

VidyaVihar, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

Value - Added Courses for Career Progression

MESIOM understands that its primary responsibility is to make its students employment-ready for their productive lives and also equip them with core skills that enables them to continue learning. In this endeavor, the college strives to provide a continuous and a seamless pathway of learning, starting from a curriculum that adequately prepares them to core concepts and value-added courses which trains them in application of core concepts, going on to provide career guidance, counselling and finally placements, such that the demand for a skilled workforce is met the objectives

- Empower the students to develop their full capacities and to recognize employment social opportunities
- Development of Core Skills like subject-domain knowledge, communication skills, problem – solving skills, analytical skills and quantitative aptitude
- To provide continuous and seamless pathway of learning

On the basis of the feedback from students, submit a proposal to the HOI in the required format to conduct value -added courses. The HOI places the proposal at the GB and the IQAC meetings. After a thorough deliberation at the meetings, a decision is taken for the conduct of the course. Necessary changes in the course content are incorporated, is necessary. The HOI recognises that skills and employment policies should be viewed together. The full value of one policy is realized when it supports the objective of another. In this direction, the assistance of the learning partners is solicited for placements, in addition to the efforts of the Institution to place its students in premier companies.

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Add on/Certificate programs offered for 2015-16

Certification on MS Excel-III Sem BCom

Certification on Banking &MFA planner -IV sem B. Com& BBA

Certification on Career Prep-VI sem B. Com and VI sem BBA

Certificate Programme in Tally

Add on/Certificate Programs offered for 2016-17

MS Excel and MF Planning-III sem BCom and BBA

Direct tax and Financial and Accounting Analysis

Career Prep Program

Certification Program in Tally

Add on/ Certificate Programs offered for 2017-18

Certificate course on Tally ERP-9

Certificate course Advanced excel

Certificate course on Soft Skills Training

Add on/ Certification Programs offered for 2018-19

Certificate course on Advanced Excel

Certificate course on Industry Readiness Program (Explore)

Certificate course on GST and Direct Tax

Certificate program on Capital Markets

Certification course on Communicative English

Certificate course on Tally ERP-9

Add on/Certification programs offered for 2019-20

Certificate course on Tally ERP-09

Certificate course on PYTHON

Certificate course on 360 Degree financial modeling

Certificate course on Communicative English

Certificate course on Advanced Excel

Equity analyst certification course

Certification course on Soft Skills Training Program

Sharada S

Principal
MES Institute of Management
Palaiinagar, Bangalore-560 0 au

Activity Based Learning for Self-Development

MES Institute of Management understands that education has to build abilities, develop attitude and cultivate the right approach towards life and therefore focuses on the four pillars of education which are learning to know, learning to do, learning to live together and learning to be, which the essence of outcome-based education is.

Objectives:

To develop effective communication skills.

- To develop critical, reflective and independent thinking.
- To develop Research related skills.
- To develop self-learning.
- To develop moral and ethical awareness.

To develop entrepreneurial skills The Institution recognizes that in conventional classroom teaching the learning ability of majority of students are restricted and they are not capable of effectively handling the data through thought, evaluation and investigation and because of this constrained intellectual capability, their interest in learning is reduced. To overcome this limitation, the institution adopts activity-based learning where students actively participate in the learning experience.

Commerce and Management Club organizes activity-based events like Budget Analysis, Case study Analysis, Crisis Management, Logo Designing, *SAMANVITHA*, *SWAYAM ANWESHANA* etc., to enhance the student's learning process.

Faculty Coordinators of Commerce & Management Club, and the EDP Cell schedules its annual events in consultation with HOI, with a focus on providing students appropriate skills and knowledge to make them competent and empowers them to work in the everchanging business environment. Every year these committees introduce a new event but the highlight of all these is SWAYAM ANWESHANA –an EDP Cell initiative, and SAMANVITHA- an exposition.

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REPORT OF COMMERCE AND MANAGEMENT 2019-20

Commerce and Management Forum and ED cell conducted interview for the post of Co-ordinator and Assistant Co-ordinators for student coordinator, Many students applied for the post. Eligiblity was students should to be selected based on their performance in report writing, analytical and aptitude skills. The following students were selected

Coordinators:

Nihal Danish III year Bcom

Samaiya II year B.Com

Assistant Co-ordinators:

Ramya.B.S, I year BBA

Co-ordinators:

Rohith Salimath – 3 year Bcom B

Latha Nagarai – 2nd Bcom

Assistant Co-ordinators:

Jithamitra – 1st BBA

EVENT: BUSINESS QUIZ DATE: 7th & 8th AUGUST 2019

Commerce and Management forum conducted Business quiz. Round 1, the PRELIMS were conducted on 7th August 2019. 75 teams of two members each participated in the prelims round - the written test included current affairs, aptitude, abbreviation, entrepreneurship development and syllabus related questions. 10 teams qualified for the 2 round - Business Quiz. The qualified teams were allotted team numbers through lottery system. The quiz was divided into four rounds: Business aptitude, guess the advertisement, Money and Market, Management Vibes which had a mixed bag of questions from HRM, Finance, and Indian Constitution etc. The students showcased their brilliance by rapidly answering the questions. This quiz truly was a learning experience for the participants.

Event: Logo Designing Competition

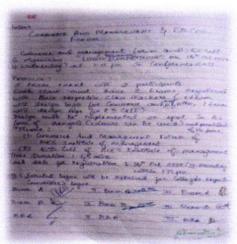
Date: 16th October 2019

Theme: official logo design for EDP cell

Students were asked to design a logo which represents the objective and activities of the cell. The event was conducted in 16th October 2019. Each class was represented by 2 participants who presented creative, impactful and eye-catching logos. Out of 9 teams, 3 best logos were selected from the judging panel which were judged by Dr Sharada principal and Mr Vijay Kumar Assistant Professor, judged the event based on design, content and presentation.

The winners of the event were as follows-:

- > 1st Prize ---- Nirmal and kruthika I year BBA
- > 2nd Prize ---- Chaitanya S and Megha Kadam IV Sem B.com A
- > 3rd Prize --- Nithya.B and Prasanna IV Sem Bcom B





Logo Designed by Students

Principal

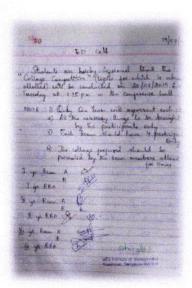
Sharada S

MES Institute of Management Raiaiinagar, Bangalore-560 010 **Event : Collage Competition Date: 21st August 2019**

Theme: Different types of Entrepreneur

The ED cell has organised collage making competition on 21 August 2019. It was organized to explore the student's creativity and imagination along with improving their presentation skills. The time allotted was one and half hour. Participants were given an ample opportunity to showcase their creativity followed by the theme. All the students participated enthusiastically along with competitive spirit. The event was judged by in house faculty Dr. Sharada S Principal and Mr. Vijay Kumar, Assistant Professor, with criteria of judgment were Creativity, Theme and Presentation. The winners were-

- > 1st Prize ---- Kumaraswamy and team, 1st year BBA
- > 2nd Prize ---- Sneha A and team, 2nd year BBA
- > 3rd Prize --- Nandhini and team, 2nd year B com.





Collage Competition

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Event : Best Manager

Date: 29.3.2020

The forum had organised Best Manager Event on 24th and 29th February 2020. It was a weeklong event where each day various roundoff event was conducted which include aptitude, group discussion, case study, business plan, financial analysis, marketing and stress interview. 105 students participated on day one and got scrutinized in every round with 5 finalists who underwent stress interview, the ultimate round of the event. The judges for stress interview were Mr. Sagar.U. S, Course Director stocktale, Mr.T.R Deepak, Entrepreneur, Founder, Pace Institute MS. Apoorva, Alumni, MESIOM

> PRIZE WINNERS: Kumaraswamy, I BBA and Devaraj III BCom A

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The winners were:-

> 1st Prize ---- Deepti & Team, 3rd year BBA

> 2nd Prize ---- Kumaraswamy & Team, 1st year BBA

> 3rd Prize ---- Vignesh & Team, 3rd year B. Com

Event: Budget Analysis

Date: 5.3.2020

On 5th March 2020, an inter class team event in which students analyse and presented union budget 2020 by throwing light on taxation, primary, secondary and services sector reforms. The judgement panel had Mr. Bhaskaracharya.M, CA, Consultant, Manohar Choudhary and Associates and Mr. Ganesh.J. Shettigar. CA, Senior Partner, M/s.Ganesh Shettigar & Co.,

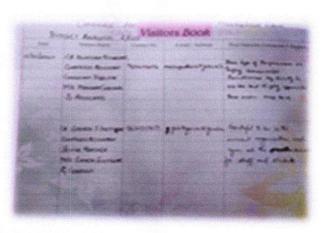
The prize winners are:

- > Winners ---- Prasanna & Team, II year BCom
- > Runners --- Benushree & Team, II year B Com A

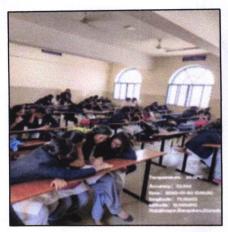




Budget analysis Winners









Prelims Crisis management

Only 09 teams were qualified for final round which was scheduled on 04th February 2020. In this round, each team had to give a power point presentation about their solution for the given crisis.

The crisis given was: The curious case of CCD owner VG Siddhartha: What went wrong? Academic experts, Dr. Janardhan TG, Principal of MES Degree College, Malleshwaram, Bangalore and Mrs. Rekha Laxman, visiting faculty at BMS College of Law & RV Institute of Legal Studies, Bangalore were invited to judge the final round





Crisis management Final Round



Crisis Management Winners with Judges



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The winners of the events were:-

Prize --- Kumaraswamy, and Sujay. J (I year BBA)
Rajeshwari, and Priyadarshini (III year B.com 'B')

> 2nd Prize ---- Juveria and Mandara.H. B (III year B.com 'B')

> 3rd Prize ---- Pavan and Srinidhi (I year BBA)



Business quiz

EVENT: Product Launch

Date: 25.9.2019

Product Launch competition was organized on 25th September 2019. The event provides an opportunity which takes ones thinking and creativity capacity to the level of practical innovation of a product in the market. It makes one a true innovator and market leader. Students from each class took part in this event, each team with 5 members totally 9 teams were formed. Senior consultant of NEST DMAIC Mr. Jagannathan, and the founder and lead consultant Mr. Govinda Shetty Nagaraja, were invited as judge for the event. The event started by briefing out the rules and regulations to all the participants. The students were given with the theme of eco-friendly product excluding the electronic gadgets. Participants exhibited their innovation and creative ideas for product which includes details of the organisation, capital structure, manufacturing process marketing strategies. along with the replica of the product was also presented by them.

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The winners for the event:-

1st Prize ---- Chanchal & Team, II BCom A
 2nd Prize ---- Devchandan & Team, I BBA
 3rd Prize ---- Likhith & Team, I BCom A



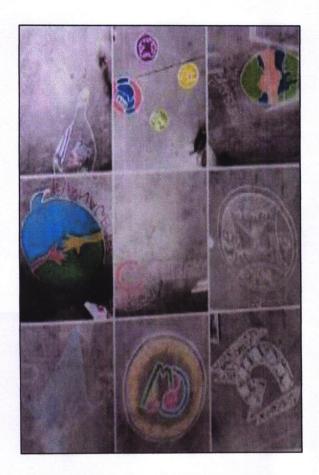


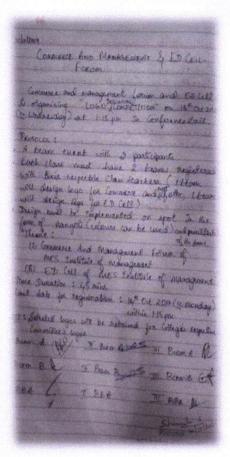
Product Launch Winners

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Event:Logo Designing Competition Date: 16th October 2019.

Powerful logos speaks directly to the audience. In conjunction with launching a logo for the forum, students were asked to design a logo which represents the objectives and activities of the commerce and management forum. The event was conducted on October 16,2019. Each class was represented by two participants who presented creative, impactful and eye-catching logos. Out of 9 teams, 3 best logos were selected from the judging panel which comprised of Dr. Sharada.S Principal and Mr. Vijay kumar, Assistant professor judged the event based on various parameters like design, content and presentation





Logo designed by Students

The winners of the event were as follows:

> 1st Prize ---- Nivetha and Sai Chandana, IV Sem BCom B

> 2nd Prize ---- Yashaswini and Punith, VI Sem BCom B

> 3rd Prize ---- Praveen and Rahul, II Sem BCom B

Event: Crisis Management

Date: 4.2.2020

Crisis management is the process by which an organization deals with a disruptive and unexpected event that threatens to harm the organization or its stakeholders. It is the application of strategies designed to deal with a sudden and significant negative event. This event facilitates in employing problem solving skills among students this event was conducted on 04th February 2020. The event was scheduled in two rounds i.e., prelims and finals. Prelims were conducted on 30th January 2020. A total of 37 teams took preliminary round which was a written test



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Report on Commerce and Management 2018-19

The Commerce and Management forum and Entrepreneurship Development cell conducted interview for the post of coordinators and Assistant coordinators for the year 2018-19. students were interviewed with analytical and aptitude based questions and were asked to write a report on various topics. Finally, two coordinators and one assistant coordinator were selected.

Commerce club Coordinators:

Nihal Danial II year Bcom

Prajwal hiremath IInd year Bcom.

Assistant Coordinators:

Ramya.S I year Bcom

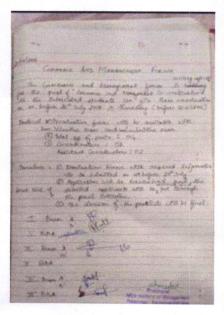
EDP Coordinators:

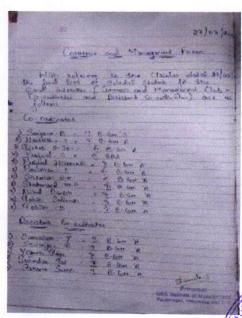
Rohith III year Bcom

Latha Nagaraj II nd year Bcom

Assistant Coordinators:

Jithamithra I year BBA





Event: Business Quiz

Date: 30th August 2018 (prelims) and 4th September 2018 (final)

A business quiz is a game which can also be called a mind sport wherein the players, either as individuals or in teams attempt to answer questions posed to in areas such as current Affairs, Entrepreneurs, Company Logos, Company's Taglines, Stock Markets etc., The Forum conducted Business Quiz event which was scheduled on 30th August 2018 (prelims) and 4th September 2018 (finals). The prelims witnessed 55 teams of 2 participants per team. For evaluating the abilities and knowledge of the participants, it further filtered 10 teams for the final round. In house faculty judged the events.

- ♣ 1st Prize Sreesha & Yashaswini.J II BCom B
- ♣ 2nd Prize Lalana & Gowtami II BCom A
- 3rd Prize Rajeshwari.K & Priyadarshini.P III BCom B
- 🕹 Consolation Prize Shankar & Prajwal, III BBA
- Consolation Prize Madhu.N.M & Javeen Khatri III BCom B

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- 2nd round In	on 1et dept 2018 at 12:30 pm
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Prelims



Event: Crisis Management Date: 10th October 2018

The event was scheduled with two rounds i.e., prelims and finals, prelims was conducted on 6th October 2018 and final round was scheduled on 10th October 2018, 49 teams took part in preliminary round which was a written test. Participants had to get innovative marketing strategy for a company whose sales had declined. Only 14 teams qualified for final round, each team had to give a PowerPoint presentation about the solution for a crisis.

In the final round, cases like KFC's breach of food quality, Privatization of Airports and Vijay Mallya's bankruptcy case, were given to 1st, 2nd and 3rd year students respectively. Industry and Academic experts, Bhaskara Acharya, Chartered Accountant, Mr Vinay Shetty, Assistant Professor, KLE college Bangalore were invited to judge the final round.

> **Total participants** : 49 teams (preliminary)

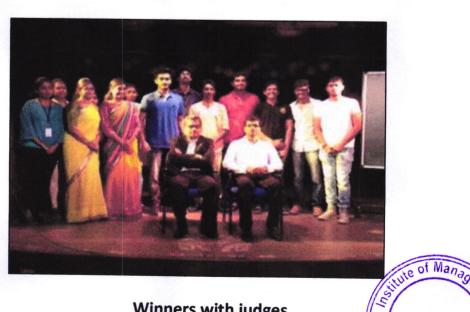
Total qualified : 14 teams (final)

WINNERS:

Liprize Shankar.E & team II BBA

II PRIZE Harithra & team II BCOM A

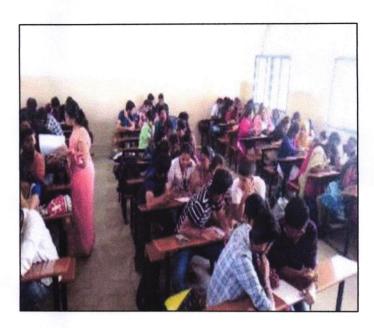
III PRIZE Chandana.D.R.&team I BCOM A



Winners with judges

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Prelims

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2	robolis	ASTI PROF VINAY SHETTY	8277048367	Solt notherwed for this invite. Students are confident bold and announced over avertions. Efforts of Stales, to oscillatory of management is worth. Psocising. Thank you



Event: "Pillars of digital India "and Entrepreneurial expo

Samanvita provided an opportunity for the students of nine classes to do research about the Pillars of Digital India, which were; Broadband Highways, Mobile Connectivity, E-Governance, E-Kranti, Early Harvest Programme, IT for jobs, Electronic Manufacturing, Information for all, Public Internet Access. Swayam Anveshana is an entrepreneurial event providing an opportunity to the students to explore their entrepreneurial skills and execute them in a right way and make better profits with a minimum investment. On 12th February 2019, Commerce and Management forum conducted a mega event Swayam Anveshana and Samanvita at Intra college level. The chief guests of the day were: Dr. KN Subramanya, Principal, RV College of Engineering; Dr. Manu S, Asst. Professor, Dept. of physics, MES degree college of Arts, Commerce and Science; Rajalakshmi V, HOD, Dept. of Commerce, MES Vidyasagar Prof. MPL Shastry PU college judged the event of Samanvita and Anitha GP, lecturer in biology, Carmel PU college; Dr. Dakshayini, Professor, Govt. First Grade College. Judged the event of Swayam Anveshana

The event was announced in the last week of January and the theme for Samanvita (Digital India) was disclosed on the same day, the nine classes chose a pillar of Digital India each by picking the chits at random in the common assembly on 1st feb 2019.

Both the events were simultaneously conducted in quadrangle and conference hall. The young and potential entrepreneurs were said to set up a creative stall with a minimum investment and maximum returns. There were 24 teams participated in Swayam Anveshana, each one making good profits with their creativity and skills. Chosen representatives of all nine classes participated in the exhibition presenting how the pillar allotted to them is necessary for the country to develop. 9 teams, one from each class participated in Samanvita.







Inaugural

Swayam Anweshana



Samavita: Pillars of Digital India



Judges for the event

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Samanvita

♣ Ist Prize - Sneha & team - E Kranti - I BBA

♣ IInd Prize - Mandara.R & Team – Early Harvest Programme II BCom B

IIIrd Prize - Devraj & Team – Universal Ac`cess to Mobile – II BCom A

IIIrd Prize - Rohit.V & Team - Broadband Highways - I BCom B

Swayam Anveshana

♣ Ist Prize - Shatanand & Team- I BCom B

♣ IInd prize - Sneha & Team I BCom B

♣ III rd Prize - Anushree.R &Team II Bcom B

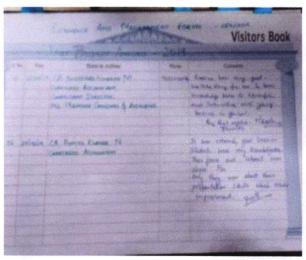
La Consolation Prize - Manoj Vamshi & Team IBBA

Event: Budget Analysis

Date: 27.2.2019

The forum always emphasises on building the analytical skills among students. To familiarise the students in understanding the budgeting process and its functionality in reporting the budgeting information, Budget Analysis Competition was organised on 27.2.2019. It was divided into preliminary round which was a written test about Union Budget 2019 and final round where students their interpretation about the same. The final round was judged by CA Bhaskara Acharya and CA Punith Kumar N, freelance Lecturer.





Sharadas

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VidyaVihar, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

REPORT OF COMMERCE AND MANAGEMENT 2017-18

Event: Crisis Management Date: 17th October 2017 Venue: Auditorium

On 17th October 2017, Crisis Management was conducted to develop the capability of the student to handle a crisis in the corporate environment 11 teams were given different case studies in envelopes and were given a day time to prepare the PPT. The top 6 teams were selected for the final round and the students were given the task to handle the Volkswagen emission scandal as the crisis. The event was judged by Dr Sharada.S Principal, Mr Vijay Kumar Assistant professor, Smt Rekha Lakshman visiting faculty and Mr. Ranganath Rao Simha.

The winners were:-

- \rm I Prize Vaibhav & team. III Bcom B Sec
- 🕹 II Prize Shankar.E & Team, III BBA
- **♣ III Prize –** Rohit & Team, III BCom B\
- **III Prize** Mahima & Team, III BBA



Crisis Management Winners



S. No. Date	Name & Address	Phone	Comments
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Event: Budget Analysis 2018 Date: 12th February 2018 Venue: Auditorium

The Commerce and Management forum organised the Union Budget Analysis 2018 on 12th February 2018. The objectives are to enable students to understand various provision, to understand the proposed policies, how it will create impact on common man and it also helps students to develop presentation skills and soft skills. Total two rounds were conducted. The first round was preliminary round consisting budget quiz wherein 12 teams participated and out of that six teams were selected for final presentation. The event was judged by Raghavendra, CA and Mrs Rajalakshmi, HOD, MES Vidyasagar PU College.

The winners are:-

- 🦊 I Prize Swathi & Balaji, III BCom B
- **♣ II Prize –** Mahima & Group, III BBA
- III Prize Amit & Group, III BCom A
- 🔱 III Prize Apoorva & Group, II BCom A



5. No.	Date	Name & Address	Phone	Comments
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Budget Analysis 2018

EVENT: SWAYAM ANVESHANA

DATE 13.4.2018

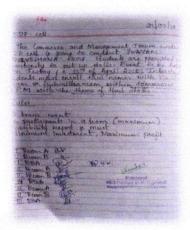
Event: college quadrangle

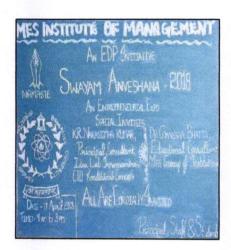
The Commerce and Management forum under EDP cell is going to organize an exhibition on April 11th 2018 where the students are provided with the platform to showcase their entrepreneurial skills. It is going to be a team event 4 participants with the theme "Minimum investment Maximum returns". 32 teams from B. Com and BBA with themes like food stalls, gaming, music stores, entertainment shows, virtual reality centres face painting, nail painting, cosmetics and handicrafts are going to do business with objective of maximizing profits. All the teams are equipped with stalls and required utilities. Other colleges and outsiders are also invited for this event. The judges for the event were Mr.K.R. Narasimha Kumar, Principal Consultant, Idea Labs Inno mantra Dr.H.S. Ganesh Bhatta, Former Principal, MES Teachers College.

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The winners for events were:-

- ♣ I Prize- Shatanand & Team ---- I BCom B
- 🕹 II Prize Madhu & Team ---- I BCom A
- ♣ III Prize Yash & Team ---- III BCom B
- **♣ III Prize Mandara & Team ---- I BCom B**
- Lonsolation Sahana Pai & Team---- III BBA
- Consolation Punith & Team---- I BCom B`







Inaugural



Judges visiting and evaluating exhibition

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Date	Name & Address	Phone	Comments
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Event: Business quiz

Date: 3rd November 2017

The forum organised the event on 3rd November 2017, 30 teams participated in the written preliminary round and the top 5 teams were selected for the finals. The finals consisted of 6 rounds which included connect the pictures, guess the personality, identify the tag lines and was concluded with a traditional buzzer round. The event was conducted under the in-house faculty Mrs Lavanya Asst professor, Department of Commerce and Management.

The winners of the event:-

I Prize – Mahima & Jaswant – III Year

u II Prize – Chetan Nagda & Komal, – II BCom A

🖊 III Prize -Javeen Khatri &Shravani – II Bcom B



Principal '
MES Institute of Management
Raiaiinagar, Bangalore-560 010



REPORT OF COMMERCE AND MANAGEMENT 2016-17

Event: Product Launch

Date: 27.02.17

The Commerce and Management forum has organized product launch on 27.7.2017. The theme for product launch was "products for physically challenged." Total participants were 6 teams, 4 in a team. Students were asked to present the replica of the products along with the PPT. The objective to stimulate creativity and intellectuality and to develop team building and technical presentation skills and soft skills. The event was judged by Smt.Rajalakshmi, HOD, MPL Sastry PU College and Mr. Suresh S Patil in house faculty Asst professor Department of Commerce and Management.

The winners of the event were

🔱 I Prize – Lakshmikanth and Team - II yr BCom

II Prize – Pavan.K. B and Team - II yr BCom

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Event: Union Budget analysis- 2017

Date: 11-02-17

The Commerce and Management forum organized Union Budget Analysis 2017. Total 8 teams participated four in each team. Preliminary rounds were conducted on 10/2/2017 in their respective classes. Finally, 4 teams were selected for final round.

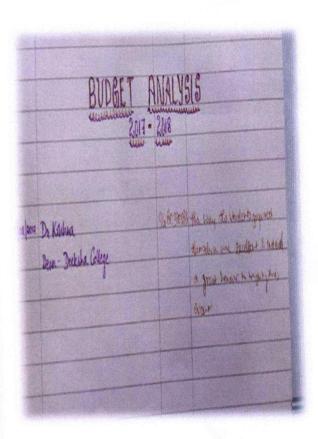
The objectives are to develop the ability to analysis Important provision in the budget, and various policies proposed and impact on common man and the event helps to develop presentation skills and soft skill. The Judge for the event was Dr.V. S Krishna, Dean, Deeksha Centre for Learning.

The winners were:-

♣ I Prize – Akshay Kumar.S and Group

♣ II Prize – Mahima.G & Group

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Principal
MES Institute of Management
Palajinagar, Bangalore-560 01:

REPORT OF COMMERCE AND MANAGEMENT CLUB - 2015-16

Event: Computer Quiz

Date: 20.2.2016

On 20.2.2016, interclass Computer Science Quiz was conducted. Total students enrolled was 15, 2 per team. The preliminary round was conducted and top six teams were selected for the final round. The objective of conducting the event was to assess the basic knowledge of computers and stimulate them to learn more.

The prize winners of the event were:-

♣ I Prize:- Ramachandra Hanumasagar & Akshay Shenoy, III B Com B
 ♣ II Prize:- Anusmitha & Bharathi, II BBA

Event: Swayam Anveshana

Date: 1.9.2015

Swayam Anveshana - EDP Fest was conducted on 1st Sep 2015. Students were given an opportunity to keep their stalls and a platform was created to showcase their entrepreneurial skills. Students from various educational Institutions were also invited to be a part of the event. The Chief Guests of the occasion were Mrs. Sunitha Hiremath, CEO, Arun Shelters and Mr. Bharadwaj M R, MD, Beta Transworld International. Mr. Gopi, CEO, Sri. Balaji Eng. & Amp Building, judged the event.

The student placed stalls and displayed varieties of products and services, from food to games, with great zeal and enthusiasm and made the event a grand success.









Swayam Anveshana

Student with Stalls

S. No.		Name & Address	Phone	Comments
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		C.E.O. ARUN SHELTERS		

The winners of the event were:-

♣ I Prize :- Mahima, I year BBA

♣ II Prize :- Manikanta, III Year BBA

Principal
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Event: Budget analysis

Date: 5.3.2016

Union Budget Analysis - 2016, interclass competition was conducted on 5th March 2016. From each class one team, consisting of four members per team, participated in the event. The event had a total of 8 teams. It was conducted with the objective of enabling the students to comprehend the technicalities of the union budget and to develop the ability to analyse important provisions in the budget and know the various policies and its impact on the common man. It also helped develop presentation skills and soft skills. The event was judged by the Smt S. Sharada, Principal and inhouse faculty, Smt Deepa T.M, Asst Professor, Department of Commerce and Management. The winners of the event were:

Winners - Lakshmikanth and team, II BCom B
 Runner - Ms. Mahima and team, I year BBA

Event: ANKURA 16 – Intercollegiate Management and Cultural Fest Date: 9.3.2016 & 10.3.2016

ANKURA -2016 – The intercollegiate talent hunt was conducted on 9th and 10th of March 2016. With many students from various colleges participated in it. The Chief Guest was Sri.C. Sridhar, Senior Regional Manager, The Hindu and Prof B.R. Seshadri Iyengar, Vice President, MES, presided over the event. Smt. Shamita Malnad, famous playback singer was the Special Invitee for the event. Speaking on the occasion, the Chief Guest opined that graduates are expected to be all-rounders and such management competitions give commerce and management students an opportunity to hone their soft skills and managerial skills.

On 9th Intercollegiate Management and on 10th, cultural competitions were conducted.

On day 1, management events such as Best Manager, Ice Breaker, Product Launch, Group Discussion, Mock Stock, Business Quiz, Best Manager and Corporate Fashion Show were conducted. The events were judged by eminent faculty by various colleges. The overall trophy was won by MES Institute of Management



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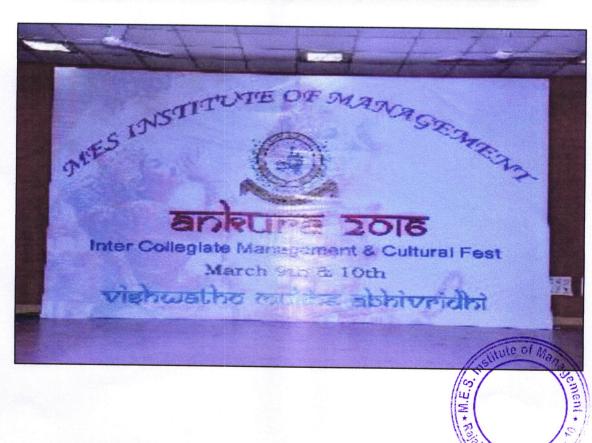
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Chief Guest

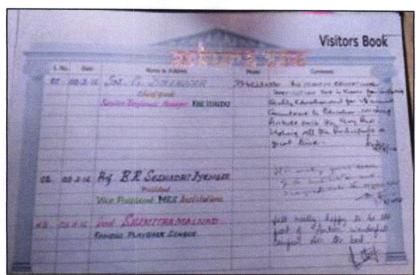
Product Launch



Prize Winners







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Sharada S