

# MES INSTITUTE OF MANAGEMENT

Vidyavihara, 25/1, 17<sup>th</sup> Main, II Block, Rajajinagar, Bangalore-560 010

## Annual Report 2023 -24

- Classes for the I, II- and III-year students started from 24<sup>th</sup> July 2023.
- The *Student Induction Programme 2023* was held on 27<sup>th</sup> July 2023 and the *Chief Guest for the event* was Dr.N.S.Viswanath, Director General (Research), M.P.Birla Institute of Management. Dr.T.V.Raju, Director -Planning, R.V.Group of Institutions was the Special Invitee and Prof.Sheela Menon, Director – Higher Education, MES Group of Institutions was the President of the occasion.
- On 4<sup>th</sup> Aug 23, a Seminar was conducted for II year BCom and BBA students on the topic “*A Lecture on leadership is a Journey not a destination*” and the *Guest Speaker* was Dr.H.S.Ganesha Bhatta, Member, MES, & former Principal, MES Teacher’s College
- On 9<sup>th</sup> August a workshop on ‘Chandrasahsanabyudaya Lakshmeesha’ was conducted for II year BCom students and the Resource Person was Prof.Bhuvaneshwari.G, Asst. Prof, KLE Degree College, Rajajinagar, Bangalore
- The 77<sup>th</sup> Independence Day was celebrated on 15<sup>th</sup> Aug 2023 and the Chief Guest was Prof.G.B.Shivaraju, Vice President, Gandhi Smaraka Nidhi, Bengaluru
- The Sanskrit Day was celebrated on 31<sup>st</sup> Aug 2023 with a Special Lecture on Indian Knowledge System and the Guest Speaker was, Dr.Arathi V.B., Chairperson, Vibhu Academy, Bengaluru
- On 2<sup>nd</sup> Sept 2023, Orientation on Cyber Bullying and Cyber Crime was conducted for I and II year BCom and BBA students and the Speakers were Mr.Vinayak H P, Central Crime Police Station, North Division, Mr.Chiranjeevi K M, Digital Forensic Analyst, Central Crime Police Station, North Division
- An Orientation on Higher Education in Foreign Universities, with special reference to Education Opportunity in Top Universities of Singapore, was organized on 30<sup>th</sup> Sept 2023 by the Training and Placement Cell for III year BCom and BBA students and the Speaker was Mr.Indrajith, UNIBROAD
- Awareness about EKAL: Friends of Tribal Society was conducted on 7<sup>th</sup> Oct 2023 and the speakers were Mr.Jitendra Gupta, CPP Bangalore Chapter, Mr.Mridul Agarwal, CA and Lawyer and Mr.Sonesh K.Shet, Alumni - MESIOM
- Orientation on TALLY Prime was conducted for III year BCom and BBA students on 11<sup>th</sup> Oct 2023 and the Chief Guest of the event was Mr.G.Saravanan, Trainer, Havanayukta Solutions Pvt. Ltd.,
- On 11<sup>th</sup> Oct 2023, orientation on TNS Programme was conducted by the Training and Placement Cell for the III year BCom and BBA students and the Chief Guests of the occasion were Mr.Wasim Akram, Ms.Hemalatha.R and Ms.Mary Kalaivani, TNS
- A Two Day Workshop in Research Methodology was conducted for the faculty members



- on 19<sup>th</sup> and 20<sup>th</sup> Oct 2023 and the Resource Person was Prof.Vishwanath.N.S, Hon.Director General(Research), M.P.Birla Institute of Management, Bangalore
- An orientation on ACCA Program was conducted for III year students on 4<sup>th</sup> Nov 2023 and the Guest Speaker was S.Calvin Fredy Paul and Sathya Raj.N, ISDC Global
  - National Library Day was celebrated on 6<sup>th</sup> Nov 2023 and the Chief Guest was Mr.Vinay Patil, Founder & CEO, Skillfix MD, Roots Education. A book exhibition by Himalaya, Kalyani and Taxman publications was also organized.
  - Prathibha Karanji and Installation of the Students Council 2023 -24 was conducted on 10<sup>th</sup> and 11<sup>th</sup> Nov 2023. The Chief Guest for the event was Dr.Padmini Nagaraju, Professor, Writer, Honorary Secretary Karnataka Sathitya Parishat and Smt.Swetha Prabhu, famous playback singer and was presided by Principal, Dr.S.Sharada, MESIOM
  - Kannada Rajayostava was celebrated on 25<sup>th</sup> Nov 2023 and the Chief Guest was Smt.Sukanya Sampath, Senior Anchor, TV 9 Kannada Channel and was presided by Dr. Ganesha Bhatta, Retired Principal and Member, MES Group of Institutions
  - On 28<sup>th</sup> Nov 2023, the Orientation Program of NSS was held and the Chief Guest was Dr.Govinda Gowda H G, NSS Officer, BCU
  - MES Kalavedi – Yuvajanothsav, the MES intra-institution cultural competition was held on 29<sup>th</sup> Nov 2023 and the students of MESIOM performed the social play ‘Nagara Pooje’. The judges of the event were Mr.Nagaraj Pattar, Drama Artist and Ms.Arshitha Rajesh, Dancer and Teacher
  - The Commerce and Management Club organized CRITI 2K23, a weeklong interclass competition from 8<sup>th</sup> to 12<sup>th</sup> Dec 2023.
  - Samanvitha and Swayam Anweshana was organized by the Commerce and Management Club on 12<sup>th</sup> Dec 2023. The judges for the event were Mr.Prashanth, Dept of Commerce, Govt.PU College, Mrs.Janani,VVS College, Dept of Commerce, VVS College, Mrs.Pavanashree, Dept of Commerce, Carmel PU College and Mrs.Rajalakshmi, HOD, Dept of Commerce, MES Vidyasagar Prof. MPL Shastri PU College
  - The International Human Rights Day was observed by the Equal Opportunity Cell on 11<sup>th</sup> Dec 2023 and the Chief Guest was Mr.Sandeep Salian, Senior Civil Judge, Member Secretary, DLSA, Bangalore Rural District
  - The Valedictory of CRITI 2K23 was held on 13<sup>th</sup> Dec 2023 and the Chief Guest was Mr.Balaji Pasumarthy, Founder Liberated Enterprise Creators, BNI Bangalore, Golden Square Offices
  - The Orientation of Dharini - Eco Club and its activities was conducted on 13<sup>th</sup> Dec 2023 and the Chief Guests were Mr.Sonesh, Alumni – MESIOM, Co-founder of Team Spotlight, Ms. Meghal Sharma, Co-founder of TSS, Ms.Sakshi Jain, Co-founder of TSS and Ms.Gagana Co-founder of TSS
  - The Nobel Insight Lecture Series on Peace was conducted on 14<sup>th</sup> Dec 2023. The Chief Guest Mrs. Brinda Adige, Founder Director, Global Concerns India, averred about the Nobel Peace Prize Winner Narges Mohammadi and on the topic Human Rights, Religion and Women.
  - The Nobel Insight Lecture Series on Economic Sciences was conducted on 15<sup>th</sup> Dec



2023. The Chief Guest Dr.Channamma Kambar, Asst. Prof., Centre for Research in Urban Affairs, Institute for Social and Economic Change (ISEC), spoke about the Nobel Winner Prof.Claudin Goldin, Harvard University, American Economic Historian and Labour Economist 'for having advanced our understanding of women's labour market outcomes'

- The Installation of the Rotaract Club of MESIOM was held on 19<sup>th</sup> Dec 2023. The Chief Guests for the event were Rtn.J.Janakiram, President, Rotary, Bengaluru North, Rtn. Chetan Gandhi, Youth Service Director, Rtn.Balaji S.J, Rotaract Committee Chair, Rotary Club
- On 19<sup>th</sup> Dec 2023, an Awareness programme on Prevention of Crimes was conducted and Smt.Geetha, PSI, Sri.Kiran Kumar G.K, PSI, Shivamurthy PSI, Rajajinagar Police Station, addressed the students
- A Workshop on 'Regression Analysis and its Application' was organized for II year BCom and BBA students on 29<sup>th</sup> Dec 2023 and the Resource Person was Dr.Deepa.T.M, Asst. Professor, GFGC, Kushalnagar
- Vivekananda Saphaha was inaugurated on 6<sup>th</sup> Jan 2024 and the Chief Guest of the event was Mr.Kiran Kumar Vivekavamshi, Writer, Journalist and Social Activist
- On 11<sup>th</sup> Jan 2024, *Orientation Program on Training and Placement Assistance was conducted by the Training and Placement Cell for final year BCom and BBA students and the Chief Guests were Mr.Arvind Christy, Project Manager, Magic Bus, Mr.Violet, Trainer, Magic Bus and Mr.Emrys, Trainer, Magic Bus*
- The 75<sup>th</sup> Republic Day was celebrated on 26<sup>th</sup> Jan 2024 and the Chief Guest for the event was Dr.Nalini.G.S, Principal, MES Prof. Vidyasagar Prof MPL Shastry PU College.
- A motivational Talk was organized on 6<sup>th</sup> April 2024 and the Resource Person was Prof.S.S.Desai, Motivational Speaker
- Orientation on FRRP was conducted on 23rd April 2024 for final year students and the Chief Guest was Sowjanya G.K., SGK Skill Solutions
- A Voting Awareness Programme 'Namma Nade Matagatte Kade' was conducted on 24<sup>th</sup> April 2024 in association with JDs office and the Resource Persons were Mr.Shivakumar, Zonal Asst., Election officer, Rajajinagar, Prof.Ramakrishna Reddy.K, Joint Director, Dept.of Collegiate Education, Dr.Ramesh.Y, Special officer, Dept. of Collegiate Education. Dr.Sheela Devi.S. Malimat, Principal, Basaveshwara Commerce, Arts and Science College was also present on the occasion
- The Annual 7 days NSS Camp was held from 5<sup>th</sup> to 11<sup>th</sup> May 2024 at Manchanabele and about 60 students participated in it.
- A presentation of LMS for competitive exams was held on 4<sup>th</sup> May 2024 and the Chief Guest was Mr.Shishir Bhatkal, CEO, Octal Optimum
- A Career Guidance Program on CA was conducted for 1<sup>st</sup> year BCom and BBA students on 16<sup>th</sup> May 2024 and the Resource persons were Mr.Shareesh Gadde, CA and Ms.Manjula, Career Counsellor
- A Seminar on Cancer awareness was held on 22<sup>nd</sup> May 2024 and the Guest Speaker was Dr.Nandini.N.Inamdar, Senior Pathologist, Lab Director, HOD of Dept Blood Transfusion Medicine



- An Orientation on TNS Placement Programme was conducted for II year BCom and BBA students on 3<sup>rd</sup> June 2024 and the Chief Guests were Ms.Hemalatha, Programme Specialist, TNS, Ms.Nandini Das, Programme Specialist, TNS and Flazel Johanna.J, Programme Specialist, TNS
- International Environment Day was observed on 5<sup>th</sup> June 2024 and the Chief Guest of the event, Smt.Shanthi Subramani, Entrepreneur, Founder – EVVI Solution and Behaviour Transformation Coach, addressed the students on the topic‘Be Your Own Brand’
- The Rotaract Wing conducted Blood Donation Camp in association with Swami Vivekananda Blood Bank on 8<sup>th</sup> June 2024 and 59 units of blood was collected
- The Kannada Department conducted Nudi Habba – the interclass literary and cultural competitions on 12<sup>th</sup> and 13<sup>th</sup> June 2024. The Chief Guest for the inauguration was Dr.B.R.Lakshman Rao, Writer and Lyricist and the Special Invitee was Dr.Santosh Hanagal, Hon. Secretary, Kannada Development Authority and was presided by Dr.Sharada.S, Principal, MESIOM. The Chief Guest for the Valedictory was Mr.Mahendra Munoth, Proprietor, Maruthi Medicals, Vijayanagar
- The NSS Club celebrated the 10<sup>th</sup> International Yoga Day on 21<sup>st</sup> June 2024 and the Chief Guest was Dr.B.Nagesh, Yoga Teacher, UCPE and was presided by Dr.Sharada.S, Principal, MESIOM
- The Commerce and Management Club conducted ‘Chaturarth 2.0’, the intercollegiate Commerce and Management and Cultural competition on 20<sup>th</sup> and 21<sup>st</sup> June 2024. The Chief Guest for the inauguration was Mr.Srinivas Raghavan, Founder, CEO, Proman Infrastructure Services Pvt. Ltd., the Special Invitee was Prof.Sheela Menon, Director Academics - Higher Education, MES and was presided by Mr.K.S.Narahari, Member, MES and Senior Media Consultant – Practise. The Chief Guest for the Valedictory was Prof.K.M.Raghavendran, CE, MES Institutions and the Special Invitee was Mr.Mahendra Munoth, Proprietor, Maruthi Medicals
- Viva for Internship was conducted for III Year BCom and BBA students on 27<sup>th</sup> June 2024
- A Relook at R.K.Narayan’s ‘The Financial Expert’ was organized on 29<sup>th</sup> June 2024 for II year BCom and BBA students. The Resource Person was Prof.N.G.Narsimhan, Associate Professor, Vijaya Evening College
- On 1<sup>st</sup> July 2024, an Orientation on Career Planning was conducted for III-year BCom and BBA students. The Resource persons were Mr.Sandip, Relationship Manager, IBS, Mr.Avinash, IBS and Mr.Gautam, IBS.
- Annual Day was celebrated on 2<sup>nd</sup> July 2024 and the Chief Guest for the event was Mr.Vikram Suri, Actor and Director and the Special Invitee was Mrs. Namitha Rao, Actress and Producer. It was presided by Dr.Ganesha Bhatta.H.S, Member, MES and former Principal, MES Teacher’s College

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