca Cultivators With Workers	Jayachandra T R Nandeesh Naik
126	N.M.S. Sermathai Vasani College for Women	Stamina Frolick	Indhumathy PJ Sivasri B Nagaswetha P Varsha Rm
127	SJC Institute of Technology	Low Cost Open Source Ventilator Using Arduino	Manolasya .S Nelaiahgari Sahana Mahesh Gowda M S
128	Soundarya Institute of Management and Science	Home box	Anwith R
129	Maratha Mandal Engineering College	Anaerobic Chamber	Shiva Raj Patil Sachidanand U Raikar Imamsab Kurundwad Digambar Satabayi
130	MES Institute of Management	Tentominds.AI - Web School and online testing platform (We value your knowledge)	Nirmal .R Kumar Swamy.N Dev Chandanl .L Prajwal Kulkarni
131	MES Institute of Management	The Fusion Kitchen & Co- one kitchen many cuisine	Geethashree .M Anusha Tejas Kishan Kumar. N.M Harsha .V
132	MES Institute of Management	CLOTHX (fashion at door)	Kavitha Bishnoi J Karunakshi R Mahantesh G Angadi Manoj H N
133	V. V. N. Degree College	Sillene - Have Magic, Hast Mako.	Anvitha A G Indu Reddy Pooja E Chandana B
134	CMR Institute of Technology	Automated Ticketing system for public Parking violators	Pooja R Gunashree V Akhil K K Chirlam Charla Manjunath

Sl No	College Name	BP Name	Student Name
236	Maratha Mandal Engineering College	Location Based Skill Search	Aamir Habib Saudagar Saad Hanif Magdum Mohammed Faizan Moqsooahemd. Patel Anas .Mohammedyusuf Sanderwale
237	Sahyadri College of Engineering and Management	Implementation & Design of Agile and Multipurpose Autonomous Robot using ROS	Jeevan K Pranav S Sohan M Rai V Mukesh Kumar
238	MES Institute of Management	RAPID'ALLY (makes your work easy)	Deepthi R Dhanush N Keerthika N Madhuri C
239	CMR Institute of Technology	The fitness app for the next generation	Abhinav Kumar Fawaz Ahmed Mukane Udit N Mishra Abhigyan
240	Maratha Mandal Engineering College	Mobile Hair Cutting Saloon With App	Hariprasad Mense Jay Shahapurakar Akash Dhekule Rama Gawade
241	Maratha Mandal Engineering College	Portable Device for Covid Patient Parameter Monitoring System Device	Pranali Godse Supriya A. Naik Laxmi Ghorpade Kshitij Rajan Sheth
242	Jain Institute of Technology	Versatile Hydro Robo	Rakshith M Savanth Varun K Sirisha P Shreyas H Patil
243	Jain Institute of Technology	Visual Smart Walk	Poornika S Ranisahana T Ramya S Kurdekar Sakshi S
244	Patel Institute of Science & Management	Health drink	Tharun R Jaganadhan Aman Sha Subasish
245	Sri Vasavi College	Plan of retreading tyre business	Nithyanandhan. D
246	ISBR Business School	Gardenia - Your gardening partner	Gourav Sahu Ashmita Banerjee
247	Jain Institute of Technology	Animal health monitoring and tracking system based on the GSM and GPS	Yashoda K Thejashwini A Prakruthi G Gowamma Pt
248	Chinmaya Vishwavidyapeet	E-Commerce Platform	Sangeetha S Vrinda Menon Vinayak Choodan
249	Bahubali College of Engineering	Fire and gas accident avoider system	Ranjitha M Prajwal K R Jeni Infant Mary P Ashik M

**Nirmal R.
Kumar**

Swamy N. Dev

Chandan L.

**Prajwal P
Kulkarni**

Tentominds.AI - Web School and Online Testing Platform (We value your knowledge)

Prajwal P Kulkarni

A Web-based Testing tool that allows organizations to easily conduct online Exams remotely from any part of the world using abundant features available. In order to provide the most secure solution, we combine our technology solutions with human supervision. This includes live proctored launches, continuous monitoring, proctor interventions to stop suspicious behavior, comprehensive reporting with artificial intelligence, and more. Essential for preventing cheating in high-stakes programs.



Anusha G. Mathadhikari



Amruta G. Mathadhikari



Nitish M. Mahurkar



Bhagya B. Khandekar

Floral Cloth Napkin Bouquet

Maratha Mandal Engineering College, Belgaum

The idea is to prepare bouquets out of floral-coloured cloth-napkins as a replacement for the natural flower bouquets. The Cloth-Napkin bouquet involves rolling up the towels or napkins in a particular fashion to resemble a flower and be presented as bouquets



Vipul V Naik



Sheebal M S

UK-30 Naturals

RV Institute of Management, Bangalore

UK 30 Naturals is a company that is primarily focused on nutraceuticals. We aim to provide healthy food supplements that are affordable and organic. Our focus is on utilizing naturally available organic produce from India and making it available to the domestic and export market. Sustainability will be our central point of operations by developing sourcing capabilities by associating with like-minded supply chain partners.

Best Practice -3

Commerce and Management Forum

A GOOD MANAGER is a man who isn't worried about his own career but rather the career of those who work for him.

-H.S.M BURNS

Great Managers are able to lead teams, help them grow, and maintain full control over their business and its performance at the same time.



Objectives:

- To develop and inculcate the skills of leadership, team management and communication.
- To boost up the students to present themselves in the best possible way and utilize available resources effectively.

Commerce and Management forum of MES Institute of Management conducted BEST MANAGER event of one week from 20th June 2022 to 25th June 2022.

The aim of this event is to identify the student with the traits of a manager and to find out how he/she demonstrates the skills, knowledge and talents of good manager. It further tried to assess the candidates capabilities to use the strategies to solve the business problems.

Every day different events were conducted to identify and short list the right candidates for the final round of stress interview. The various competitions conducted includes...

- Round 1: Prelims
- Round 2: Group Discussion
- Round 3: Case Study
- Round 4: Business Plan
- Round 5: Marketing & Sales
- Round 6: Stress Interview.

Round 1 Preliminary round: - Prelims round was Aptitude round with 25 questions they were 50 Participants out of them 34 Students were qualified for next upcoming rounds.





Round-2: Group Discussion: - In the group discussion 34 students were divided into group of 6 to 7 members in each group. Totally 5 groups were formed and 2 rounds of group were conducted. In the event various current affairs and business-related topics were given to participants for discussion and among them best students were selected form each group on the basis of judges evaluation for further rounds.



Round 3: In Case Study analysis: - 22 members were there each one of them were allotted one case study. External judges were present to judge the event on criteria of communication, Presentation and analysis of the case. 15 participants were shortlisted for the 4th round.



Round 4: Business plan: - In business plan 15 Students came up with their own unique business plan and presented them in front of the judges with a complete details and out of 15 participants 10 were selected to next round on the basis of their business skills and its appropriation in the real world.





Round : 5 Marketing and sales: In marketing and sales round, all the participants were given Rs.100 each which they had to use to buy any products of their choice and they had to sell it within one hour to an outside real customer by using their innovative marketing strategies and earn profit. The top 6 shortlisted participants for the final round were selected on the basis of their creative profit making strategies.

Round:6 Stress Interview: The final round of Best Manager 2021-22, was Stress Interview, this round was conducted to identify the stress management skills of the participants. The Judges for this round were Mr. Rajendra Kulkarni, CEO Xplore Consultancy, Mr. Akash Company Secretary and Alumni of MESIOM, Mr. Ravindra Assistant Professor, MS Ramaiah Institute of management studies. The best manager was selected on the basis of the abilities of the candidates to handle multiple complexities that may arise in the business on day to day basis and way of thinking to solve business problems.

The winners of the Best Manager 2021-22 are

BEST MANAGER: SUSHANT R IV semester B.com B section

BEST PERFORMER: KISHAN KUMAR IV Semester B.com A section





June - 2022		Visitors Book		"Best Manager"	
Date	Visitor Name	Contact No.	Company / Address	Event / Activity	Event Organizer / Contact No. / Organization
25/06/22	Mr. Dipankar Kulkarni (Member of Xfiel Consulting Group and CEO of Xfiel India)	98455796	99th, 1st floor	The Best Manager award was well organized and he further participated enthusiastically.	
25/06/22	Mr. Kamendra (Assistant Professor at M.S. Ramaiah College of Arts, Science & Commerce)	98455796	99th, 1st floor	The Best Manager award was well organized and he further participated enthusiastically.	

Visitors Book				
Date	Visitor Name	Contact No.	Event / Address	Event Organizer / Contact No. / Organization
25/6/22	Mr. Anish Chetty Company Secretary and Assistant Manager for Income Tax Dept., Hoskote Industrial Area	98455796	99th, 1st floor	
25/6/22				



ENTERPRENEURSHIP DEVELOPMENT FORUM

&

COMMERCE AND MANAGEMENT FORUM

EVENT: Swayam Anveshana Fair (Stalls)

To Build a successful business, you must start small and dream big.

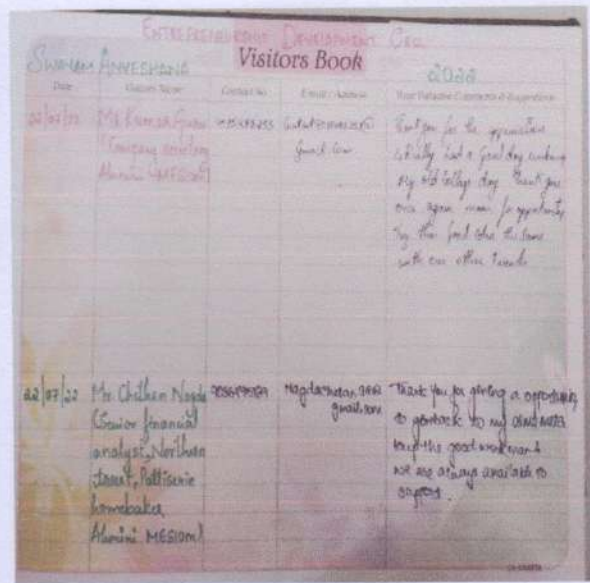
Small business is responsible for the direction of their own company. They are in charge of creating and managing their businessplan, developing their marketing campaigns, and coming up with ways to keep the company competitive and profitable. Research and planning are essential skills for a business owner.



Objectives:

- To crystallize new and innovative ideas in students.
- To instil entrepreneurial mindset among the students.
- To nurture the budding entrepreneurs and develop the entrepreneurship ecosystem.





Entrepreneurship Development cell & Commerce and Management forum of MESIOM has taken initiative to promote the vibrant concept of “MINIMUM INVESTMENT AND MAXIMUM RETURNS “. Among the students by conducting inter- class Swayam AnveshanaFair (Stalls). It was conducted on 22th July 2022.

A total of 19 teams had enrolled for the event by submitting the feasibility report, with the group of 6 members in the team to represent Swayam Anveshana event brought startup ideas and the teams were able to obtain valuable feedback on their business from the reviewer.

Sl.No.	Teams
1.	Grab Your Money
2.	Scoopy
3.	Dolakpur Play Station
4.	Panni Unde Golgappa
5.	Unique Sweets and Spicy
6.	Aliments Mac
7.	Teenie Mac
8.	Somcky hours
9.	Tales of Fruits
10.	Ammanna Kai Ruchi
11.	Food From Heaven, DesignSo Drive
12.	Goodie Foodie
13.	Tru- Yum Foddies Spot

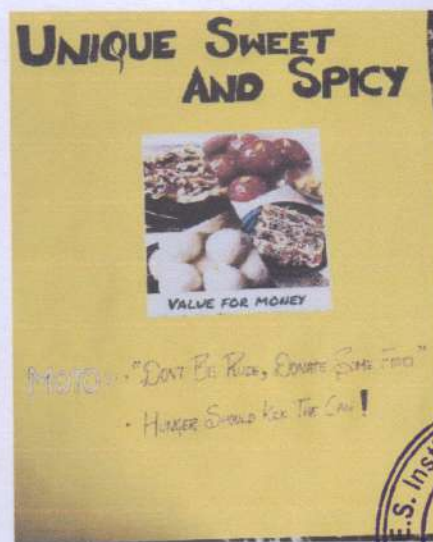


14.	Ga Fo Arts
15.	Praguan Rural Edibles
16.	The Chai Stop
17.	Homemade Hawker
18.	Game Geek
19.	Alankara Ahara



Learning Outcome's –

The event was very helpful to students, to gain technical applications of their ideas and how this could be implement inreal world. The main purpose of the event was to give a brief knowledge about the business plan.



JUDGE'S OF THE EVENT:

- Mr. Kumar Guru – Company Secretary, AlumniMESIOM
- Mr. Chethan Nagda- Senior Financial Analyst, NorthenTrust, Patisserie Homebaker, Alumni MESIOM.

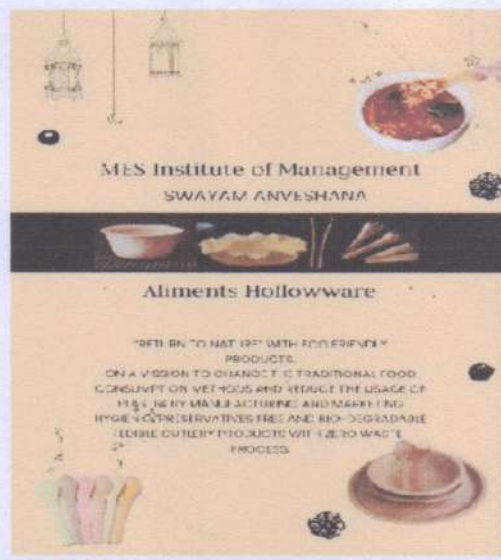
Winner's list

1st prize Eco for you (2nd year BBA)

2nd Prize tale of routes (3rd year B.com A) 3rd prize Alankara Ahara (3rd year B.com B)

Teacher Coordinator's

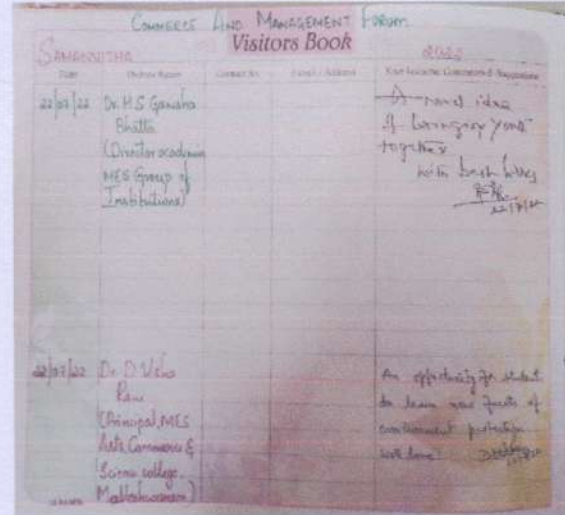
- 1) Mrs. Divyashree D.V (Asst . Professor, Dept. of Commerce and Management)
- 2) Ms. Shahenaz Banu S (Asst . Professor, Dept. of Commerce and Management)
- 3) Mrs. Nalini. N (Asst. Professor, Dept. Of Commerce and Management)
- 4) Ms. Poornima (Asst . Professor, Dept . Of Commerce and Management)



Student Coordinator's

- 1) Ramya. S (3rd Year BBA)
- 2) Jithamithra. S (3rd Year BBA)
- 3) Geethashree (2nd Year B.COM)
- 4) Syed Murtuza Basha Khadri (1st Year B.COM)





Entrepreneurship Development cell & Commerce and Management forum of MESIOM has taken initiative to promote the vibrant concept of “INDIGENEOUS AND ECOFRIENDLY PRODUCT FOR LIFE”. Among the students byconducting inter- class ‘SAMANVITA (Exhibition). It was conducted on 22th July 2022.

9 themes were selected by the teachers and were given to class representatives to pick one form the theme and to represent the model form their class for the exhibition like that 9 teams were allotted with the theme. Through Samavitaconcept we wanted to create an awareness among the studentsand people about the importance of indigenous products as apart of “ATMA NIRBHAR BHARAT & PROTCTION OF ENVIRONMENT”. External reviewer inspected the modelsand they gave their valuable feedbacks to students.

CLASS	TOPICS
1 st Year B.com 'A'	E- Waste Management
1 st Year B.com 'B'	3R Process
1 st Year BBA	Geo thermal Heating
2 nd Year B.com 'A'	Eco Friendly leaning System
2 nd Year B.com 'B'	Drip Irrigation Process
2 nd Year BBA	Incineration Process:Disposal Of Bio Medical Waste
3 rd Year B.com 'A'	Rain Water Harvesting



3 rd Year B.com 'B'	Hydroponics
3 rd Year BBA	Eco Friendly Air Purification Processor

LEARNING OUTCOMES:

The event was very helpful to students to showcase the working model that had required to think critically, problem solving, and revise through multiple drafts. To gain technical applications of their ideas and to implement the model. The main purpose of the event was to give a brief knowledge about Exhibition.



JUDGE'S OF THE EVENT:

- Dr H S Ganesha Bhatta- Director Academics, MES Group of institutions
- Dr D Usha Rani- Principle, MES Arts, Commerce & Science College, Malleshwaram.

WINNER'S LIST:

- 1ST Prize: – Geo thermal Heating II Sem BBA
- 2nd Prize: Incineration Process: Disposal Of Bio Medical Waste- IV SEM BBA.
- 3RD Prize: Drip Irrigation Process – IV Sem B.com (B).





Teacher Coordinator's

1. Mrs. Divyashree D.V (Asst . Professor, Dept. Of Commerce and Management)
2. Ms. Shahenaz Banu S (Asst . Professor, Dept. Of Commerce and Management)
3. Mrs. Nalini. N (Asst. Professor, Dept. Of Commerce and Management)
4. Ms. Poornima (Asst . Professor, Dept. Of Commerce and Management)

Student Coordinator's

1. Ramya. S (3rd Year BBA)
2. Jithamithra. S (3rd Year BBA)
3. Geethashree(2nd Year B.COM)
4. Syed Murtuza Basha Khadri (1st Year B.COM)





ENTREPRENEURSHIP DEVELOPMENT FORUM

EVENT: BUSINESS PLAN

“Learning gives creativity, creativity leads to thinking, thinking provides knowledge, and knowledge makes us great”

A business plan lays out a written roadmap for the firm from marketing, financial and operational standpoints. Are always interesting and informative, which provide excitement among the students and alsomake them aware of start-up companies in college days only.



Objectives:

- To crystallize new and innovative ideas in students.
- To instil entrepreneurial mindset among the students.
- To nurture the budding entrepreneurs and develop the entrepreneurship ecosystem.



ED Cell of MESIOM has taken initiative to promote the vibrant visionaries about entrepreneurship among the students the conducting inter-class 'Bussiness plan competition. It was conducted on 16th January 2022.

A total of 11 teams had enrolled for the event and all the business plan reports of these teams were sent to external reviewer for final review. The list of winning teams was announced on 27th January 2022. The Business plan Competition brought startup ideas and the teams were able to obtain valuable feedback back on their business plan from the reviewer.

The event was very helpful to students, to gain technical applications of their ideas and how this could be implemented in real world. The main purpose of the event was to give a brief knowledge about business plan.



Team No	Name of the company	Class and section
Team 1	Emergency	1 Sem B.com 'A'
Team 2	Find jobs	1 Sem B.com 'B'
Team 3	The Fusion Kitchen	III Sem B.com 'A'
Team 4	Welcome Hunger 24/7	III Sem B.com 'A'
Team 5	Salvagente LTD	III Sem B.com 'B'
Team 6	Tea spot cafe	V Sem B.com 'A'
Team 7	Double it	V Sem B.com 'B'
Team 8	CLOTHX	V Sem BBA
Team 9	Kesa Ayurvedic	V Sem BBA
Team 10	Tento Minds.AI	V Sem BBA

Reviewer details:

Mrs. Vinutha T N
Research scholar



**BUSINESS PLAN
REVIEW**

Sl. No	Name of the Company	Class and Section	Innovation	Template	Probability of launch	Total
1	Emergency	I Sem B. Com A	8	7	9	24
2	Find jobs	I Sem B. Com B	5	4	5	14
3	The Fusion Kitchen	III Sem B. Com A	9	6	8	23
4	Welcome Hunger 24/7	III Sem B. Com A	4	4	4	12
5	Salvagente ltd	III Sem B. Com B	7	5	5	17
6	Tea Spot Café	V Sem B. Com A	4	4	5	13
7	Double it	V Sem B. Com B	4	4	4	12
8	CLOTHX	V Sem BBA	8	8	7	23
9	Kesa Ayurvedic	V Sem BBA	4	4	4	12
10	Tento Minds. AI	V Sem BBA	8	9	9	26

COMMENTS

1	EMERGENCY.COM	The business idea is innovative as the team is providing overall solutions to daily needs. The name of the company can be improvised since it is misleading. Research is appreciated, but the presentation of results for almost 8 pages is not recommended in a business plan. Work on Financial projections
2	FIND JOBS	The business idea is feasible. The template should be followed, financial projections are missing. The team should concentrate on the vocabulary.
3	THE FUSION KITCHEN	Business Plan Format has been followed. Idea also seems to be impressive and practically acceptable
4	WELCOME HUNGER 24/7	Index and the Contents are not matching. Business idea is not explained properly
5	SALVAGENTE LTD	Business Plan should always be submitted in descriptive format. PowerPoint is not the ideal mode of submitting the plan. Vocabulary can be improved. Slight modification will make the plan more promising



6	TEA SPOT CAFÉ	Business Plan should always be submitted in descriptive format. PowerPoint is not the ideal mode of submitting the plan. Format should be followed.
7	DOUBLE IT	Business idea is already into existence. Template is not followed. Investment Details are not realistic.
8	CLOTHX	The business plan seems to be promising. Format is followed. Alignment should be taken care.
9	KESA AYURVEDIC	Ayurvedic Hair Oils are already in the market. Idea is not competitive.
10	TENTO MINDS. AI	Overall Business Plan is Satisfactory. The idea is relevant to the current needs. Template has been followed. Attention to detail must be taken care of (Font Style and Size should be uniform and alignment)

Winner's list

1st prize: Tendo Minds – V sem BBA

2nd prize: Emergency- Ist sem B.com 'A'

3rd prize: a) The fusion kitchen – III sem B.com 'A'

b) CLOTHX- V sem BBA

Teachers Coordinators;

- 1) Mrs. Divyashree D. V (Asst. Professor, Dept. of Commerce and Management).
- 2) Ms. Shehenaz Banu.S (Asst. Professor, Dept. of Commerce and Management).

Student Coordinators:

- 1) Ramya.S (3rd year BBA)
- 2) Syed Murtuza Basha Khadri (1st Year B.com 'B')

sharada. S
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