



MES INSTITUTE OF MANAGEMENT
Vidyavihara, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

2015-16

CULTURAL COMMITTEE REPORT

Cultural activities facilitate the holistic development of students and the Cultural Committee of MESIOM constantly strives to provide rich cultural experiences so that students appreciate the multi-cultural diversity of our society. The Committee attempts to capture the vibrant persona of the students by offering them a platform to showcase their inner creativity and talents. The Committee organises various events like Prathibha Karanjee, Kalavedi – Yuvajanothsava, Ankura – Intercollegiate competitions and Annual Day.

Objective:

- To provide a platform to the students to showcase their creative acumen while giving importance to the rich cultural heritage of India
- To plan and organise various intra and inter collegiate activities
- To encourage students to actively participate in various cultural activities
- To develop qualities of team spirit in students

PRATHIBHA KARANJI:

Conducted at the beginning of the academic year, the event caters to the student's ability to showcase their versatility in dancing, singing, modeling etc. This also aims to boost their confidence and creativity. The inauguration of Prathibha Karanji - interclass cultural and literary competitions and Investiture Ceremony of the Student's Council was held on 24th & 25th July 2015. The Chief Guest for the event was Smt.Indu Vishwanath, Popular Singer and Dr. Shashidhar, IAS, Member, MES Group of Institutions, presided over the event. Speaking on the occasion, Smt. Indu Vishwanath said that music makes the mind calm, gives clarity of thought and can be chosen as an alternative career. Various cultural and literary events were conducted to showcase the hidden talents of students, in the 2 days intra-class talents opportunity. Events conducted were Solo dance, Group dance, Devaranama, Bhavageethe, Group Songs, Self-grooming, Rangoli, Essay Writing in English, Kannada, Hindi and Sanskrit, photography, tattoo making, best out of waste, drawing, Mehndi, Cooking without fire and drama. These events help nurture the intrinsic qualities of students and helped overcome stage fear of the students. The prizes of various competitions were distributed on the occasion of the College Annual Day.

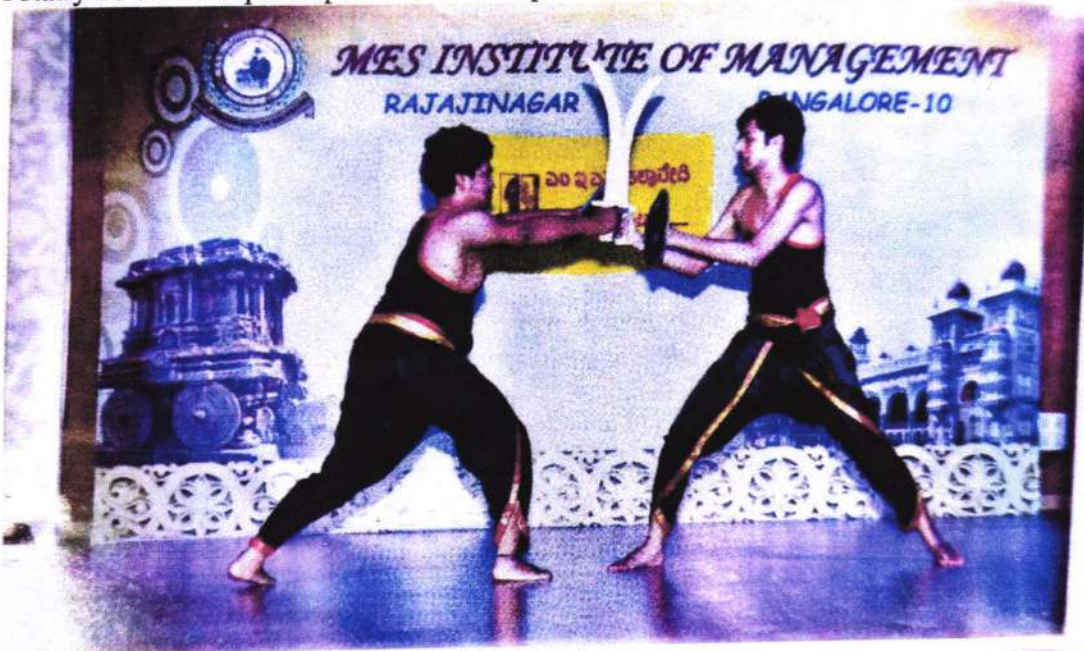




Students performing Inaugural Dance

KALAVEDI

Yuvajanothsava, the annual intra group cultural competition of MES Institutions was conducted on 22nd December 2015. Prof. M.P.L Shastri, Founder Member, MES Institutions, was deeply interested in arts and culture and started MES Kalavedi, for promotion of the art forms. The students of MESIOM presented Kalari Payattu, a Kerala Dance form in the event. Totally 20 students participated in the competition.



Students performing Kalari Payattu



ANNUAL DAY CELEBRATIONS

Annual day forms an integral part of our college activities. It is an occasion of celebration, felicitation, feast and festivity when students present not only their wonderful performances but also receive awards for their curricular and co-curricular achievements.

College Day was celebrated on 13th April 2016 and Smt. Laxmi Chandrashekar, Professor (Rtd), Dept of English, NMKRV College for Women, well known Theatre, Serial and Cine artist was the Chief Guest, Sri. Krishna Kumar, IAS (Rtd), Vice president, Mysore Education Society presided over the event and Sri. Mahesh, TCS, was also present. Addressing the students, the Chief Guest opined that the world expects that students should be all-rounders and learning various skill sets is the order of the day. She urged them to be grounded in moral values in their pursuit of success. Sri. Krishna Kumar, President, MES Institutions, averred that the college offers a platform for the students to showcase their multifaceted talents and the platform should be used to the maximum. He congratulated the students on their achievements and wished the final year students to make the best choice for their career prospects.



Students performing Dance



LANGUAGE CLUB PROGRAMMES

KANNADA NADAMAHOtsAVA

Objective:

- To spread awareness of rich Kannada language, culture and history
- To create awareness of Kannada folk traditions
- To give a platform to students to showcase their creative talents

MESIOM has a tradition of organizing annual Kannada inter-class fest. This year the theme of the fest was 'Nada Mahotsava'. The inter-class festival was conducted on 27th July 2015 and gave an opportunity to the students to learn about Kannada folk and culture. The Chief Guest of the event was Dr.H.Hanumantaiah, Chairperson, Karnataka Development Authority. Addressing the students, Sir, congratulated the students and the institution on conducting such events, especially in this technological age, when folk culture is gradually losing its importance. He also sang a song and mesmerized the audience. Special Invitee, Mr. Bandaralli Vijaykumar, Folk Artist, Director, Nada Mahotsava, enlightened the students about the various forms of folk music. The President of the occasion, Dr.Ganesha Bhatta, Former Principal, MES Teacher's College, encouraged the institution to conduct many more folk events.

After the inaugural function, the students performed various forms of folk dances and kannada film hits glorifying kannada language and culture. 16 students from each class participated in the competition and prizes to the winning teams along with their respective class teachers were distributed in the Valedictory ceremony.



Students Inaugural Dance



Chief Guest Inaugurating the programme

Outcome

- Students learnt the importance of kannada folk and cultural tradition
- Students learnt the richness of the kannada language
- Students learnt to overcome stage fear
- Students learnt coordination skills and leadership qualities



HINDI DIWAS AND TULASIDAS JAYANTHI

14th September every year marks the importance of the Hindi language in our country. Hindi language is one of the oldest languages that obtains much of its academic terminology from the Sanskrit language written in the Devanagari script. The goal of Hindi Diwas is to give an idealized look to the mother tongue of the country. This day is celebrated as a patriotic reminder to Indian population of their common roots and unity.

Objective

- **To create awareness about importance of the national language.**
- **To create an ecosystem for conversing in Hindi**
- **To give a platform to the students to showcase their talents**

Commemorating the occasion, MESIOM celebrated Hindi Diwas and Tulasidas Jayanthi in association with MES MPL Shastry PU College, on 15th September 2015. The program started with an invocation song and Dr.Shankarnarayan Shastry, HOD, Dept. of Hindi, welcomed the gathering and introduced the Chief Guest. The Chief Guest Dr. Ranganath, Rtd. Prof, Siddaganga Degree College, Tumkur, while addressing the students, informed the students about the importance of Tulsidas' dohas and urged the students to learn Hindi language. The students also presented a group song on the occasion. The President of the occasion was Smt.Latha Krishnan, Principal, Vidyasagar MPL Shastry MES PU College.



Student performing at Hindi Diwas

Outcome

- **It helped students to know about the importance of Hindi language**
- **It helped students learn about Tulsidas' Dohas**



SURABHARATHI VAIBHAVAM

Objective:

- **To understand the importance of Sanskrit language**
- **To provide a platform for the students to showcase their talents**
- **To improve speaking skills of Sanskrit.**
- **To boost the confidence of students and help overcome stage fear**

The annual festival of Sanskrit, Surabharathi Vaibhavam, was conducted on 21st August 2015. Dr. Arathi V.B., Founder and Head, Vibhu Academy, was the Chief Guest and Smt. Latha Vijaya Krishnan, Principal MES Vidyasagara MPL Shastry PU College, was the Special Invitee of the program. The event started with a Vedaghosha by T.K. Balaji, III BCom A. Mr. Vidyashekara.K.S., HOD, Dept of Sanskrit, welcomed and introduced the Chief Guest. Speaking on the occasion, Dr. Arathi, opined that the students have to learn to speak the ancient language Sanskrit. The uniqueness of the language has to be understood and passed on to future generations. Students also presented various cultural programs like songs, dances and video shows in Sanskrit.



Chief Guest being felicitated

Outcome: -

- **It motivated students to learn to speak in Sanskrit.**
- **Different types of cultural activities gave different exposure to students**
- **Helped the students become more confident.**



ANNUAL SPORTS REPORT

MESIOM aims to develop the overall personality of the students through sports and they are motivated to participate in Intra-Mural and Extra-Mural tournaments. Physical Education is an integral part of education and due importance is given by the Institution for organizing various sports events.

Objectives:

- **To encourage students to participate in inter college sports activities**
- **To make utilization of leisure time by participating in recreational activities**
- **To inculcate the sporting spirit**
- **To make students aware about the importance of participating in sports and games**
- **To inculcate a healthy lifestyle**

With the concept, **SPORTS FOR FITNESS**, various events were organised throughout the academic year like Cricket (Men) on 28th January, 16th of January 2016 Chess (Men & Women), 20th January 2016 Throwball (Men & Women), 19th of January 2016 Carrom (Men & Women), Kabaddi (Men) and Athletics were conducted.

MESIOM conducted Annual Sports day on 31.03.2016 at BBMP (KLE) ground, Bangalore. Many events like running race, shot put, 400 m relay, javelin throw, 100 m running race, high jump and long jump were conducted. The prize winners were awarded at the end of the day.



Annual Sports Day



Inter-Class kabaddi

Shamades
Principal
MES Institute of Management
Raiajinagar, Bangalore-560 010



MES INSTITUTE OF MANAGEMENT
Vidyavihara, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

2016-17

CULTURAL COMMITTEE REPORT

Cultural activities facilitate the holistic development of students and the Cultural Committee of MESIOM constantly strives to provide rich cultural experiences so that students are sensitized about the multi-cultural diversity of our society. The Committee attempts to capture the vibrant persona of the students by offering them a platform to showcase their hidden creativity and talents. The Committee organizes various events like Prathibha Karanjee, Kalavedi – Yuvajanothsava, competitions and Annual Day.

Objective:

- To provide a platform to the students to showcase their creative acumen while giving importance to the rich cultural heritage of India
- To plan and organise various intra and inter collegiate activities
- To encourage students to actively participate in various cultural activities
- To develop qualities of team spirit in students

PRATHIBHA KARANJI

Conducted at the beginning of the academic year, the event caters to the student's ability to showcase their versatility in dancing, singing, modelling etc. This also aims to boost their confidence and creativity. The inauguration of Prathibha Karanji - interclass, cultural and literary competitions and Investiture Ceremony of the Student's Council was held on 29th & 30th July 2016. The Chief Guest for the event was Smt Hemalatha gopalaiah., Deputy Mayor, master: Anand Popular cine artist and Dr. Shakunthala katre., Member, MES Group of Institutions presided over the event. Speaking on the occasion, Mr. Anand said, that students should give importance to cultural activities along with their studies. Smt. Hemalatha Gopalaiah said that Art – cultural activities and music makes our mind calm, gives clarity of thought. Various cultural and literary events were conducted to showcase the hidden talents of students, in the two days intra-class talents opportunity. Events conducted were Solo dance, Group dance, Devaranama, Bhavageethe, Group Songs, Self-grooming, Rangoli, Essay Writing in English, Kannada, Hindi and Sanskrit, photography, tattoo making, best out of waste, drawing, Mehandi, Cooking without fire and drama. These events help nurture the intrinsic qualities of students and helped remove stage fear of the students. 36 students won individual prizes individually in the aforementioned competitions. One team per class participated in the events and overall, 100 students participated in the Talents' Day. The prizes for winners of various competitions are distributed on the occasion of the College Annual Day.





Students performing group dance



Students Participating in Rangoli Competition

KALAVEDI

It is an annual intra group cultural competition of MES Institutions was conducted on 28th December 2016. Prof. M.P.L Shastri, Founder Member, MES Institutions, was deeply interested in arts and culture and started MES Kalavedi, for promotion of the art forms. Sri. Chinthana palli. K.Ramesh ,Sangeeth Vidhwan and prof.,Sheshadri Iyenger,Vice President, M.E.S group institutions ,was the chief Guest. , Dr.Shobha department of Sanskrit Maharani college .Dr.K.Sheshadri, in Dance and known popular Dancer and prof.K.M.Raghavendra HOD,department of Physics, were the Judges of the event . The students of MESIOM presented 'Uragavva' Kannada social drama, in the event. Totally 20 students participated in the programme, and won 1st prize.



Students performing Uragavva drama



ANNUAL DAY CELEBRATIONS

Annual day forms an integral part of our college activities. It is an occasion of celebration, felicitation, feast and festivity when students present not only their wonderful performances but also receive awards for their curricular and co-curricular achievements.

College Day was celebrated on 18th April 2017 and Kannada Cine artist Mr Mohan was the Chief Guest addressing the students, the Chief Guest opined that the world expects that students should be all-rounder and learning various skill sets is the order of the day. He urged them to be grounded in moral values in their pursuit of success. Dr. Ganeshha Bhatta Academic advisor of MES Institutions averred that the college offers a platform for the students to showcase their multifaceted talents and the platform should be used to the maximum. He congratulated the students on their achievements and wished the final year students to make the best choice for their career prospects.



Student performing solo dance



Chief guest and dignitaries in the dais



LANGUAGE CLUB PROGRAMMES

KANNADA NUDI HABBA

Objective:

- To spread awareness of rich Kannada language, culture and history
- To create awareness of Kannada folk traditions
- To give a platform to students to showcase their creative talents

Kannada Nudi Habba was conducted on 25th January 2017. The Chief Guest for the occasion was **Dr. Leeladevi R. Prasad**, Ex-Minister Department of Kannada and Culture, B'lore and **Dr. S.C. Yatheeshwara**, Associate Professor in Mysore University, Kannada Department, Poet and Reviewer. The President of the occasion was **Smt. Vimala Rangachar**, President MES Institutions. Addressing the students, **Dr. Leeladevi R. & Dr. S.C. Yatheeshwara** said that its of paramount importance that kannada language and such type of folk based cultural programs are much needed for today's youth.



Students performing dance





Inauguration by the Chief guests

Outcome

- **Students learnt the importance of kannada folk and cultural tradition**
- **Students learnt the richness of the kannada language**
- **Students learnt to overcome stage fear**
- **Students learnt coordination skills and leadership qualities**



HINDI DIWAS AND TULASIDAS JAYANTHI

Objective

- To create awareness about importance of the national language.
- To create an ecosystem for conversing in Hindi
- To give a platform to the students to showcase their talents

Commemorating the occasion, MESIOM celebrated Hindi Diwas and Tulasidas Jayanthi in association with MES MPL Shastry PU College on 17.09.2016. The program started with an invocation song and Dr. Shankarnarayan Shastry, HOD, Dept. of Hindi, welcomed the gathering and introduced the Chief Guest. The Chief Guest Dr. Lata Chouhan, Ambedkar First grade college, Indira Nagar, Bengaluru, while addressing the students, informed the students about the Tulsidas Life history and urged the students to learn Hindi language. The students presented a group song & group Dance on this occasion. The President of the occasion was Smt. Latha Krishnan, Principal, Vidyasagar MPL Shastry MES PU College.



Chief Guest being Felicitated

Outcome

- It helped students to know about the importance of Hindi language
- It helped students learn about Tulsidas' Dohas



SURABHARATHI VAIBHAVAM

Objective:

- To understand the importance of Sanskrit language
- To provide a platform for the students to showcase their talents
- To improve speaking skills of Sanskrit.
- To boost the confidence of students and help overcome stage fear

Surabharathi Vaibhavam was conducted on 19th July 2016, on the occasion of Gurupurnima. Dr. Shivakumar Swamy, Principal, Basaweshvara College, was the chief guest. Prof. Harini M.S., Vice Principal, MESIOM presided over the event. Addressing the students, the Chief Guest averred that Sanskrit Day is celebrated to spread awareness, promote and revive the ancient Indian language. He also motivated the students to learn to speak Sanskrit. 80 students participated in the event and also performed cultural events and presented video shows to mark the occasion.



Comparing done by student Shravani



Inaugural dance performance

Outcome: -

- It motivated students to learn to speak in Sanskrit.
- Different types of cultural activities gave different exposure to students
- Helped the students become more confident.



ANNUAL SPORTS REPORT

MESIOM aims to develop the overall personality of the students through sports and they are motivated to participate in Intra-Mural and Extra-Mural tournaments. Physical Education is an integral part of education and due importance is given by the Institution for organizing various sports events.

Objectives:

- **To encourage students to participate in inter college sports activities**
- **To make utilization of leisure time by participating in recreational activities**
- **To inculcate the sporting spirit**
- **To make students aware about the importance of participating in sports and games**
- **To inculcate a healthy lifestyle**

With the concept, **SPORTS FOR FITNESS**, various events were organised in the academic year like Cricket (Men) on 25th January 2017, 16th of January 2017 Chess (Men & Women), 23rd January 2017 Volleyball (Men & Women), 20th January 2017 of January 2016 Carrom (Men & Women), Kabaddi (Men), Badminton on 18th January 2017, Throwball on 22nd January 2017 these sports were conducted.

MESIOM conducted Annual Sports day on 23rd February 2017 at Milk Colony Grounds, Bangalore. Many events like running race, shot put, 400 mts relay, javelin throw, 100 m running race, high jump and long jump were conducted. The prize winners were awarded at the end of the day.



Inter-Class Cricket Match





Inter-Class Kabaddi & Annual Sports Day Prize Winners of 400mts Relay (Boys)

Shamaldas
Principal
MES Institute of Management
Raiajinagar, Bangalore-560 010



MES INSTITUTE OF MANAGEMENT
Vidyavihara, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

2017-18

CULTURAL COMMITTEE REPORT

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- To encourage students to actively participate in various cultural activities
- To develop qualities of team spirit in students

PRATHIBHA KARANJI

Prathibha Karanjee -The Talent Hunt competition was organized by MESIOM on 8th and 9th August 2017 to encourage the students to exhibit their latent talents. The main reasons behind organizing these kinds of events is to nurture the intrinsic talents of students, break the ice between the new admits and the 2nd and 3rd year students and remove the stage fear in them. The Chief Guests of the event were Smt.Padmavathi, Mayor, BBMP and Smt.K.S.Surekha, Playback Singer. Smt.Vimala Rangachar, President, MES Institutions, presided over the event. The Chief Guest of the occasion, Mrs. Padmavathi, opined that everyone has unique talents or skills at which they truly excel and the occasion was a day to embrace those abilities and show them off. She encouraged them to take part in extracurricular activities and wished the students to be ambassadors of Indian culture. The following events were conducted this year – Essay writing in English, Kannada, Hindi and Sanskrit, Solo Singing, Group Song, Solo Dance, Group Dance, Twinning, Rangoli, best out of waste and Mehendi.

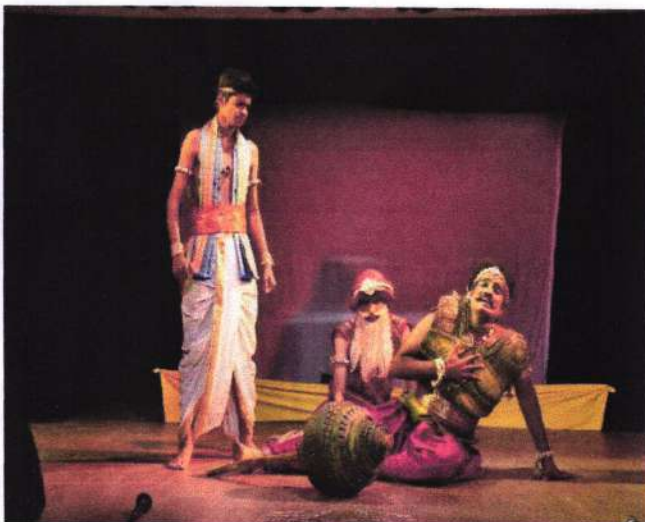




Students participating in Rangoli & Twinning competition

KALAVEDI

It is an annual intra group cultural competition of MES Institutions was conducted on 30th dec 2017. Prof. M.P.L Shastry, Founder, MES Institutions, was deeply interested in the various art forms and started M.E.S. Kalavedi-Yuvajanothsava to promote it. The event provides a platform to showcase the cultural talents of the students. It also harnessed team work and brought about a competitive spirit amongst the students. This year 30 students performed Punyakoti Kathana Geethe & Sri. Krishna Sandhana.



Students performing Punyakoti Kathana Geethe & Sri. Krishna Sandhana.



ANNUAL DAY CELEBRATIONS

The Annual day forms an integral part of the college activities and is an occasion of celebration, felicitation, feast and festivity. MESIOM celebrated Annual Day on 4th May 2018. The Chief Guest for the formal program was Smt.B.K. Sumitra, Famous Playback singer and the Presidential address was given by Dr.Ganesh Bhatta, Director – Academics, MES Institutions. The Chief Guest, Smt B.K. Sumitra, addressed the gathering and highlighted the need for cultural and artistic glory in life. She also urged the students to make arts an inherent part of their life. The annual Magazine – Manjari, was released on the same occasion. The college toppers and winners of various events were awarded. The Best Student Award was won by Mahima, III BBA & the Best Class award was won by 2nd B.com B sec.



Chief Guest releasing the annual magazine -Manjari & students performing welcome dance

In the informal program, the college students presented many cultural programs with great enthusiasm. There were group dances, solo and instrumental performances.



LANGUAGE CLUB PROGRAMMES

KANNADA NUDI HABBA

Objective:

- To spread awareness of rich Kannada language, culture and history
- To create awareness of Kannada folk traditions
- To give a platform to students to showcase their creative talents

Kannada Nudi Habba was conducted on 18th September 2017. The Chief Guest for the occasion was **Dr. Manubaligar**, President, Kannada Sahithya Parishat and the Special Invitee was **Dr. Chittaiiah Poojar**, Associate Professor, Dept of Kannada, BU. The President of the occasion was **Dr. Ganesh Bhatta**, Ex-Principal, MES Teacher's College and Director, MES Institutions. Addressing the students, Dr. Manu Baligar averred that its of paramount importance that kannada language be preserved in these days of commercialization. Dr. Chittaiiah Poojar said that such events enrich students college life give a platform to the students to stay in touch with their roots.

The Chief Guest of the Valedictory ceremony was Sri Mahendra Munoth, Social Activist and Proprietor, Maruthi Medicals. Sir opined that student's play a great role in preserving Kannada language. He also distributed prizes to the winners of various events.



Students performing Inaugural dance



Students performing dance

Outcome

- Students learnt the importance of kannada folk and cultural tradition
- Students learnt the richness of the kannada language
- Students learnt to overcome stage fear
- Students learnt coordination skills and leadership qualities



HINDI DIWAS AND TULASIDAS JAYANTHI

Objective

- To create awareness about importance of the national language.
- To create an ecosystem for conversing in Hindi
- To give a platform to the students to showcase their talents

Hindi Diwas was celebrated as Tarangini by the Dept. of Hindi, MESIOM, Rajajinagar, Bengaluru-10, on 22.09.2017. To mark the occasion, various events were conducted for one week like quiz, collage, pick and speak, poetry writing, essay competition and Hindi muhavaren.

The Chief Guest was Dr. Narasimha Murthy, President, Hindi Gyan Kiran Sangh, Bengaluru. The program began with an invocation by Manasa, III BBA and Dr Kanchan Kudchikar, HOD, Dept of Hindi, welcomed the audience and introduced the Chief Guest. Addressing the students, the Chief Guest spoke about the importance of languages and how the vedas have shaped the Indian languages. The event ended with the vote of thanks and the National Anthem.



Student singing Invocation

Outcome

- It helped students to know about the importance of Hindi language
- It helped students learn about Tulsidas' Dohas



SURABHARATHI VAIBHAVAM

Objective:

- To understand the importance of Sanskrit language
- To provide a platform for the students to showcase their talents
- To improve speaking skills of Sanskrit.
- To boost the confidence of students and help overcome stage fear

Surabharathi Vaibhavam was celebrated on 10th July 2017. The Chief Guest of the event was Dr. Srinivas Murthy, Rtd. Principal, MES Degree College, Malleshwaram and was presided by Dr. Sharada S, Principal, MESIOM. The event began with a Veda ghosha and songs in Sanskrit. The Chief Guest mentioned the rich heritage of the Sanskrit language and urged the students to learn to speak in Sanskrit.



Inaugural dance performance



Comparing done by student Sahana

Outcome: -

- It motivated students to learn to speak in Sanskrit.
- Different types of cultural activities gave different exposure to students
- Helped the students become more confident.



ANNUAL SPORTS REPORT

MESIOM aims to develop the overall personality of the students through sports and they are motivated to participate in Intra-Mural and Extra-Mural tournaments. Physical Education is an integral part of education and due importance is given by the Institution for organizing various sports events.

Objectives:

- To encourage students to participate in inter college sports activities
- To make utilization of leisure time by participating in recreational activities
- To inculcate the sporting spirit
- To make students aware about the importance of participating in sports and games
- To inculcate a healthy lifestyle

With the theme **SPORTS FOR FITNESS**, various inter-class tournaments for students as well as for staff (teaching and non-teaching) was conducted throughout the academic year.

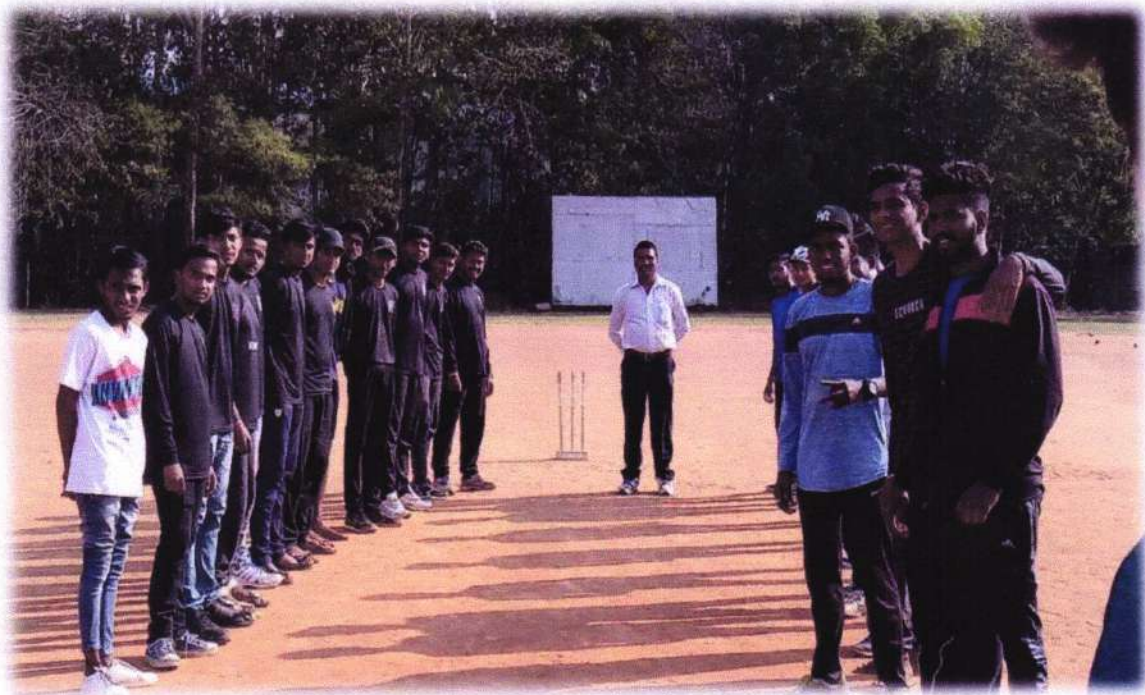
The following events have been organized for the inter-class sports tournaments for students – Cricket (Men) 15.02.2018, Volleyball (Men), Chess (Men & Women) 06.02.2018,07.02.2018, Throwball (Men & Women)27.02.2018, Carrom (Women)06.02.2018, Badminton (Men & Women)02.04.2018 and Athletic Meet 05.04.2018.

MES Institute of Management conducted Annual Sports Day on 05.04.2018 at Milk Colony Ground Bangalore. Events started at 8.00 am with 100, and 400 mts running race, shot put, javelin throw and ended with women's cricket and inter class Cricket men's competition.



Prize distribution at the Annual Sports Day





Inter-Class Cricket



Shotput at Annual Sports Day

Shamada S
Principal
MES Institute of Management
Raiajnagar, Bangalore-560 010



MES INSTITUTE OF MANAGEMENT
Vidyavihara, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010

2018-19

CULTURAL COMMITTEE REPORT

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- To develop qualities of team spirit in students

PRATHIBHA KARANJI

Prathibha Karanjee & Investiture Ceremony was conducted on 30th and 31st July 2018 and Chief Guest for the occasion was Dr.DoddaRange Gowda, famous writer and Padma Shree Awardee and the Guest of Honour was Mr.B.Somashekhar, former Education Secretary, Karnataka. The Inaugural address was given by Dr Sharada S, Principal, MESIOM. The event began with an invocation song by MESIOM's Music Club Members -Swaramanjari followed by 2 invocation dances, by Benushree, I year BCom and Aishwarya, II year BCom. It also included the installation of the representatives of Students Council.Addressing the students, Mr.Doddarange Gowda highlighted the importance of literature, arts and culture. He also urged the students to develop interest in co-curricular activities. Mr.Somashekar spoke about the role of cultural events in one's life. The two days' onstage and off-stage events included solo dance, solo singing, group dance, group song, skit, rangoli, Mehendi, best out waste and flower arrangement competitions.





Students performing Inaugural Dance

KALAVEDI

It is an annual intra group cultural competition of MES Institutions was conducted on 30th October 2018. Prof. M.P.L Shastry, Founder, MES Institutions, was deeply interested in the various art forms and started M.E.S. Kalavedi-Yuvajanothsava to promote it. The event provides a platform to showcase the cultural talents of the students. This year's theme was "Yuvajanothsava 2018". The Chief Guest for the occasion was Sri. Shankar Shanbogue who is well known Singer, Creative Music Director, Founder of Saatvka Foundation, Kavya Sangeeta Gurukula. The function was presided by Prof.B.R Seshadri Iyengar, Vice President, MES Institutions. Our college students performed Kamsale & Huli dance.



ANNUAL DAY CELEBRATIONS

Annual day forms an integral part of our college activities. It is an occasion of celebration, felicitation, feast and festivity when students present not only their wonderful performances but also receive honors for their curricular and co-curricular achievements.

The Chief Guest for the occasion was Dr. K R Sandhya Reddy, President, gayana Ganga sangeet foundation, who is well known Singer. The program was started with the Veda Ghosha By Sri



Vidyashekara and team. The invocation song sang by the Kum Latha Nagraj, Student, MESIOM. The dignitaries were introduced by Dr Vajeshwari S Murthy, Asst Prof, MESIOM. Dr Sharada S, Principal ,MESIOM given the Introductory note. The annual college report was given by Arvind K R and Madhu M N, Student Union. The function was presided by Prof.B.R Seshadri Iyengar, Vice President, MES Institutions.



Group photo with Chief guest



Release of Annual Magazine Manjari



LANGUAGE CLUB PROGRAMMES

KANNADA NUDI HABBA

Objective:

- To spread awareness of rich Kannada language, culture and history
- To create awareness of Kannada folk traditions
- To give a platform to students to showcase their creative talents

Kannada Nudi Habba was conducted on 12th April 2019. The Chief Guest for the occasion was **Dr. Rajendra Prasad**, Vice Chancellor, GKVK, U.A.S. Bangalore and the Special Invitee was **Dr. Chandrashekar Nangali**, Poet, Reviewer, Ex.Prof. of Kannada Dept. B.U. The President of the occasion was **Dr. Ganesh Bhatta**, Ex-Principal, MES Teacher's College and Director, MES Institutions. Addressing the students, **Dr. Rajendra Prasad**, averred that its of paramount importance that kannada language be preserved in these days of commercialization. **Dr. Chandrashekar Nangali**, said that such events enrich students' college life by giving platform to the students to stay in touch with their roots. He also distributed prizes to the winners of various events.



Students performing Suggi Kunitha



Students performing folk dance

Outcome

- Students learnt the importance of kannada folk and cultural tradition
- Students learnt the richness of the kannada language
- Students learnt to overcome stage fear
- Students learnt coordination skills and leadership qualities



HINDI DIWAS AND TULASIDAS JAYANTHI

Objective

- To create awareness about importance of the national language.
- To create an ecosystem for conversing in Hindi
- To give a platform to the students to showcase their talents

Hindi Diwas – Tarangini was celebrated in MES Institute of Management, Rajaji Nagar, Bengaluru-10, on 28 september 2018 at 10.30 am. Various events were conducted for one week like quiz, collage, pick and speak, poetry writing, essay competition, Hindi muhavaren. The Chief Guest was Dr. Vinaykumar Yadav, Prof.& HOD, Bishop Cotton Women's Christian College, Bengaluru. The program began with an invocation song by Latha Nagaraj, III BCom A and a dance by Benushree, III BCom A. Students of final year BCom, Madhu and Kamal presented a video on the growth of Hindi language. Addressing the students, the Chief Guest, Dr.Vinaykumar, spoke about the importance of languages and how the vedas have shaped the Indian languages.

The Chief Guest also gave away the various prizes won by students in the week-long events. A few students gave speeches, followed by cultural programmes. The Presidential Remarks was given by Dr.S.Sharada, Principal and Vote of Thanks by Manasa, III BBA. The programme ended with the National Anthem.



Chief guest Being felicitated



Inaugural dance by Benushree

Outcome

- It helped students to know about the importance of Hindi language
- It helped students learn about Tulsidas' Dohas



SURABHARATHI VAIBHAVAM

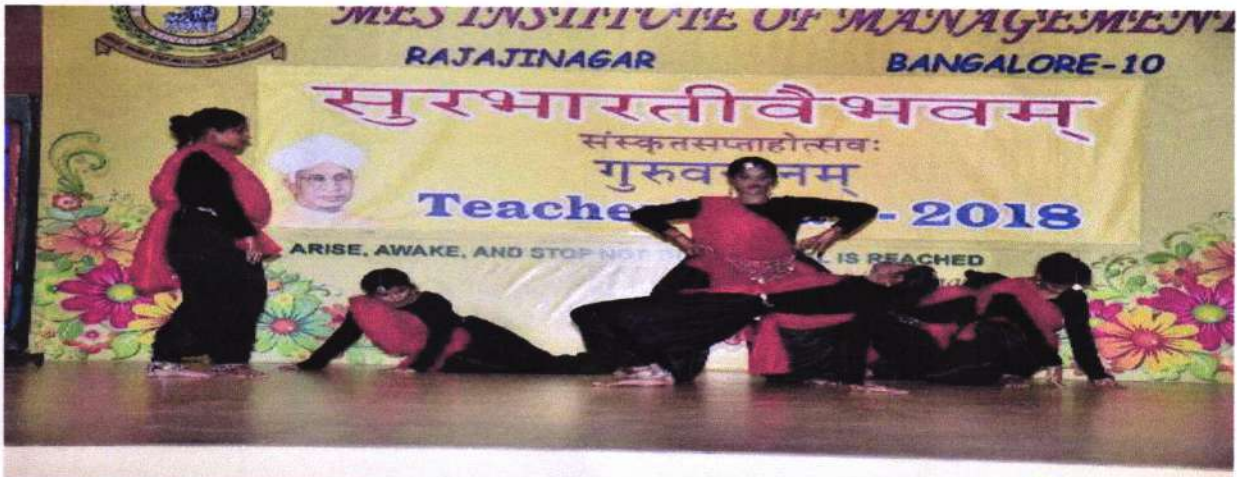
Objective:

- To understand the importance of Sanskrit language
- To provide a platform for the students to showcase their talents
- To improve speaking skills of Sanskrit.
- To boost the confidence of students and help overcome stage fear

The annual festival of Sanskrit, Surabharathi Vaibhavam was conducted on 11th September 2018. Dr. S Ranganath, the chief guest, gave wonderful speech on Sanskrit and its related topic-today's elements of Sanskrit and also about the new resources in Sanskrit. The president for the programme was Dr.Ganapati Hegde, Principal, MLA College, Malleshwaram. Addressing the students he opined that everybody should learn Sanskrit and even foreigners should learn the epic language Sanskrit.



Group photo with Chief Guest



Dance Performance by Students



Outcome: -

- **It motivated students to learn to speak in Sanskrit.**
- **Different types of cultural activities gave different exposure to students**
- **Helped the students become more confident.**



ANNUAL SPORTS REPORT

MESIOM aims to develop the overall personality of the students through sports and they are motivated to participate in Intra-Mural and Extra-Mural tournaments. Physical Education is an integral part of education and due importance is given by the Institution for organizing various sports events.

Objectives:

- **To encourage students to participate in inter college sports activities**
- **To make utilization of leisure time by participating in recreational activities**
- **To inculcate the sporting spirit**
- **To make students aware about the importance of participating in sports and games**
- **To inculcate a healthy lifestyle**

With the theme **SPORTS FOR FITNESS**, various inter-class tournaments for students as well as for staff (teaching and non-teaching) was conducted throughout the academic year.

The following events have been organized for the inter-class sports tournaments for students – Cricket (Men & Women) 15.02.2019 & 05.04.2019, Volleyball (Men) 05.09.2019, Chess (Men & Women) 05.02.2019, Throwball 27.02.2019, Carrom (Men & Women) 06.02.2019 & 07.02.2019, Badminton (Men & Women) 02.04.2019, Kabaddi (Men) 13.02.2019 and Athletic Meet 05.04.2019.

MES Institute of Management conducted Annual Sports Day on 05.04.2019 at Milk Colony Ground Bangalore. Events started at 8.00 am with 100, and 800 mts running race, shot put, javelin throw and ended with women's cricket and inter class Cricket men's competition.



Inter-Class Chess & Athletics

Sherrade S

Principal

MES Institute of Management
Rejainagar, Bangalore-560 010



MES INSTITUTE OF MANAGEMENT
Vidyavihara, 25/1, 17th Main, II Block, Rajajinagar, Bangalore-560 010

2019-20

CULTURAL COMMITTEE REPORT

Cultural activities facilitate the holistic development of students and the Cultural Committee of MESIOM constantly strives to provide rich cultural experiences so that students are sensitized about the multi-cultural diversity of our society. The Committee attempts to capture the vibrant persona of the students by offering them a platform to showcase their hidden creativity and talents. The Committee organizes various events like Prathibha Karanjee, Kalavedi, competitions and Annual Day.

Objective:

- To provide a platform to the students to showcase their creative acumen while giving importance to the rich cultural heritage of India
- To plan and organise various intra and inter collegiate activities
- To encourage students to actively participate in various cultural activities
- To develop qualities of team spirit in students

PRATHIBHA KARANJI

On 2nd and 3rd Aug 2019, Prathibha Karanjee and Investiture Ceremony of Student's Council was held. Dr.Chidananda Murthy, famous Kannada Writer and Thinker of Kannada Literature was the Chief Guest. The Special Invitee was Vidwan Sri.Chintalpalli Srinivas, Singer and Musician and was Presided by Prof.Sheshadri Iyengar, Vice President, MES Group of Institutions.

Prathiba Karanjee, the two days program, provides a platform to the students to showcase their creative talents in onstage and off-stage competitions. This year various events like cooking without fire, best out of waste, collage making, essay writing, bridal make up, devaranama, Bhavageethe, solo and group dance, solo and group song, mehendi, nail art, bridal make-up, face make-up, bindi designing, Twinning, rangoli etc



Lighting Lamp by Chief Guest & Dance performance by Students



KALAVEDI

It is a platform for students to exhibit their talents in cultural events. It is an Intercollege competition among the MES Institutions. On 28th December 2019, the Valedictory of Yuvajanathsava -Kalavedi, intra MES cultural competitions were held and the students of MESIOM performed the Kannada play – Kerege Hara. The Chief Guest of the Valedictory Event was Smt. JyothiRaviprakash, Famous Playback Singer and was presided by Prof.MythiliRaju, Principal, MES Teachers College. MESIOM students performed two events.

1. Folk Dance : Dollu Kunitha
2. Drama: Keregehara



Inaugural Function of Kalavedi



Students performing Kerege Haara Drama



LANGUAGE CLUB PROGRAMMES

KANNADA NUDI HABBA

Objective:

- To spread awareness of rich Kannada language, culture and history
- To create awareness of Kannada folk traditions
- To give a platform to students to showcase their creative talents

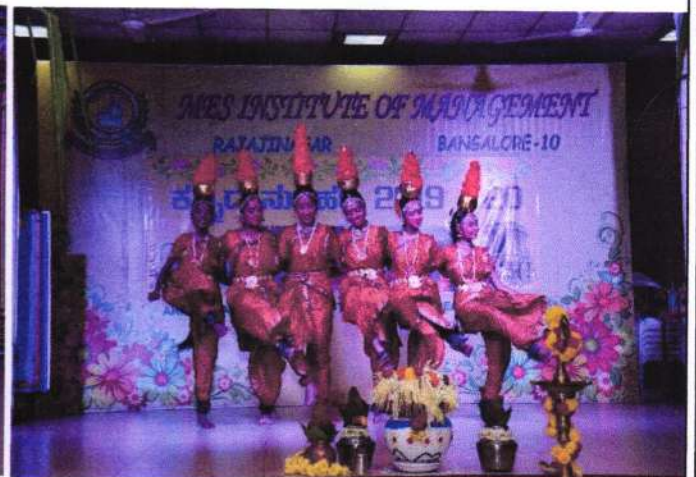
Nudi Habba was conducted on 12th April 2019. The Chief Guests of the event were Dr. Rajendra Prasad, Vice Chancellor, GKVK, U.A.S, Bangalore and Dr. Chandrashekar Nangali, Poet, Critic, Former Prof. of Kannada Dept, B.U. It was presided by Dr.Ganesha Bhatta, Ex-Principal Director, MES Institutions. Speaking on the occasion, the Chief Guest, Dr.Rajendra Prasad, appreciated the ambience of folk art in the college premises. He encouraged students to learn more about folk art. Dr. Chandrashekar Nangali, opined that in spite of commercialization, it is our duty to preserve and propagate our local folk art and culture.

As a prelude to the main event, various interclass competitions - research article writing, debate, solo and group song and drama competitions were conducted. On the day of the event, group dance competition, focusing on Kannada folk and film songs glorify kannada culture, were conducted. All the students participated in the event with great excitement.

The Guest of the valedictory was Sri.Mahendra Munoth, Social Activist & Proprietor, Maruthi Medicals. Speaking on the occasion, he said that it is our duty to preserve kannada language and culture. He also congratulated the college on hosting such an event. He also distributed prizes to the winners of the events.



Inaugural dance



Students performing dance

Outcome

- Students learnt the importance of kannada folk and cultural tradition
- Students learnt the richness of the kannada language
- Students learnt to overcome stage fear
- Students learnt coordination skills and leadership qualities



HINDI DIWAS AND TULASIDAS JAYANTHI

Objective

- To create awareness about importance of the national language.
- To create an ecosystem for conversing in Hindi
- To give a platform to the students to showcase their talents

Hindi Diwas – Tarangini - was celebrated in MES Institute of Management, Rajaji Nagar, Bengaluru-10, on 24th september 2019. The Chief Guest of the occasion was Prof. Lata Chouhan, HOD, Dr. B.R. Ambedkar College, Indira Nagar, Bengaluru and was presided by Dr.Sharada.S, Principal. Addressing the students, Prof. Latha Chouhan, averred the importance of the national language, along with the local languages and mentioned the importance of learning grammatically correct language. She highlighted the availability of job opportunities Hindi language offers. Various events were conducted like quiz, collage, pick and speak, poetry writing, essay writing competition, Hindi Muhavaren, were conducted. The Chief Guest also distributed prizes to the winners of the various events. The event ended with a Vote of Thanks by Rohith.J, II BCom B and the National Anthem.



Lighting Lamp by Chief Guest & Dance performance by Students

Outcome

- It helped students to know about the importance of Hindi language
- It helped students learn about Tulasidas' Dohas



ANNUAL SPORTS REPORT

MESIOM aims to develop the overall personality of the students through sports and they are motivated to participate in Intra-Mural and Extra-Mural tournaments. Physical Education is an integral part of education and due importance is given by the Institution for organizing various sports events.

Objectives:

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- **To make utilization of leisure time by participating in recreational activities**
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With the theme SPORTS FOR FITNESS, various inter-class tournaments for students as well as for staff (teaching and non-teaching) was conducted throughout the academic year.

The following events have been organized for the inter-class sports tournaments for students – Cricket (Men & Women) 05.03.2020 & 07.03.2020, Volleyball (Men) 25.02.2020, Chess (Men & Women) 11.02.2020 & 13.02.2020, Throwball (Women) 26.02.2020, Carrom (Men & Women) 13.02.2020 & 14.02.2020, Table tennis (Men & Women) 15.02.2020, Kabaddi (Men) 22.02.2020 and Athletic Meet 07.03.2020.

MES Institute of Management conducted Annual Sports Day on 07.03.2020 at Milk Colony Ground Bangalore. Events started at 8.00 am with 100, and 200 mts running race, shot put, javelin throw and ended with women's cricket and inter class Cricket men's competition.



Inter-class Chess competition & Athletics

Sharmada S
Principal
MES Institute of Management
Raiajnagar, Bangalore-560 010