



Mysore Education Society (Regd.)

MES INSTITUTE OF MANAGEMENT

Affiliated to Bengaluru City University

NAAC Accredited with **B++**

College Code : **2807**

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Institutional Development Plan 2022-2027

MES Institute of Management is committed to develop its institution into a robust, student-centric global education hub. However, to achieve this impressive feat, it is essential to break down the long-term vision of MES into shorter, quantifiable and achievable goals. This plan also lays out the “Five-year plan 2022-2027” to transform it into an institution giving futuristic skills i.e, life living and life giving.

Objectives: To provide industry-relevant, value-added curriculum aligned with future trends.

- To nurture socially responsible leaders through experiential learning and community engagement.
- To promote research and innovation, fostering an entrepreneurial ecosystem.
- To enhance student diversity and inclusivity.
- To augment faculty development programmes.
- To develop infrastructural facilities in anticipation of future requirements



Key Strategic Initiatives:

1. Curriculum Planning and Implementation:

- **Goal:** Offer industry-relevant programs beyond traditional areas, with a focus on future-proof skills like digital marketing, new media & entertainment management, foreign languages, and cultural tourism.
- **Action Plan:**
 - Conduct industry and skill gap assessments to identify relevant course areas.
 - Develop and implement new value-added courses, including online certification programs.
 - Partner with industry experts and universities for course content development.
 - Motivate and monitor students to complete at least one additional online certification program per year.

2. Curricular Enrichment: Societal Engagement and Sustainability:

- **Goal:** Increase student involvement in societal and environmental initiatives.
- **Action Plan:**

Expand activities of Vivekananda Saptaha. Increase the number of societal impactful initiatives through the activities of Vivekananda Saptaha- like VIVEC – Ananda, a program spread across the year for developing Student Leaders.

Increase the number of Collaborations with NGOs for involving the students in activities of Environment Conservation like reduction of carbon dioxide emissions, lake and river rejuvenation, planting saplings



through the activities of Dharini under the name 'ELEMENTAL HARMONY'

- Organize health checkups (including cancer and heart check-up) in rural areas, within 50 kms of Bangalore, under ' **MESIOM Cares**'.

3. Teaching, Learning, and Evaluation:

- **Goal:** Enhance student learning through diverse and effective methodologies.
- **Action Plan:**
 - Implement a mentoring and counseling program through dedicated in-house counselors.
 - Introduce intra-institutional case study competitions for fostering critical thinking, problem-solving, communication, teamwork, research, and networking skills under **SAMARTHYA- The MESIOM Case Study Challenge**.
 - Increase industry collaborations by 25% to provide internship opportunities.
 - Involve alumni, NGOs, and learning partners in curriculum development and student engagement.
 - Establish an incubation center to nurture student entrepreneurship, with opportunities for collaboration and mentorship.
 - Provide paper presentation training for students.

4. ICT and Infrastructure Development:



- **Goal:** Create a seamless, technology-enabled learning environment with robust infrastructure.
- **Action Plan:**
 - Ensure 24/7 internet connectivity across the campus.
 - Develop MOOCs for at least 10 courses in accounting and finance.
 - Implement a full-fledged cloud-based Learning Management System (LMS) integrated with the library.
 - Address classroom deficiencies, install LED signage, and provide reference book cupboards.
 - Establish a gymnasium, renovate the sports room and canteen, and equip the library with additional printers, photocopiers, and digital boards.

5. Faculty Development:

- **Goal:** Enhance faculty qualification and research productivity.
- **Action Plan:**
 - Increase Ph.D. faculty representation to 50% through targeted recruitment and faculty development programs.
 - Implement research incentives and establish a Research Cell according to NEP norms.
 - Encourage research publications in UGC-refereed journals (minimum 2 per faculty per year).
 - Organise at least one international and one national conference to promote knowledge sharing.
 - Establish a studio for recording content for hybrid learning.



Governance: Improve documentation process, ERP software, and develop policies and procedures for efficient management.

- **Leadership Development:** Organize intensive training programs to develop second-line leaders in anticipation of faculty retirement.

6. Student Support Initiatives:

- **Collaboration:** Expand collaborations with NGOs and universities for faculty and student exchange programs, skill development initiatives, and student placements.
- **Scholarships:** Increase awareness and accessibility of scholarships through targeted campaigns and infrastructure improvements.
- **Placements:** Appoint a dedicated placement officer to facilitate student job placement.
- **Language Skills:** Upgrade the English language lab with the latest technology and resources.
- **Alumni Connect:** Strengthen alumni connection by increasing monetary contribution, organizing events and expanding the network.
- **Governance:** Improve documentation processes, implement ERP software, and develop policies and procedures for efficient management.
- **Leadership Development:** Organize intensive training programs to develop second-line leaders in anticipation of faculty retirement.
- **Best Practices:** Regularly review and update best practices based on contemporary needs. Host guest lectures by industry leaders through



"VAK SURABHI" sessions and expand the use of solar energy on campus.

Monitoring and Evaluation:

Regularly monitor the progress of each initiative using defined metrics and conduct periodic reviews to ensure continuous improvement and alignment with the overall vision and mission of the institution.

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