

Mysore Education Society (Regd.)



MES INSTITUTE OF MANAGEMENT

Affiliated to Bengaluru City University

NAAC Accredited with B++

College Code : 2807

'Vidyavihara', # 25/1, 17th Main, 2nd Block, Rajajinagar, Bengaluru - 560 010.

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Report on VIVEC-ananda: Student Leadership Program

MES Institute of Management, in its endeavor of Fostering Holistic Development Through Transformational Events has initiated a program called VIVEC-ananda as a part of Vivekananda Sapthaha –The Celebration of Thoughts in the year 2023 and has collaborated with Disha Bharath, an NGO focusing on the Key elements, Know yourself, Know your country and Know your culture for expert guidance.

MESIOM's "VIVEC-ananda" Program:

- **Focus on student leadership:** Launched in 2023, "VIVEC-ananda" is a program designed to cultivate strong orators, empathetic leaders, and effective communicators among students.
- **Visionary, Inclusive, Vibrant, Effective, and Communicative Leaders (VIVEC):** The program's acronym emphasizes the desired qualities it aims to develop in students.

Disha-Bharath's Supportive Role:

- **"Communication and Oratory" workshop:** Disha Bharath actively supported "VIVEC-ananda" by conducting a "Communication and Oratory" workshop for 18 selected students.

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- **Expert guidance:** The workshop was led by Ms. Sneha Damle from Disha Bharath, providing valuable training and guidance to the students.

Impactful Student Visits:

Equipped with communication and oratory skills, the 18 students visited 11 institutions, where they demonstrably inspired and motivated others. The positive impact of the students' visits was acknowledged and appreciated by the visited institutions.

MESIOM's "Fostering Holistic Development" initiative, with Disha Bharath's crucial support in the "VIVEC-ananda" program, has empowered students to become effective communicators and inspiring leaders. This collaborative effort exemplifies the success achievable when organizations work together towards shared goals.

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MESIOM: Empowering Women through "Raise the Princess" Initiative

Recognizing the critical role of women in national development, MESIOM launched "Raise the Princess," a series of personality development programs aimed at empowering female students. This initiative aligns with SDG 5, emphasizing gender equality and women's empowerment.

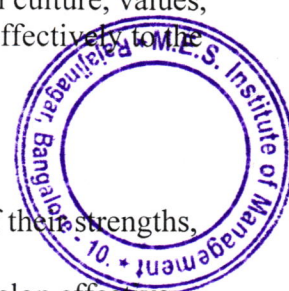
Given that women play a crucial role in shaping the next generation, the "Raise the Princess" initiative also recognizes the importance of developing a strong understanding of Indian Knowledge Systems (IKS) among female students. This includes fostering an appreciation for Indian culture, values, and traditions, which are essential for personal and societal well-being.

Objectives:

- **Enhance self-confidence and self-esteem:** To equip female students with the confidence to overcome challenges and pursue their aspirations.
- **Develop leadership skills:** To cultivate strong leadership qualities such as communication, teamwork, and decision-making abilities.
- **Foster personal and professional growth:** To provide students with the necessary skills and knowledge to succeed in their academic and professional endeavors.
- **Promote gender equality:** To create a more inclusive and equitable environment for female students within the institution and beyond.
- **Develop knowledge of IKS:** To cultivate an appreciation for Indian culture, values, and traditions among female students, enabling them to contribute effectively to the nation's cultural and social fabric.

Outcomes:

- **Increased self-awareness:** Students gain a deeper understanding of their strengths, weaknesses, and values.
- **Improved communication and interpersonal skills:** Students develop effective communication, presentation, and interpersonal skills.
- **Enhanced career readiness:** Students are better prepared to enter the workforce and pursue their career goals.
- **Increased participation in leadership roles:** Students actively engage in leadership roles within the institution and the community.
- **Appreciation for IKS:** Students develop a deeper understanding and appreciation for Indian culture, values, and traditions.



ARISE, AWAKE, STOP NOT TILL THE GOAL IS REACHED

The inaugural program, held on 5th June 2024, featured Smt. Shanthi Subramani, an entrepreneur and motivational speaker. She emphasized the importance of self-discovery and personal branding, encouraging students to break free from limiting beliefs and cultivate the confidence to pursue their aspirations.

By fostering their personal and professional growth and cultivating an appreciation for IKS, the "Raise the Princess" initiative aims to equip female students with the skills and confidence to become leaders in various fields. This, in turn, will contribute significantly to women's empowerment and the overall development of the nation.

Sharada. S