

Practical Record

An Field Study report submitted to Bengaluru Central University in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration



Bengaluru Central University

By

Amogh M S

Student Id: 19005438

Reg no: B1923004

Under the Guidance of

HARINI M.S

Assistant Professor



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A Study on
Consumer perception towards

“ITC CLASSMATE NOTEBOOKS”

Project Report Submitted in partial fulfilment for the
award of Degree of

Bachelor of Business Administration

BY

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[REGD.NO:B1923005]

Under the esteemed Guidance of

Mrs Harini

Faculty Member

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Practical Record

An BSD Field Study Report submitted to Bengaluru Central University in
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Practical Record

A Business Plan Report submitted to Bengaluru City University
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of Bachelor of Business Administration



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2021-2022

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**CONSUMER SATISFACTION OF JOHNSON AND JOHNSON BABY
PRODUCTS**

**SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS OF BACHELOR OF BUSINESS
ADMINISTRATION DEGREE COURSE OF BANGALORE CITY
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**BY
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PROJECT REPORT
ON
“CUSTOMER SATISFACTION WITH RESPECT
TO
HEAD & SHOULDER”

Submitted in Partial Fulfillment of the requirements of
BACHELOR'S OF BUSINESS ADMINISTRATION OF
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(2021-2022)

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A Business Plan report submitted to Bengaluru City University in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration



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2021-2022

DECLARATION BY THE STUDENT

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An Employee satisfaction at BOSCH

submitted to Bengaluru City University in partial fulfillment of the
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DECLARATION BY THE STUDENT

I hereby declare that the **Consumer perception towards Nestle kit-kat prepared** by me under the guidance of Asst prof/Smt./ SUSHMITHA V in

A FIELD STUDY Report on Customer Satisfaction of NESCAFE
SUNRISE submitted to Bengaluru City University in partial fulfilment of
the requirement for the award of the degree of Bachelor of Business
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A STUDY ON CUSTOMER PERCEPTION TOWARDS ZOMATO

SUBMITTED TO

BENGALURU CITY UNIVERSITY

IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE

AWARD OF DEGREE IN BACHELOR OF BUSINESS

ADMINISTRATION FROM

BENGALURU CITY UNIVERSITY



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CONSUMER SATISFACTION OF CASIO PRODUCTS

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A Study on
Consumer Behavior towards

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Project Report Submitted in partial fulfillment for the award of Degree of

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Experience of customer basis of
Yamaha

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