

  
**M.E.S INSTITUTE OF MANAGEMENT**

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**COURSE OUTCOME**

**BBA 1.1 Kannada**

Sl.No	Course Outcome
CO1	To gain knowledge on the evolution of the different genres of mythical poetry, vachana sahithya and Kannada literature.
CO2	Story literature helps to memorize and develop the ideal values, ethics and moral of life in students and also recognize life skills among students
CO3	To appraise the rich folklore culture of Karnataka. It builds the value of life through righteous stories.
CO4	To Infer life policies with the study of various strata of the present society

**BBA 1.1 Hindi**

Sl.No	Course Outcome
CO1	All stories are about modifying society where moral values are evaluated with practical life or commercially. Feelings are loses its values in this selfish and money minded society. Its shows that how people will play our critical conditions. They mis- use that time for their own profit.
CO2	To describe the uses of different types of commercial letter. Its an explanation of the selection of particular letter according to situation.
CO3	To develop the knowledge of multiple languages. Its help to command on language.



BBA 1.1 Sanskrit

Sl. No	Course Outcome
CO1	Define Padyakavya. Classify kavyas. Explain the meaning of 5th canto's shlokas. Describe about the date, place and works of the poet Kalidasa.
CO2	Memorize the verb forms and noun forms.
CO3	Understand the meaning of the passage and identify the answers for the questions

BBA 1.2 English

Sl.No	Course Outcomes
1	To understand the importance of preserving and conserving Nature
2	To comprehend racial discrimination and its implication
3	To understand the difficulties faced by women in different societies
4	To evaluate the changes in society
5	To apply the Basics of Grammar
6	To develop Vocabulary and accuracy in Grammar
7	To develop confidence in oral and interpersonal communication skills





### BBA 1.3 Fundamentals of Accounting

Sl. No	Course Outcome
CO1	Understand the conceptual framework and background of financial accounting, accounting concepts, conventions and GAAP. Recognize the need and importance of accounting standard. Practical approach of accounting equation to business transaction.
CO2	Illustrate the procedural pattern and practical issues in conversation single entry into double entry system
CO3	Understand the conceptual framework and background of HPS, and gain the knowledge on preparation of accounts in Hire Purchase and installment system. Develop ledger accounts for hire purchase system.
CO4	To impart knowledge and skills to prepare royalty accounts.
CO5	Demonstrate the conversion of partnership firm into a limited company.

### BBA 1.4 BUSINESS ORGANIZATIONS & ENVIRONMENT

Sl. No	Course Outcome
CO1	Recall the above topics which they have already studied in their previous years.
CO2	Distinguish between types of organization and understand the structure of business
CO3	To understand the steps that has to be undertaken to start a joint stock company
CO4	To recognize and understand the different types of business environment. Such that students can be fully equipped with various environment that they have to deal when they want to be entrepreneur.
CO5	To appraise the impacts of government policies on various business organization



## BBA 1.5 QUANTITATIVE METHODS FOR BUSINESS-I

Sl. No	Course Outcome
CO1	Students were able to understand the arithmetical properties of the types of number systems using Division and prime factorization methods
CO2	Students were able to recognize technical terms and appreciate some of the uses of algebra and simplify expressions term by term using various methods and formulas
CO3	Students able to analyze to operate with matrix. They learn for solving system of equations using determinants by applying formulas and problem solving methods.
CO4	Students able to understand and express simple mathematical tools that use ratios, proportion, annuities, discounting, interest and relation between multiple quantities. More often, it is applied together to solve day to day problems. Many practical scenarios involve the application of these in the real world.
CO5	Students able to recognize the type of sequence for which it is possible to obtain a formula for the nth term and sum of the series by developing the number sense.





## BBA 1.6 MANAGEMENT PROCESS

Sl.No	Course Outcome
CO1	To examine the logic and working of organizations and outlines the major function of management.
CO2	To explain how managers align the planning process with company mission, vision, and values
CO3	To identify common organizational structures and the advantages and disadvantages of each and importance of staffing as a management function
CO4	To analyze effective application of management knowledge to diagnose and solve organizational problems and develop optimal managerial decisions.
CO5	To demonstrate the roles, skills and functions of management.

## BBA INDIAN CONSTITUTION & HUMAN RIGHTS

Sl. No	Course Outcome
CO1	Understand the concepts of constitution & made known about their individual rights & responsibilities towards nation & directions for state
CO2	Know the importance, powers & functions of three organs of state and Union legislature executive & judiciary
CO3	To get knowledge on International concepts of Human Rights
CO4	Identify the procedure of Protection of Human Right in India by NHRC & SHRC



BBA 2.1 Kannada

Sl.No	Course Outcome
CO1	To illustrate the evolution of the different genres of mythical poetry, vachana sahithya and Kannada literature.
CO2	To show students different author's thoughts on the topics of employment industry, information technology capitalism and appraise awareness among students
CO3	To appraise students communicative skills for kannada digital space and general complex factors in society and raise awareness among students. .
CO4	To give knowledge to students through kannada literature on how to grow using current management and industry nuances

BBA 2.1 Hindi

	Course Outcome
CO1	Describe the history of Buddha. It shows that how people were impacted by Buddha's thoughts.
CO2	Describe the uses of different types of Official letters, and gain knowledge about the selection of particular letter according to situation and its shows the format of letters.
CO3	Summarize Para work. It justifies the knowledge of the students about Hindi.





## BBA 2.1 Sanskrit

Sl.No	Course Outcome
CO1	Define Gadyakavya. Describe the meaning of prose literature. List Gadyakavyas. Importance of Gadyakavyas. Motivates students to choose adventurous living.
CO2	Identify Samasas. Convert active voice to passive voice. To practice how to speak grammatically the proper Sanskrit.
CO3	Understanding way of translation. Its help to get command over the language.

## BBA 2.2 English

Sl.No	Course Outcomes
CO1	To understand the destructions of War
CO2	To outline the ideologies of non-violence
CO3	To express real - life incidents
CO4	To evaluate the changes in society
CO5	To understand and practice complex Grammatical structures
CO6	To develop Communication Skills
CO7	To develop competence in written Communication



### BBA 2.3 Financial Accounting

Sl. No	Course Outcome
CO1	To calculate the claim amount and loss of stock on date of fire accident
CO2	To describe the term royalty, minimum rent, short working & recoupment and accounting treatment in books of lessor & lessee
CO3	To identify the methods of accounting for Hire Purchase Transactions
CO4	To learn the accounting treatment when a partnership firm is converted in the form of a company
CO5	To outline the accounting treatment of shares issued at par, at premium and at discount including oversubscription and also accounting for forfeiture of shares

### BBA 2.4 Quantitative Analysis for Business Decision

Sl. No	Course Outcome
CO1	Able to distinguish types of studies and their limitations and strengths, Communicate concepts statistics using both technical and non-technical Problem solving techniques
CO2	Able to define and calculate mean, median, mode, and range. Construct data tables that facilitate the calculation of mean, median, mode, and range. Determine which measure of central tendency is best to use in a given circumstance
CO3	Able to describe the spread of the data, or its variation around a central value. Also understand Two distinct samples may have the same mean or median, but completely different levels of variability, or vice versa.
CO4	Able to interpret indexes to identify trends in a data set





## BBA 2.5 Organizational Behavior

Sl. No	Course Outcome
CO1	Helps students to remember the scope & application of OB in management.
CO2	To understand the concept of personality & evaluate its determinants, understand
CO3	To understand how an individual and group behavior plays role in organizational work-life and how to manage individual and group behavior towards organizational effectiveness.
CO4	Helps students to understand groups, types of groups, group norms etc. To discuss the managerial implication of group behavior
CO5	To understand challenges faced by the organizations and apply strategies while introducing changes in the organization

## BBA Environment & Public Health

Sl. No	Course Outcome
CO1	Understand various environmental changes and impact of technologies and their uses to public. Differentiate between the various resources in environment and its importance with the implications on health.
CO2	Identify the various diseases and its impact on the society and for individual. Able to understand the role of Life style and build environment
CO3	Illustrate successful public health strategies that: use education to support behavioral changes that enable people to protect themselves, their children or other community members from infection; promote resistance to infection in the human host; isolate a source of infection to prevent it from being passed on; tackle an environmental source of infection
CO4	Understand the transnational character of environmental problems and ways of addressing them, including interactions across local to global scales.



BBA 3.1 Kannada

Sl. No	Course Outcome
CO1	1. To illustrate the evolution of the different genres of mythical poetry, vachana sahithya and Kannada literature.
CO2	2. To show students different author's thoughts on the topics of employment industry, information technology capitalism and appraise awareness among students
CO3	3. To appraise students communicative skills for kannada digital space and general complex factors in society and raise awareness among students. .
CO4	4. To give knowledge to students through kannada literature on how to grow using current management and industry nuances

BBA 3.1 Hindi

Sl. No	Course Outcome
CO1	To describe the history of Buddha. It shows that how people were impacted by Buddha's thoughts.
CO2	To describe the uses of different types of Official letters and explanation of the selection of particular letter according to situation and its shows the format of letters.
CO3	It's a summarized Para work, justify the knowledge of the students about Hindi.





### BBA 3.1 Sanskrit

Sl. No	Course Outcome
CO1	Define champu kavyas. Describe the meaning of Champu Ramayana Balakanda. It shows that how people can learn morals from Ramayana.
CO2	Identify the mistakes in sentences. Use the words in sentences.
CO3	Translate the given sentences.

### BBA 3.2 Soft Skills for Business

Sl. No	Course Outcome
CO1	To define and memorize the elements of communication and apply the elements in the real world conditions.
CO2	Evaluate and prepare student to speak effectively in public and learn about different types of speech.
CO3	Prepare the students to face interview in their real life after completion of studies. By appraising information about the interviews students are supported to face real world.
CO4	Students are appraised about how actually a meeting goes about and explained how meetings are conducted through electronic modes so that in future they can conduct and attend this type of meeting confidentially.
CO5	Students are prepared for conducting commercial communication which they can apply in the business environment



### BBA 3.3 Corporate Accounting

Sl. No	Course Outcome
CO1	Students are able to prepare company final accounts and learn about dividend payment rules as per new companies Act.
CO2	To strengthen the students in analysing financial statements in different methods and make them to learn how to prepare management decision report.
CO3	Students are able to calculate the value of Goodwill under different methods.
CO4	Students are able to calculate the value of Shares under different methods and they learn factors affecting valuation.
CO5	Students are able to define the meaning of Holding company, subsidiary company and able to prepare consolidated balance sheet as per accounting standard.

### BBA 3.4 Human Resource Management

Sl. No	Course Outcome
CO1	Understand the importance of Human Resource importance in Business and identified functions of HR manager.
CO2	Students summarized overall concept of Planning concepts and how to apply plan systematically
CO3	Students point out the value of Training and its different methods
CO4	Students understood plan of Performance appraisal and recognition and how it will be carried out HR dept
CO5	Students are able to distinguish between Transfer and Promotion and understood how to develop good promotion methods
CO6	students evaluated and understood procedure to develop HRD in HR Dept





### BBA 3.5 Business Regulations

Sl. No	Course Outcome
CO1	Understand the procedure to enter contract and learn about Consequences of void and voidable Contract
CO2	Acquire knowledge about the mandates applicable for contract of sale and remedies available in case of breach
CO3	Get knowledge about competition in the market and consumer laws
CO4	Learn about Patent laws and dealings in Foreign Exchange
CO5	Acquire knowledge about importance of protecting environment and punishment for causing pollution
CO6	Understand the basic concepts of cyber space security and punishment for cyber crimes

### BBA 3.6 Corporate Environment

Sl. No	Course Outcome
CO1	To familiarize students with an understanding of formation and administration of companies according to the Companies Act 2013 and overview about CSR
CO2	To describe types of capital and steps in listing of shares
CO3	To plan company meetings and take appropriate actions to complete needed tasks before, during, and after meeting
CO4	To get familiar with Company Law & Secretarial procedure & help them in effective planning and in making good decisions while framing policies.
CO5	To interpret legal provisions with respect to different modes of winding up of company



### BBA 3.7 Business Ethics

Sl. No	Course Outcome
CO1	To understand the basic concepts of business ethics, values & its relevance in modern context
CO2	Able to recognize personal ethics, virtue of humility & discuss karma yoga
CO3	Able to understand & discuss the importance & implications of ethics in various management streams
CO4	Able to understand corporate culture & describe various cross cultural issues in ethics
CO5	Gain knowledge on Business Ethics recommended by various committees and understand the factors influencing corporate governance

### BBA Science & Society

Sl. No	Course Outcome
CO1	Analyze the interactions between science, technology and society in particular historical and cultural contexts
CO2	Distinguish between sound and unsound interpretations of scientific information and its implementations using Scientific Technology
CO3	Understand the applications of science and technology in societal context
CO4	Relate Science and technology to real-world problems by explaining how science relates to problems of societal concern





BBA 4.1 Kannada

Sl. No	Course Outcome
CO1	1. To illustrate the evolution of the different genres of mythical poetry, vachana sahithya and Kannada literature.
CO2	2. To develop socio-economic thinking in students through the play from Mahabharata unit "Dice episode" how totalitarianism exploits third world countries by developed countries.
CO3	3. To appraise students communicative skills for kannada digital space and general complex factors in society and raise awareness among students. .
CO4	4. To gain knowledge to students through kannada literature on how to grow using current management and industry nuances

BBA 4.1 Hindi

Sl.No	Course Outcome
CO1	To describe when we fail to fulfill our dreams we lose the hopes in life. It is an explanation about psychology.
CO2	Problems Of Abnormal Child, experience teaches a lot life Lesson], Impact of capitalist on contemporary society.
CO3	It develops the knowledge of multiple languages. Its help to command on language.



BBA 4.1 Sanskrit

Sl. No	Course Outcome
CO1	Discuss about Dramatic Literature. Classify dramas. Describe about the drama Duta-ghatokacham. Students can apply the morals explained in the drama into their life.
CO2	Discuss about Smriti Literature. Recall the names of Smritis. Its gives knowledge about the constitutions of ancient India which helps in governing day to day activities.

BBA 4.2 Business research methods

Sl.No	Course Outcomes
CO1	Understand basic concept of business research and enhance knowledge skills awareness about research.
CO2	To identify and discuss the concepts and procedures of sampling, data collection
CO3	Creates awareness of the process of research, tools and techniques of research
CO4	Develop skills in qualitative and quantitative data analysis and hypothesis testing procedures and meaningful interpretation to the data sets
CO5	To create a report and include its necessary components





### BBA 4.3 Marketing Management

Sl. No	Course Outcome
CO1	Students memorize the marketing concept what they already studied in previous year
CO2	Students identify the challenges of Macro factors which directly and indirectly affect Marketing Department
CO3	Students point out the importance of 4P's of Marketing in this unit
CO4	Students understand the plan of segmentation format and consumer behavior aspects help them understand present situation of marketing concepts
CO5	Students recognize how to maintain the CRM in Marketing

### BBA 4.4 Financial Management

Sl. No	Course Outcome
CO1	Students could outline the significance of finance and were able to construct financial plan(example)
CO2	students were able to solve problems related to Time value of Money
CO3	Students learnt to illustrate and interpret leverages and EPS of companies
CO4	students could differentiate the various types of dividend policies as per companies act
CO5	Students could recognize the determinants and devise effective cash management, receivables management and maintain adequacy of working capital



#### BBA 4.5 Service Management

Sl. No	Course Outcome
CO1	At the end of the chapter the student will be acquainted with the concepts of services, types of services and its growth
CO2	Helps a student to gain knowledge on the services marketing, marketing mix and role of customers in service delivery
CO3	The student learns the various terms in tourism, market segmentation, hotels, and customer care and so on at the end.
CO4	Understand the various trends in banking, insurance, products and its types
CO5	Gain Knowledge on hospitals, medical services, medical transcription and job opportunities in ITES

#### BBA 4.6 Banking Regulations & Operations

Sl. No	Course Outcome
CO1	Understood the Basic concepts of Banking and also understood rights and Obligations of bankers
CO2	Understood and application about Various NI like Promissory note, Bill of exchange and Cheque and Differences between these three instruments
CO3	Able to learn about Different types of Cheque, ground of dishonoring the cheque, protection given to the paying banker
CO4	Learnt about Special types of customers to Bank
CO5	Get Knowledge about different types of loans facility and loan policy of the banks





## BBA 4.7 Cost Accounting

Sl. No	Course Outcome
CO1	Assess and familiarize with the basics of cost accounting and its concepts to estimate the cost, selling price and profit for the products.
CO2	Categorization of stores ledger account under different methods in order to control material cost where summarized
CO3	Evaluation of different labour incentive schemes were described which can be practically applied in factories.
CO4	Interpretation of various overheads and its apportionment in cost control techniques were enumerated which can be applied in appraisal of production and service departments.
CO5	Demonstration of reasons for difference between cost accounting and financial accounting records were summarized.

## BBA Personality Development

Sl. No	Course Outcome
CO1	Students are able to recognize their strength and weakness and learn how to succeed in dealing with self-awareness.
CO2	Enables the students to select SMART goal according to them as short term, medium or long term goal for their future.
CO3	Able to identify their innovative ideas and creativity to become role model to others.
CO4	Able to sketch out interpersonal skills and techniques for improving these skills for their overall development.
CO5	Helps to differentiate between positive and negative type of stress and recognize techniques to remove negative stress.
CO6	Students are able to outline the tools of time management and how to manage time wisely.
CO7	To enable the students to develop leadership styles and learn theories of leadership.



B Com 5.1 Entrepreneurship Management

Sl. No	Course Outcome
CO1	To create entrepreneurial awareness among students and motivate them to develop a mindset for choosing entrepreneurship as a career.
CO2	To explain the meaning and nature of small business, appreciate the role of small business in India, analyze the problems of small business
CO3	To outline the steps in starting a small scale industry
CO4	To understand the influence of business environment on entrepreneurship, identification of opportunities and formulation of business plan.
CO5	To classify the different forms of assistance provided by the government to small businesses





B Com 5.2 Computer Application in Business

Sl. No	Course Outcome
CO1	Able to define the presence of data and its processing to form information in a given system and classify system on its working.
CO2	Students were able to know the application of information system at various levels in different system
CO3	Students able to practically know to access the software ad understand its processing mode
CO4	Understand the use and importance of DBMS in Modern world and its Business application
CO5	Students able to practically know to access the Accounting software ad understand its processing mode in all financial accounts

B Com 5.3 Investment Management

Sl. No	Course Outcome
CO1	To describe and understand different types of assets and identify, judge risks of assets
CO2	To assess and understand various analysis of asset to decide where investment can be made.
CO3	To apply various portfolio theory to come out with efficient investment plan
CO4	To apply various strategies for maintaining and measuring the outcomes of investment plan.
CO5	To recall different types of mutual funds available and other different investment oppurnities.



#### B Com 5.4 Management Accounting

Sl. No	Course Outcome
CO1	Understand the concept of Management Accounting and its uses in analyzing the Financial Statements.
CO2	Understand and Analyze the different methods of inter-firm comparison of Financial Statements.
CO3	Understand and apply various ratios while analyzing the Financial Statements.
CO4	Analyze and Prepare Funds Flow Statement and Cash Flow Statement
CO5	Understand and Prepare Management Reports under different situations.

#### B Com 5.5 Advanced Financial Management

Sl. No	Course Outcome
CO1	Get knowledge to predict risk in decision making process of business
CO2	Inference of the concepts of cost of capital and importance of capital structure in the formation and valuation of a firm to understand sources of funds required for a business
CO3	Dividend policies will impact the market value of the firm. Its practical implications were assessed and demonstrated through illustrations.
CO4	Liquidity of a firm is as important as profitability and solvency for the financial health. The techniques to calculate working capital was interpreted by students
CO5	Understands the importance and techniques of corporate valuation.





## B Com 5.6 Financial Markets and Services

Sl. No	Course Outcome
CO1	To familiarize the concepts of financial system, markets and services to understand the structure and functioning of the financial markets
CO2	To understand the non banking intermediaries and various financial service available the market
CO3	To understand the regulation for the working of financial markets
CO4	To provide the information on the functioning of mutual funds in the financial markets
CO5	Gives an awareness on the recent trends in the retail banking system

## BBA Culture, Diversity & Society

Sl. No	Course Outcome
CO1	Students are able to recognize and learn different types of diversities present in Indian Society
CO2	Understand and analyze the significance of family, Social stratification, rural societal structure and gender discrimination
CO3	Helps identify and outline challenges faced by Indian Society



BBA 6.1 International Business

Sl. No	Course Outcome
CO1	Helps to familiarize the concepts of financial system, markets and services to understand the structure and functioning of the financial markets
CO2	Helps to understand the non banking intermediaries and various financial service available the market
CO3	Focus on the understanding the regulation for the working of financial markets
CO4	Provides the information on the functioning of mutual funds in the financial markets
CO5	Gives an awareness on the recent trends in the retail banking system

BBA 6.2 E-Business

Sl. No	Course Outcome
CO1	Analysing with organizational and managerial foundations of e-systems, the technical foundation for understanding information systems digitally
CO2	Relate Essential Skill for to build Client system assessment interventions with clients systems throughout the problem-solving or processing client issues with a need of basic hardware and software requirement
CO3	Understand the potential data collection and communication associated with administrative processes, resulting in an often dramatic increase of efficiency and effectiveness of Digital payments While there has been much investment in digitising the payment mode in much secured one
CO4	Understand the use and importance of DBMS in Modern world and its Business application
CO5	Identify, discuss, and examine the need for and role of cybercrime laws. Able to differentiate between substantive, procedural, and preventive cybercrime laws Identify and critically assess national, regional, and international cybercrime laws





### BBA 6.3 Income Tax

Sl. No	Course Outcome
CO1	Understand the concept of tax, types of tax, cannons of taxation, definitions, agricultural income
CO2	Understand and apply the concept of Residential status and incidence of tax
CO3	Understand and analyze provisions relating to the computation of Income from salary and income from HP and individual assess.
CO4	Understand and apply provisions relating to computation of income from business, profession, and capital gains of an individual assess.
CO5	Understand, analyze and evaluate, Income from capital gains, other source and deductions for assessment of tax.

### BBA 6.4 Project report and Viva voce

Sl. No	Course Outcome
CO1	To gain knowledge about practical operations of business and other entities
CO2	Exposure about preparation of project reports which will be very useful in there working at industries
CO3	To analyze data and interpret the outcomes from the data collected.



BBA 6.5 International Finance

Sl. No	Course Outcome
CO1	Students were able to explain basic concepts and terminologies in international finance
CO2	Mechanism of for-ex markets with its compositions and BOP were taught to make students interpret the impact of globalization in today's open market
CO3	Instruments in international finance were described to students to analyze international financial markets
CO4	Students were able to assess risk involved in international transactions and the techniques to overcome it.
CO5	The importance of international financial institutions as a source of international finance for countries were summarized by students





## BBA 6.6 Stocks and Commodity Market

Sl.No	Course Outcome
CO1	Creates awareness on the conceptual framework of stock and commodity markets.
CO2	Students understand the primary and secondary market
CO3	Explains students the trading patterns in stock markets
CO4	Aims at creating an awareness about commodity market and derivative trading
CO5	Provides information on the derivative trading in commodity market and its benefits

## BBA Creativity & Innovation

Sl. No	Course Outcome
CO1	Students could point out the key features of Creativity through review of most creative personalities
CO2	Students could relate and interpret the concept of Innovation with the illustrations in the form of case studies on different innovative business ideas.
CO3	Students learnt and understood the forms and characteristics of various painting traditions, sculptures, poetry and literature

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