



Mysore Education Society (Regd.)

MES INSTITUTE OF MANAGEMENT

Affiliated to Bengaluru City University

NAAC Accredited with **B++**

College Code : **2807**

'Vidyavihara', # 25/1, 17th Main, 2nd Block, Rajajinagar, Bengaluru - 560 010.

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Action Plan 2023-2024

Objectives:

1. Integration of teaching and learning, advancement or knowledge base through research and leadership in service outreach.
2. To develop tomorrow's business leaders, entrepreneurs and managers through interdisciplinary approach.
3. All people are entitled to high-quality education, grounded in sensitivity to individual dignity, professional integrity and positive nurturing environment.
4. To encourage student's all-round development

Criteria	Action Plan
Curriculum Planning	A comprehensive Calendar of Events to be prepared for efficient planning and communication, Faculty workload is planned and distributed based on the faculty expertise at the beginning of each semester and lesson plan aligned with the COs and POs, is prepared by respective faculty members, At the beginning of each academic year, different committees are formed for smooth running of the activities of the college. Recognizing the evolving industry demand the college is committed to enhancing employability through futuristic certificate Programs to remove the disconnect between demand and supply of skilled manpower. In the current year the institution plans to introduce a course in Digital Marketing along with the other existing courses like Advanced Excel, Tally Prime, Industry Readiness Programme, Personality Development, and Equity Analysts Certification. Also Connect & Collaborate with Alumni, NGOs and Learning Partners for placements.
2. Teaching, learning and evaluation	Structured Admission Process: A structured admission process following roster system with dedicated committee headed by the HOI Plans the admission strategies annually. Student-centric teaching methodologies are adopted by the faculty in tandem with the COs and POs. Continuous Evaluation: Continuous assessment across the semester through 2 internal tests, projects, seminars, assignments and viva voce. Bridge Course: Plans to conduct bridge course of 1 week duration for freshers in the subjects of Accounts, Basic Maths and English. Remedial Couse: The College plan to increase the duration of Remedial Classes from 1 week to 3 weeks.



ARISE, AWAKE, STOP NOT TILL THE GOAL IS REACHED

3. Research Activities	To foster a vibrant Research Environment the college encourages faculty to present and publish research articles in conferences and refereed journals. The college shall Revise the existing R&D Cell as per the guidelines of UGC and NEP 2020. The College proposes the establishment of Incubation Center to promote entrepreneurship.
4. Extension Activities	The college has plans to conduct various extension activities to build a sense of social connectedness and expose students to diversity and multi-culturalism The college proposes Community Outreach programs through Collaborations with Rotary Club North, NSS to address community needs through various initiatives like Annual health check-up, blood donation camps, 7 days NSS Annual Camp, one day Trek. The college also plans Awareness Programs addressing social issues, Climate change, among many others.
5. Infrastructure facilities	The college has budgeted for the regular upkeep of its infrastructure and also obtain Building Safety Certificate from Department of Public works. Library Resources — The college plans for the Annual purchase of required reference Books, and University prescribed Text Books and Increase the number of Journals.
6. Student Support Activities	The college plans for various seminars for the benefit of the students. A minimum of 3 seminars are planned for each semester, Students are encouraged to participate in various language club, Commerce and Management Club, EDP Cell, cultural and sports activities to make college life more meaningful The college has plans for enhancing the number of Collaborations and Connect with NGOS, Learning Partners and Alumni Placements. Career Counselling. It also Plans to Organise an On-Campus Job Fair for the final year students. The College has initiated the process of registering the Alumni Association. The college plans to provide meritorious scholarships to at least 10% of students.



7. Governance, Leadership and Management	The institution plans budgeted and planned allocation of funds for infrastructure. The College has initiated the process of starting a new Program called BCom (Business Data Analytics) affiliated to Bengaluru City University. The college plans to Revise the R&D Cell as per the guidelines of UGC and the establishment of Incubation Centre. The College plans for a weeklong FDP on Research Methodology The college encourages faculty to attend various Capacity building programs Orientation programs, Conferences, Seminars and Workshops to enhance their knowledge and financial support is offered for the same. Faculty members are encouraged to pursue PhD. The college also plans for seminars on Crosscutting Issues and Gender Equity and as part of it plans to initiate a personality Development Program for Girl students under the them 'RaiseThe Princess The college plans to conduct various extension activities. The college also proposes the 2nd edition of Oratory skill workshop as a part of Vivekanada Saptaha under the Student Leadership Development, to develop Oratory & Communication skills.
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Sharaada S
Principal
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