



Mysore Education Society (Regd.)

# MES INSTITUTE OF MANAGEMENT

Affiliated to Bengaluru City University

College Code : 2807

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## VISION:

“To strive towards achieving and maintaining the pinnacle of excellence in education and empowering students grounded in Indian heritage to live as exemplary human beings geared for competency at all levels”.

## MISSION:

1. To impart all-encompassing knowledge-syllabus prescribed by the university as well as learning about the world beyond the classroom.
2. To provide a platform for the students to build and strengthen character that will help them to face all challenges with integrity.
3. To foster leadership qualities and encourage entrepreneurial skills for a better contribution to the future of India as a global leader.
4. To empower youth with knowledge, skills and competence.

## AIMS:

MES Institute of Management aims at providing quality education to its students; included in this are ambience, infrastructure, hygiene and plentiful exposure to co-curricular and extra-curricular activities.

The Steering Committee, after discussions and deliberations, guided by the Vision and Mission of the institution and the stakeholder's expectations, framed the institutional strategic goals.

1. Institutional strategic goals –
  - Enhancing the teaching- learning process
  - Developing and following the leadership and participative management
  - Ensuring good governance
  - Ensuring student development and participation
  - Ensuring staff development and participation
  - Improving the industry-academia interaction
  - Improving the research culture
  - Increasing alumni interaction
  - Introduction of valued-added courses based on the skill gaps to provide better employment
  - Enhancing the e-learning library resources
  - Increased student engagement in community services



**ARISE, AWAKE, STOP NOT TILL THE GOAL IS REACHED**

- Introduction of valued-added courses based on the skill gaps to provide better employment
- Enhancing the e-learning library resources
- Increased student engagement in community services
- Getting membership of professional bodies

#### Strategic Plans – 2016 -2021

Teaching Learning process	<ul style="list-style-type: none"> <li>• Preparation of calendar of events</li> <li>• Preparation of lesson plan based on COs and POs</li> <li>• Preparation of evaluation parameters and benchmarking</li> <li>• To have a Wi-Fi enabled campus</li> <li>• To encourage Faculty to take up Doctoral programmes, research activities and Minor Research Projects</li> <li>• To collect parents' feedback on teaching-learning and other facilities of the institution</li> </ul>
Student development and participation	<ul style="list-style-type: none"> <li>• Introduction of futuristic value-added courses based on skill gaps by both internal and external resources</li> <li>• To Increase budget allocation for student development programmes</li> <li>• To improve alumni interaction</li> <li>• To provide training for competitive exams- Government and non-government</li> <li>• To incorporate yoga and Physical Education classes in regular timetable</li> <li>• To increase placement services</li> <li>• To improve industry-academia interactions</li> <li>• To improve entrepreneurial skills of the students through interactions with entrepreneurs and institutions like MSMEs and AWAKE</li> </ul>
Community Development and Services	<ul style="list-style-type: none"> <li>• To increase the student enrolment in community services</li> <li>• To establish NCC unit in MESIOM</li> <li>• To increase Extension activities driven by societal concerns</li> <li>• To increase annual free medical check-up and other engagements for the benefit of the neighbourhood</li> </ul>



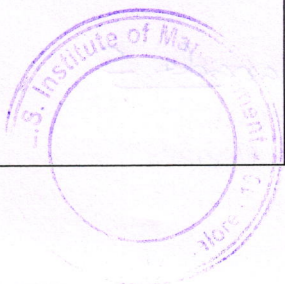
Staff Development Programmes	<ul style="list-style-type: none"> <li>• To provide support and training to staff for effective academic and administrative deliverance</li> <li>• To organize state and national level conferences on current trends in Commerce and Management</li> <li>• To facilitate Faculty exchange programmes</li> <li>• To provide financial support to attend various conferences, FDPs, Workshops and Seminars</li> <li>• To organize FDPs for strengthening the core skills</li> </ul>
Green Initiatives	<ul style="list-style-type: none"> <li>• To start the eco club</li> <li>• To conduct green, energy and water audit</li> <li>• To conduct awareness programmes on pollution and climate change</li> <li>• To make the campus greener</li> </ul>
IQAC initiatives	<ul style="list-style-type: none"> <li>• Preparation for NAAC accreditation</li> <li>• To conduct Academic and Administrative Audit</li> <li>• To collaborate with other institutions for quality initiatives</li> <li>• To invite the thinktank to address issues on current and societal concerns</li> </ul>

### Implementation of the Strategic Plan

After the approval of the Strategic Plan, the next stage is the implementation. The Principal, IQAC and the faculty are responsible for the implementation of the strategic plan and its deployment. During the implementation, the progress of the strategic plan is measured from time to time. Hence, measurable success indicators are clearly highlighted in the implementation document.

Measurable indicators during implementation

Teaching-learning process	<ul style="list-style-type: none"> <li>• Syllabus completion</li> <li>• Results of the examination</li> <li>• Attainment of Cos and Pos</li> <li>• Student feedback</li> </ul>
Student development and participation	<ul style="list-style-type: none"> <li>• Number of placements</li> <li>• Students' participation in various university, state, national and international level cultural and sports activities and prizes won</li> <li>• Funding for cultural and sports activities</li> <li>• Number of industrial visits</li> <li>• Number of value-added courses introduced</li> </ul>

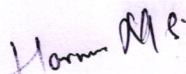


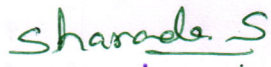
	<ul style="list-style-type: none"> <li>• Number of programmes organized for entrepreneurial development</li> <li>• Number of graduates becoming entrepreneurs</li> <li>• Alumni Meet interaction</li> <li>• Contribution of alumni for the development of the Institution</li> </ul>
Community Development and Services	<ul style="list-style-type: none"> <li>• Number of students enrolled for extension activities</li> <li>• Number of activities included in Extension Programme</li> <li>• Number of students enrolled in NCC</li> <li>• Number of outreach programmes conducted during the year</li> </ul>
Staff Development Programmes	<ul style="list-style-type: none"> <li>• Number of staff attending various FDPs, orientation programme, Seminars, Conferences and Workshops</li> <li>• Number of FDPs, conference, seminars and workshops organized by the institution</li> </ul>
Green Initiatives	<ul style="list-style-type: none"> <li>• Number of green initiative programmes conducted by the Eco Club</li> <li>• Other green initiatives by the college</li> <li>• Green, water and energy audit</li> </ul>
Good Governance and IQAC initiatives	<ul style="list-style-type: none"> <li>• Number of GB meetings held</li> <li>• Number of IQAC meetings held</li> <li>• Staff Appraisal and career advancement schemes</li> <li>• Progress for NAAC</li> <li>• No of collaborations and MOUs</li> </ul>

### Monitoring of the Strategic Plan

The implementation of the strategic plan is monitored by the HOI, IQAC, the Governing Body and the Management Council which advises periodically on the corrective measures to be taken.

The implementation of strategic plan is a collective and cooperative effort of all the stakeholders' and the contribution of the academic stalwarts for achieving the vision and mission of the institution. It needs continuous evolution to incorporate the lessons learnt during the implementation and emphasises the ever-increasing role of IQAC in ensuring the quality of implementation. Understanding this responsibility, the IQAC collaborates on quality issues with academic stalwarts for their constant advice and guidance.

  
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