

M.E.S INSTITUTE OF MANAGEMENT

Vidyavihar, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

Program outcomes

Under graduate programs prepare the students to:

1. Apply class room knowledge into practice to offer a solution for business and real-life situations.
2. Understand the concept in every area of commerce and business to develop a concrete footing for advanced studies, internship and suitable for employment.
3. Acquire communicative skills, managerial skills and tactical dexterity with a broader skill set to become a competent business leader.
4. Social and ethical values give importance to human relationships and work to strengthen their relationship in order to enhance the well-being of individual and communities.
5. Work independently to use ICT tools and online resources for exploring, analysing and collecting information for business purpose.
6. Analyse and assess the business problems in changing environment and to provide innovative solutions for today's business.

sharada S

Principal

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Program specific outcomes: B. Com

1. Understand and adapt skills related to Banking, Accounting, Taxation, Auditing, Finance, Marketing and Management subjects to get exposure of working in the real world.
2. The wide scope and the depth of the course enables them to undertake further studies in commerce & its allied areas, professional courses and employability.
3. A detailed study of business environment and its opportunities to work in preparation of business plans, inclusive of economic, technical and financial feasibility, empowers them to become entrepreneurs.
4. Acquire knowledge in the area of communication, decision making, innovation and problem solving in day-to-day business activities.
5. Development of ethical values, social responsibility, ecological sustainability and the spirit of ability & integrity is helpful in social activities and sustainable development.

Program specific outcomes: BBA

1. Understand the concepts of various disciplines of business administration like; accounting, banking, finance, marketing, human resources and taxation.
2. Use of ICT tools enables them to explore, analyse and solve problems related to real life business situations.
3. Acquire knowledge and skill sets to help them in building a concrete step for pursuing higher studies, employment and professional course.
4. Develop Social and ethical values to manage self and social system.
5. Acquire knowledge on techniques of scanning environment for opportunities in preparation of business proposal inclusive of technical. Economic and financial feasibility to empower them to become entrepreneurs.

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