

7.2.1 Best Practices Report

- 1. Add on courses (Page no:1-3)**

- 2. Vak surabhi (Page no:4-8)**

Details of Add on Courses

<https://www.mesiom.in/documents/51502/1132866/1.2.2-1.2.3.pdf/8fcd644b-f88e-e9a6-2b52-d20a04da7128>

MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

Value – Added Courses for Career Progression

MESIOM understands that its primary responsibility is to make its students employment-ready for their productive lives and also equip them with core skills that enables them to continue learning. In this endeavor, the college strives to provide a continuous and a seamless pathway of learning, starting from a curriculum that adequately prepares them to core concepts and value-added courses which trains them in application of core concepts, going on to provide career guidance, counselling and finally placements, such that the demand for a skilled workforce is met the objectives

- ❖ Empower the students to develop their full capacities and to recognize employment social opportunities
- ❖ Development of Core Skills like subject-domain knowledge, communication skills, problem – solving skills, analytical skills and quantitative aptitude
- ❖ To provide continuous and seamless pathway of learning

On the basis of the feedback from students, submit a proposal to the HOI in the required format to conduct value -added courses. The HOI places the proposal at the GB and the IQAC meetings. After a thorough deliberation at the meetings, a decision is taken for the conduct of the course. Necessary changes in the course content are incorporated, is necessary. The HOI recognises that skills and employment policies should be viewed together. The full value of one policy is realized when it supports the objective of another. In this direction, the assistance of the learning partners is solicited for placements, in addition to the efforts of the Institution to place its students in premier companies.



Add on/Certification programs offered for 2020-21
Certificate course on Tally ERP-09
Certificate on Personality Development
Certification course on Communicative English
Certification course on Advanced Excel
Equity analyst certification course
Certification course on Soft Skills Training Program.

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Report on Vak Surabhi

Mr. Sulibele Chakravarthy, Social Activist, Writer, and Founder, of Yuva Brigade, is instrumental in motivating the youngsters to contribute to nation-building. Sir, was the first Chief Guest of Vak Surabhi which was conducted on **20th July 2019** on '**Deshabhakti – Rashtriyatemathu Bhavaikyateya Hemme**. Speaking about the role of youth in making India a great nation, he quoted Vivekananda's ideas of youth in nation-building. The aim of society should be to develop responsible youth with honest character based on the foundation of rich history and can develop a meaningful life. He also opined that the youth should have strong willpower, strength of internal clarity and the courage to face all types of challenges and resolve problems. He also spoke about Nation Building and Social Cohesion through the values and ideals of Swami Vivekananda and highlighted the importance of students in conserving nature, especially, the rejuvenation of ponds, rivers, and water bodies. He urged the students to contribute their mite to the rejuvenation of the Vrishabhavathi river in Bangalore. All the students and lecturers of the college were present on the occasion.

M.E.S. Institute of Management
"Vidyavihar", # 25/1, 17th Main, 2nd Block, Rajajinagar, Bangalore - 15.

ವಾಕ್ ಸುರಭಿ
- The flow of thoughts

Speaker
Sri. Chakravarthi Sulibele
Director - Yuva Brigade.

Topic
ದೇಶಭಕ್ತಿ - ರಾಷ್ಟ್ರೀಯತೆ ಮತ್ತು
ಭಾವೈಕ್ಯತೆಯ ಹೆಮ್ಮೆ

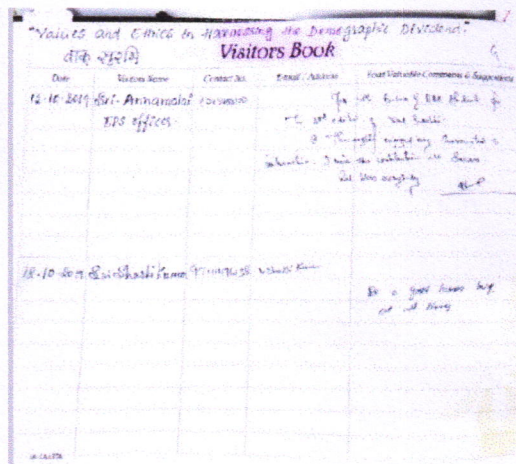
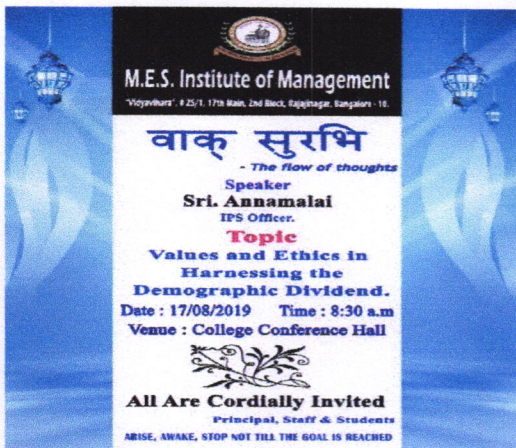
Date : 20/07/2019 Time : 08.30 a.m
Venue : College Conference Hall

All Are Cordially Invited
Principal, Staff & Students

ARISE, AWAKE, STOP NOT TILL THE GOAL IS REACHED

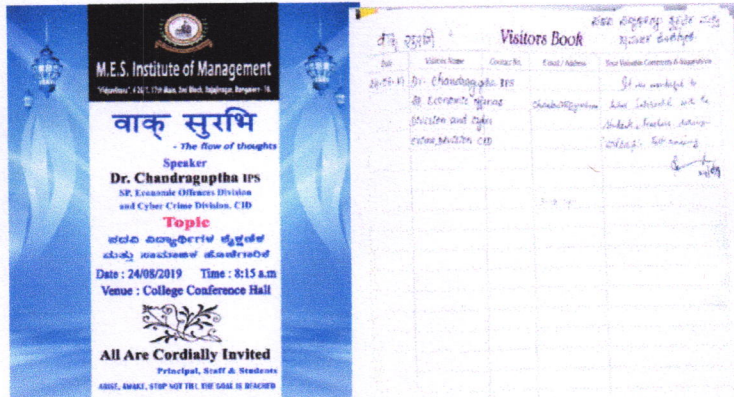


Mr. Annamalai, Former IPS Officer who served as SP Udupi, Chikkamagaluru and DCP, Bangalore. Currently, he has embarked on 'We the Leaders Foundation', an NGO, with the aim to contribute to making the society and country great conducted. He was the Guest on **12th October 2019** and addressed the students on the topic **'Values and Ethics in Harnessing the Demographic Dividend'**. Interacting with the students, Sir spoke about the rich Indian Culture and Heritage using anecdotes from Bhagavad Gita, Quran, Mahabharata, and Ramayana and highlighted the importance of values and culture in the Indian milieu. He urged the students to uphold our culture and tradition which is more than 5000 years old. Speaking on the deterioration and degradation of society, Sir opined that it can be set right by the youth of India by being physically, emotionally, and intellectually strong and also by being skilful and mastering the ego.

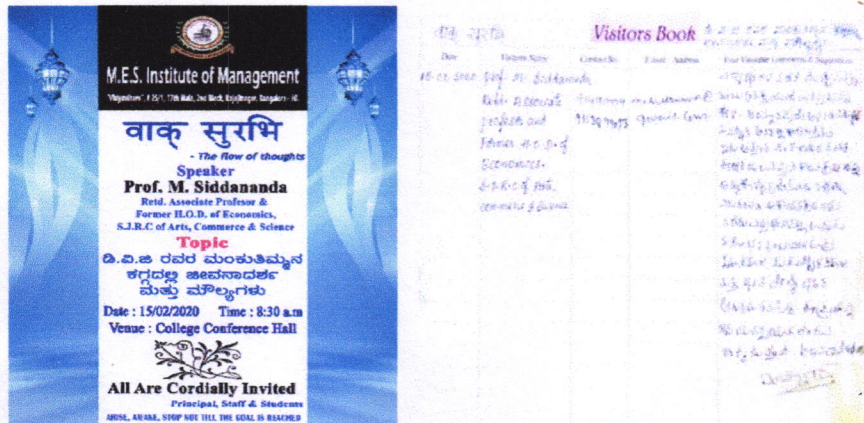


Dr. Chandragupta, a 2006 batch IPS Officer, Former DIG, City Police Commissioner, Mysore, addressed the students on 24th August 2019 on the topic **'The Academic and**

Societal Responsibilities of Undergraduates'. Sir, in his speech, cautioned students on the misuse of Cyberspace. He urged them to understand their social and moral responsibilities before forwarding any message on social media. Mentioning that he was the Chief of the Cybercrime Division, Sir quoted various cybercrimes and explained the implications of the same. He also elaborated on the dos and don'ts of cyber safety and answered the multiple questions posed by the students.



Prof. M. Siddananda, Retd. Faculty, SJR College, Bangalore was invited for Vak Surabhi on 15th February 2020 to speak the topic **'The Values and Ideals of Life in DVG's Mankuthimmana Kagga'**. Addressing the students, Sir said that the book was published in 1943 and is a collection of 945, four-lined verses. Speaking about DVG, he said that the Sahitya Academy Winner of 1967 was a man of great wisdom and also a keen activist and founded the Gokhale Institute of Public Affairs, Bangalore, in memory of his political hero, Gopal Krishna Gokhale. Kagga is considered Karnataka's and Kannadigas Bhagavad Gita. It is also popularly referred to as 'Gundopanishad'. Mankuthimmana Kagga, Sir opined, deals with everything about life and beyond and gives the reader and listeners solace, peace and the way out of dead-ends of life. It is a self-help book par excellence that contemplates life and its vicissitudes. It has also been translated into other languages.



Mr Rajesh Padmar, Faculty, Bangalore-based Social Activist and Media and Social Media Enthusiast, Trustee, DISHA Bharat, Samartha Bharatha, Namaste India, organised on 24th February 2021, on the topic The Recipients of Param Vir chakra. Addressing the

students, sir highlighted about 21 ParamVir Chakra awardees. He also spoke at length the difficult times that these martyrs had to face.

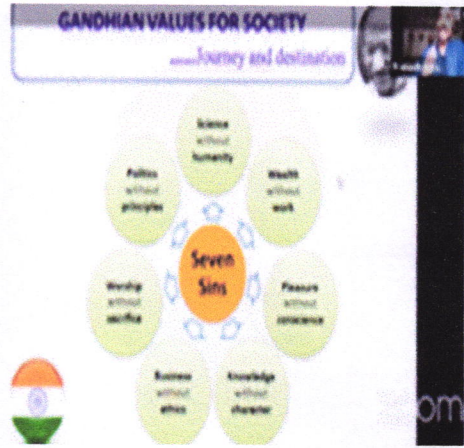
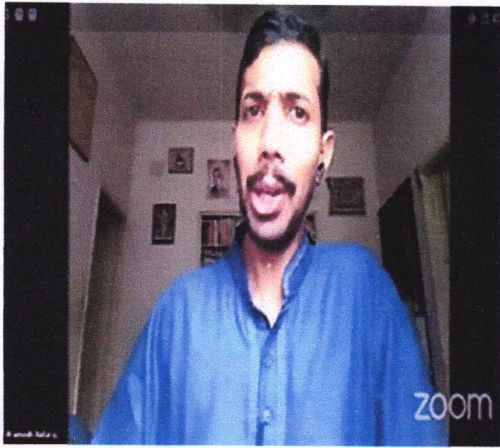
Visitors Book				
Date	Visitors Name	Contact No.	Email / Address	Your Valuable Comments & Suggestions
24/02/2021			Vak Surabhi "SALVAGING THE RECEIPTS OF PARAM VIR CHAKRA"	
	ನೀವೆದ ನೆಂಪೆ	9880215214	ಅಭಿಮಾನಿ, ತಯಾರಕರು ಮತ್ತು ಸಹಾಯಕಿಗಳಿಗೆ ಸಾಧಾರಣವಾಗಿ ಸಹಾಯ ಮಾಡುವ ಸಂಸ್ಥೆಗಳನ್ನು ಕಂಡುಹಿಡಿಯುವುದು ಮತ್ತು ಅವರಿಗೆ ಸಹಾಯ ಮಾಡುವುದು. ಕುರಿತು ಮಾಹಿತಿ ಕೇಳುವುದು. ಕುರಿತು ಮಾಹಿತಿ ಕೇಳುವುದು. ಕುರಿತು ಮಾಹಿತಿ ಕೇಳುವುದು. ಕುರಿತು ಮಾಹಿತಿ ಕೇಳುವುದು.	

Mr. Nivedan Nempe, Entrepreneur, Founder, Areca Tea, Recipient of the first Make in India Award, GOI - 27th July 2020 was the Resource Person for Vak Surabhi and opined on the topic 'The Role of an Educator in Atma Nirman for an Atma Nirbhar Bharat'. Sir, who is an Entrepreneur and a self-made man, spoke about his journey as an Entrepreneur. He also highlighted the importance of getting patents to ideas and products. It was an interactive session and he urged the youngsters to follow their passion and to think out of the box. He also requested the parents to allow children to explore entrepreneurship. Educational institutions too have to create an ambience to foster entrepreneurship and contribute towards nation building. 670 views. <https://youtu.be/GRYg2YT0300>



On 8th October 2020, on occasion of Gandhi Jayanthi, Vak Surabhi was conducted on the topic '**Gandhian value and Principles for an Atma Nirbhar Bharath**. Mr. Pramod Natraj Organising Secretary, DISHA Bharat was the speaker. Sir started his speech by What

Mahatma means in harmony in thought, word and deed. While addressing the student's sir told 2nd October is celebrated as Gandhi Jayanthi in India but world celebrates his birthday as International day of non-violence. Gandhiji's birthday, October 2nd, 30th January as martyr's day, and when he landed back in India, 9th January is celebrated as NRI's day. Gandhiji is the only person whose three days - birthday, death and when he arrived back to India are celebrated. Sir compared atmanirbharta through social movements inspired by Gandhiji post-independence like bhoo dan movement, Sarvodaya, village self-reliance, fight for leprosy, Chipko Movement and Narmada Bachao Andholan. In this address, he said for Poorna swaraj the country should have freedom, social well-being and self-reliant. Lastly, he concluded by saying swatch bharaat, soch bharaat and now atma Nirbhar Bharat. Sir ended his speech by Mahatma Gandhiji's quote, "Be the change that you wish to see in the world". 468 participants were present on the occasion. It was streamed online through zoom due to the pandemic.



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