

MES INSTITUTE OF MANAGEMENT

VidyaVihar, 25/1, 17th Main, II Block, Rajajinagar, Bangalore-560 010

MESIOM considers that the main aim of Outcome Based Education is in adhering to student centric learning approach and to evaluate student's performance based on predetermined set of outcomes and so has a structured process for the attainment of COs, POs and PSOs:

- Each faculty member writes appropriate Cos for each course at the beginning of each semester.
- A correlation is established between COs and POs in the scale of high-3, moderate-2 and low-1.

Attainment of Course Outcomes

- The CO attainment levels are measured in terms of student's performance assessed through Continuous Internal Evaluation (CIE). It consists of two internal assessment marks, assignments, class room interactions, participation in various activities, vivavoce, quizzes with respect to the course outcomes and semester ending examination conducted by the university.
- Weightage is given in accordance with the significance of each component to ascertain the average marks.
- At the end of each semester the faculty computes the performance of students based on average marks scored in internals and semester ending examination to assess the learning outcomes.

Weightage is given for learning outcomes based on the average marks of each course on **four-point scale** to find out the attainment of course outcomes and eventually program specific outcomes.

- The four-point scale indexes the attainment level is as per the table given below

Point	Indicator
4	Excellent
3	Very Good
2	Good
1	Average



Attainment of Course Outcomes for Bachelor of Business Administration (BBA)											
1st Sem		2nd Sem		3rd Sem		4th Sem		5th Sem		6th Sem	
Subject	Outcome	Subject	Outcome	Subject	Outcome	Subject	Outcome	Subject	Outcome	Subject	Outcome
Language	2.11	Language	2.04	Language	2.21	Language	3.05	Entrepreneur Management	2.16	International Business	3.31
English	2.37	English	2.14	Soft skill for Business	2.63	Business Research Management	3.28	Computer Application in Business	3.67	E-Business	3.57
Fundamentals of Accounts	2.43	Financial Accounts	2.15	Corporate Accounting	2.06	Marketing Management	3.22	Investment Management	3.24	Income Tax	
Business Organization and Environment	2.48	Quantitative Methods for Business- II	1.77	Human Resources management	2.62	Financial Management	3.10	Management Accounting	3.14	International Finance	3.08
Quantitative Methods for Business-I	2.28	Organizational Behavior	1.75	Business Regulations	2.06	Service Management	3.22	Advance Financial Management	3.24	Stock &Commodity Markets	3.20
Management Process	2.43	Production and operation management	1.96	Corporate Environment	2.54	Banking Regulations and Operations	3.14	Financial Markets and Services	3.37	Creativity &Innovations	3.63
Indian Constitution and Human Rights	2.39	Environment and public Health	2.30	Business Ethics	2.17	Cost Accounting	2.98	Culture Diversity and Society	2.94		
				Science and Society	2.27	Personality Development	3.31				



Attainment of Course Outcomes for Bachelor of Commerce (BCom)											
BCOM											
1st Sem		2nd Sem		3rd Sem		4th Sem		5th Sem		6th Sem	
Subject	Outcome	Subject	Outcome	Subject	Outcome	Subject	Outcome	Subject	Outcome	Subject	Outcome
Language	2.37	Language	2.04	Language	2.59	Language	3.17	Entrepreneurial Development	3.54	Business Regulations	3.25
English	2.62	English	2.08	English	2.73	English	3.12	International Financial Reporting Standards	3.21	Principles and Practice of Auditing	3.18
Financial Accounting	2.79	Advance Financial Accounting	2.31	Science and Society	2.27	Advance corporate Accounting	3.31	Income Tax- I	3.61	Income tax - II	3.54
Indian Financial System	2.12	Retail Management	2.09	Corporate Accounting	2.78	Cost Accounting	3.09	Costing Methods	3.64	Management Accounting	3.47
Marketing and Services Management	2.34	Banking Law and Operations	2.04	Financial Management	2.59	E-Business and Accounting	3.28	Advance Accounting	3.41	Business Taxation	3.36
Indian Constitution and Human Rights	2.54	Quantitative Analysis for Business Decision-I	2.33	Business Ethics	2.50	Stock and Commodity Market	3.05	Goods and Service Tax	3.71	Cost Management	3.38
Corporate Administration/Methods and Technics for Business Decision	2.40	Environment and public Health	2.20	Quantitative Analysis for Business Decision-II	2.89	Principles of Event Management	3.15	Culture Diversity and Society	3.26	Creativity & Innovation	3.71
				Public Relations & Corporate Communication	2.38	Personality Development	3.08				

