- * The event commenced with the inaugural function, where dignitaries, participants, and the audience were warmly welcomed. The traditional lamplighting ceremony set an auspicious tone for the fest. The Chief Guest for the occasion was Mr. Srinivas Raghavan, Founder and CEO of Proman Infrastructure Services Pvt. Ltd. The special invitee was Prof. Sheel Menon, Director of Academics at Mysore Education Society, and the President of the event was Mr. Narahari, Member of Mysore Education Society and Senior Media Consultant.
- Over ten colleges participated in the various events, making "CHATHURARTH 2.0 – Illuminating Creativity" a vibrant and compe titive platform for students to showcase their talents. The fest not only highlighted the significance of a healthy competitive spirit but also promoted stress resilience, creativity, confidence, assertiveness, stage presence, time management, agility, grooming skills, expressive abilities, fluent speech, and persuasion skills among the students.
- CHATHURARTH 2.0 2K24 Illuminating Creativity" succeeded in providing a robust platform for students to display their talents while fostering essential skills that will serve them well in their future careers. The fest will be remembered as a testament to the creativity and collaborative spirit of the students and the seamless organization by TEAM CHANAKYA.
- The overall trophy was won by MLA AHL.
- The Valedictory was held on 21st June 2024 and the Chief Guest was Prof. K. M. Raghavendran, CE, MES Institutions and the Special Invitee was Mr. Mahendran Munoth, Proprietor, Maruthi Medicals.

INDUSTRIAL VISIT

❖ Industrial visit was organized for II and III year BCom and BBA students on 4th June 2024. The students were divided into two groups and both the groups visited different industries as a part of experiential learning.



The industries they visited were -

- ❖MYMUL Mysore Milk Union Limited, to gain insight into the process of production of milk. MYMUL is a cooperative society involved in the collection, processing and distribution of milk and milk products. The visit provided a platform to the students to understand their operations, from milk collection to final product packaging. MYMUL collects approximately 70,000 liters of milk every day from various dairy farmers, sourced from multiple collection points across Mysore. The collected milk undergoes rigorous quality testing including check for fat content, bacterial count and other parameters. MYMUL uses technology and equipment to ensure that the milk is free from contaminants and meets the highest quality standards. The processing of milk involves various stages like pasteurization, separation and standardization and homogeni zation. MYMUL has an extensive network that ensures the timely delivery of products to consumers. It also produces high quality butter, cheese, yogurt and ghee. MYMUL is also committed to sustainable practices and community development through initiatives like waste management and community support.
- The visit to MYMUL provided students a deep understanding of the processes of milk production. The organisation's commitment to quality, sustain ability, and community welfare stands as a model for dairy industry.

Srinidhi.H.R and Harshith.R
II year BBA

KSIC, MYSORE

❖ Another group of students visited the silk weaving factory in Mysore, presently owned by KSIC. It was established in the year 1912 by the Maharaja of Mysore province, Naalwadi Krishnaraj Wadiar. Initially the silk fabrics were manufactured & supplied to meet the requirements of the royal family and ornamental fabrics to their armed forces. In the initial period the looms and preparatory machines were imported from Switzerland. After India gained Independence the Mysore state Sericulture Dept. took control of the silk weaving factory. In 1980 the Silk weaving factory was handed over to Karnataka Silk Industries Corporation Ltd., a Govt. of Karnataka enterprise and is popularly known as KSIC.



- ❖ Some of the design combinations are: Embroidery Design saree Big Butta Pallu Zari Rich Pallu Sari Saree Jawar Border Saree Small Mango Saree Zari Printed Saree Saree Tissue Saree Traditional Zari Saree Checked Zari Saree Mango Border Saree Sunrise Design saree Butta Pallu Saree Double Line Checks Saree. The starting price of the saree is Rs. 15,000.
- Silk filature refers to raw silk manufacturing unit. The raw silk yarn filatures are obtained from the T. Narasipura factory, 25 kms away from the Mysore silk saree making factory. A single cocoon produces 800-900mts. of yarn, but usable yarn is only up to 400-600mts. The remaining yarn is used to produce Kashmiri carpets and is auctioned. The dead pupa remains and from it, protein is extracted and used to make dog biscuits and lipsticks which are sold for as less as 5-10 rupees for a kilogram. The unit manufactures

- raw silk yarn and transfers it to meet the raw material requirements of silk weaving factory in Mysore. The linear mass density of silk fiber is measured in units called dernier. The Mysore silk factory deals with 26-28 denier of silk thread.
- ❖ The manufacturing of KSIC sarees involves many processes like winding, warp section, gold lace section and weaving process. After weaving, the cloth is generally rough and the degumming process is done to smoothen the fabric before dyeing. The Degumming section consists of 4 tanks; Around 230 sarees are clamped by metal springs and soaked in boiling water at 90 degrees. Soap chips and soda ash is added and the sarees are soaked in the solution upto 2 hours. The clamps are tied by rope to Bidder wood logs as they are heat tolerant. This makes the fabric soft. The solution starts frothing and is washed down by water at normal temperature through a hose pipe. The sarees are levered out through a semi automatic machine and are put in hot water again for 15 minutes to remove excess solution. The machine is controlled remotely by the worker. The sarees are them removed from the hot water tank and sent for hydro extraction.
- ❖ The factory today has more than 159 looms. KSIC silk products are well appreciated in the market due to its 100% pure silk blended with 100% pure gold Zari (65% of silver & 0.65% of Gold). The saris manufactured come in varieties to suit the customer tastes viz: Crepe-de-chine, Georgette, Zari printed crepe silk sarees, semi crepe sarees. The sarees are printed or dyed. The sarees come in over 100 different colors and in many number of design combinations. Thus, the entire factory setup gives us an excellent atmosphere to learn more informative things and helped in developing the technical knowledge.

Heera.M,
II BCom A Section



VidyaVihar, 25/1,17th Main, II Block, Rajajinagar, Bangalore-560 010.

LIST OF STUDENTS VISITED INDUSTRIES KSIC AND MAMUL ${\bf 2}^{ND}~{\bf YEAR~BCOM~AND~BBA}$

| U18EN22C0001 | SWATHI SHENOY B |
|--------------|--------------------|
| U18EN22C0002 | AISHWARYA M SINDHE |
| U18EN22C0003 | FLAVIO M |
| U18EN22C0005 | DISHA S |
| U18EN22C0006 | M P KARUNA |
| U18EN22C0007 | KAVYA V |
| U18EN22C0008 | NARAIN A |
| U18EN22C0009 | MANISHA P |
| U18EN22C0010 | VISHAL R |
| U18EN22C0011 | KEERTHI R |
| U18EN22C0012 | RAKSHA P |
| U18EN22C0013 | KEERTHANA G |
| U18EN22C0014 | R KARISHMA |
| U18EN22C0015 | SANJAY S |
| U18EN22C0016 | SWETHA V |
| U18EN22C0017 | B M HEERA |
| U18EN22C0018 | LOKESH N |
| U18EN22C0019 | ASHWINI B |
| U18EN22C0020 | SUKRUTH N |
| | BHARADWAJ |
| U18EN22C0021 | ANUSHA R |
| U18EN22C0022 | PREKSHA K CHHATBAR |
| U18EN22C0023 | RAVI KUMAR |
| U18EN22C0024 | Akash sahani |
| U18EN22C0025 | YASHWANTH C |
| U18EN22C0026 | JEEVIKA SHREE K |
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| U18EN22C0027 | DAYANIDHI R |
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| U18EN22C0028 | VINAY S |
| U18EN22C0029 | SHIVA PRAKASH M |
| U18EN22C0030 | PAVAN P |
| U18EN22C0031 | SANJANA R |
| U18EN22C0032 | ANIRUDH V BHAT |
| U18EN22C0033 | KIRAN M |
| U18EN22C0034 | BHUVANA G |
| U18EN22C0035 | ABHISHEK M BATTUR |
| U18EN22C0036 | DEEPIKA G |
| U18EN22C0037 | NITHESH M |
| U18EN22C0038 | NARPATH KUMAR BORANA |
| U18EN22C0039 | A YESHWANTH |
| U18EN22C0040 | VAISHNAVI M |
| U18EN22C0041 | MADAN V |
| U18EN22C0042 | LAHARI P YADAV |
| U18EN22C0043 | PRASANTH |
| U18EN22C0044 | Vivek JP |
| U18EN22C0045 | KISHOR K S |
| U18EN22C0046 | AADHITHIYA R |
| U18EN22C0047 | MANOJ M |
| U18EN22C0048 | SHWETHA S |
| U18EN22C0049 | BHOOMIKA G |
| U18EN22C0050 | SHARAN A |
| U18EN22C0051 | VEEKSHITH S R |
| U18EN22C0052 | S ANAGHA SIVAKAMI |
| U18EN22C0053 | S POOJA |
| U18EN22C0054 | BHUVAN M TARAPUR |
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| U18EN22C0057 | MONISH J GOWDA |
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| U18EN22C0058 | DARSHAN R |
| U18EN22C0059 | RAMYASHREE J |
| U18EN22C0060 | VISHNAV SAI G |
| U18EN22C0062 | PAVAN RAJ D N |
| U18EN22C0063 | VIGNESH S |
| U18EN22C0064 | MOHAMMED WALI ULLA |
| U18EN22C0065 | K R CHAMAN |
| U18EN22C0066 | ARUN R |
| U18EN22C0067 | CHIDAMBAR M P |
| U18EN22C0068 | MAMATHA L |
| U18EN22C0069 | SUHAS NAGARAJ KAMANALLI |
| U18EN22C0070 | JANANI S |
| U18EN22C0071 | PAVAN M |
| U18EN22C0072 | KIRAN GURUNATH CHIMMALAGI |

| U18EJ22C0025 | SHASHANKA G R |
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| U18EN22C0073 | RAKSHITHA L |
| U18EN22C0074 | GEETHANJALI A |
| U18EN22C0075 | ARUN M A |
| U18EN22C0076 | BANDARAM JYOSHNA |
| U18EN22C0077 | E H DEEKSHA POOJASHRI |
| U18EN22C0078 | PRAJWAL M V |
| U18EN22C0080 | KRUTHIKA R |
| U18EN22C0081 | SANTHOSH M |
| U18EN22C0082 | RAKSHITA T |
| U18EN22C0083 | MOULYA D |
| U18EN22C0085 | SANJAY M |
| U18EN22C0086 | KOUSHIK KUMAR M |
| U18EN22C0087 | S BHARATH |
| U18EN22C0088 | HARSHITHA S |
| U18EN22C0089 | SACHIN A |
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| U18EN22C0090 | MOHAMADI BANU |
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| U18EN22C0091 | MAHIMA SINGH M |
| U18EN22C0092 | ANAND MOHAN SINGH |
| U18FN22C0093 | AKSHAY KUMAR K |
| U18EN22C0094 | S G GANGASHREE |
| U18EN22C0095 | HARSHA S |
| U18EN22C0096 | J JEEVAN |
| U18EN22C0097 | SRUJANA R RAO |
| U18EN22C0098 | SALSWAROOP |
| U18EN22C0099 | SOWMYA S |
| U18EN22C0100 | TRISHA B |
| U18EN22C0101 | MANISH M |
| U18EN22C0102 | VIDHYA S |
| U18EN22C0103 | SHWETHA A R |
| U18EN22C0104 | SAHANA J |
| U18EN22C0105 | DHANANJAI S |
| U18EN22C0106 | ANKITH P C |
| U18EN22C0107 | GAYATHRI R |
| U18EN22C0108 | PAVITHRA B |
| U18EN22C0109 | YASHWANTH V |
| U18EN22C0110 | S HARSHINI |
| U18EN22C0111 | SINCHANA RAMESH |
| U18EN22C0112 | MEENAKSHI B N |
| U18EN22C0113 | LOKESH KUMAWAT J |
| U18EN22C0114 | R HARSHITH |
| U18EN22C0115 | CHETHAN V |
| U18EN22C0116 | MADURYA K |
| U18EN22C0117 | SANDHYA H |
| U18EN22C0118 | RAKSHITHA K KULAL |
| U18EN22C0119 | MANASA B |
| U18EN22C0120 | ANUSHREE H B |
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| U18EN22C0126 | BHOOMIKA K |
| U18EN22C0127 | K J GOKUL KRISHNA |
| U18EN22C0128 | PRADISH A B |
| U18EN22C0129 | NIHAR GOWDA M |
| U18EN22C0130 | PAVITHRA N |
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| U18EN22C0139 | LAKSHMISH NAIK K |
| U18EN22C0140 | GOUTHAM S |
| U18EN22C0141 | VISHNU PRASAD D |
| U18EN22C0142 | MONIKA C |
| U18EN22C0143 | JEEVAN KUMAR |
| U18EN22C0144 | SANDHYA K |
| U18EN22C0145 | DARSHAN M |
| U18EN22C0146 | CHETHAN S |
| U18EN22C0147 | KUSHAL GOWDA S |
| U18EN22C0149 | L VIJAY |
| U18EN22C0151 | RACHAN R |
| U18EN22C0152 | KARTHIK S |
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| | U03FS22M0006 | KUSHAAL KUMAR | |
| | U18EN22M0001 | HARSHITH Y | |
| | U18EN22M0002 | CHANDAN H T | |
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| U18EN22M0019 | PUNYASHREE S |
| U18EN22M0020 | JEEVAN R |
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| U18EN22M0045 | MD RAYYAN KHAN |
| U18EN22M0046 | ANUSHA C D |
| U18EN22M0047 | JAYASHREE S |
| U18EN22M0048 | RAASHI RAGAVENDRA |

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| U18EN22M0049 | HAMSHAWARDHINI V |
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| U18EN22M0050 | DHANUSH C |
| U18EN22M0051 | AMITH K P |
| U18EN22M0052 | Arsha suresh |
| U18EN22M0053 | HASEEBA SHEIKH |
| U18EN22M0054 | JAYANTH GOWDA R |
| U18EN22M0055 | S MANISH |
| U18EN22M0056 | BHARATH C R |
| U18EN22M0057 | SAMARTHA SURESH |
| U18EN22M0058 | ANUSHA S CHINIVAL |
| U18EN22M0059 | R SAPNA |
| U18EN22M0060 | R HARSSHITH RAJA |

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