Affiliated to Bengaluru City University. NAAC accredited with B++

### 7.1.11

## Reports

### World Environment Day

Campus cleaning drive was conducted on 5<sup>th</sup> June 2023 on account of World Environment Day. The main objective was to spread awareness among students about the significance of cleanliness within the campus and to engage students in environmental activities, including segregating dry and wet waste. Cleanliness is next to godliness. All the members of Eco club -Dharini assembled in the quadrangle and Smt Harini, Eco Club Coordinator instructed and assigned cleaning work to the students. Cleaning the campus both within and outside the college and re-potting of plants on the campus. A workshop on the procedure for preparation of pot manure from dry leaves was also conducted. All the students enthusiastically cleaned the campus and the program ended with Vote of Thanks by Smt Chitra.V, Eco Club Coordinator.

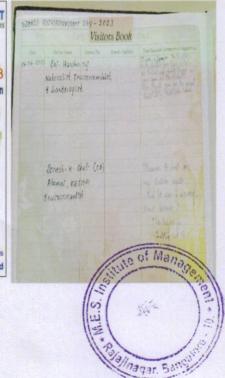




World Environment Day was observed on 6<sup>th</sup> June 2023 and the Chief Guest for the program was Mr. Harsha Tej, Naturalist Environmentalist, Landscapist and TEDx speaker, who addressed the students on the topic Youth and Environment conservation. The main objective of the program was to sensitize the students about the interdependence of human system and ecosystem and how consumption choices alter the ability to live sustainably. He discussed the factors influencing environmental degradation and gave an elaborative overview of factors leading to climate change, global warming and other such environmental issues. He also emphasized on the current issues related to environment like causes of pollution and effect of environmental pollution on human health. He concluded by highlighting the role of youth activism in environmental conversation as multifaceted and indispensable. From education and advocacy to policy influence and grass roots initiatives, young activists are catalysts for positive change.







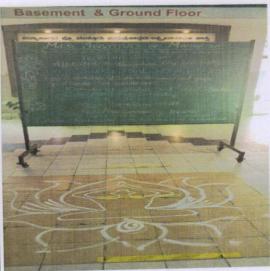
### International yoga day

International Yoga Day was celebrated on 24<sup>th</sup> June 2023 in the college Conference Hall to raise awareness about this ancient practice and to celebrate the physical and spiritual prowess that yoga has bought to the world. The Chief Speaker and social worker spoke about the contribution of India to the world and yoga. Addressing the students, he expressed his thought that yoga is a gift from India to the world. Yoga is a physical mental and spiritual practice which brings about a unison of the body and the consciousness with surroundings and nature. Mrs. Suman, YogaTeacher from Vyasa University demonstrated simple asanas and pranayama that has to be practised daily for a healthy life. 100 students and teachers participated in it.











### International Day against Drug abuse

International Day against Drug Abuse is observed annually on 26<sup>th</sup> June 2023. This day aims to raise awareness about the dangers of drug abuse and illicit trafficking. The objective is to bring awareness about the dangers of drug abuse and illicit trafficking and promote a healthy life style. The Speakers were sir R.P. Ashok, Inspector, Rajajinagar Police Station and Smt Kathyayini Alva, Inspector Cybercrime. Sri Ashok emphasized the risks associated with using alcohol and other drugs. He encouraged the students to prevent alcohol and drug related incidents. He shared a number of drug abuse incidents that he had come across in his service. He specified how technology has been adversely affecting the life of students and its widespread abuse among the younger generation. He also played a video on the topic. Madam emphasized largely on the idea of misuse of smartphones and internet and how it could lead to life threatening situations. She even elucidated the various measures that should be taken to avoid unintentional technological abuse. The interaction with the audience made the session engaging and effective to a greater extent.





### Report on Kargil Diwas

Kargil Diwas was celebrated in MESIOM on 26th July 2023 in the Conference Hall. Students of BBA and B.com and staff were a part of this event. A video showcasing the significance of Kargil Diwas was also presented. Dr. Sharada S, Principal, MESIOM, addressed the students about significance and the importance of the sacrifice of our soldiers for our Nation.



### **Independence Day celebration**

The 77<sup>th</sup> Independence Day was celebrated in the college quadrangle on 15<sup>th</sup> August 2023. with great enthusiasm and pride. This day is celebrated to pay tribute to all those freedom fighters who have contributed and fought for the independence of India. The principals of the three institutions and Chief Guest Prof.G.B. Shivaraju, Vice President, Gandhi Smaraka Nidhi, Bengaluru faculty, staff members were present in the event. The Chief Guest hoisted the flag which was followed by the national anthem. The Chief Guest addressed the gathering and spoke about the spirit of freedom and to honor the legacy of those who fought tirelessly for our nation. Independence, on this day is a reminder for the courage, resilience and unwavering determination that paved the way for a future filled with hope and prosperity. He also told that the celebrations reflect our commitment to preserving the ideals of liberty, justice and equality. All teaching, non-teaching staff and students were present. Naman, II year BBA student spoke about the significance of the day. Vote of thanks was rendered by Smt. Rangalure in English and sweets were distributed.

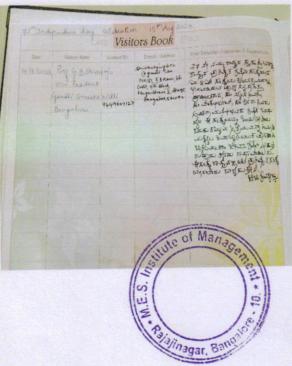












### National Library Day

For the Academic Year 2023-24, the Library Day was celebrated on 06.11.2023 to commemorate the 131st Birth anniversary (12<sup>th</sup> August) of S R. Ranganathan, Father of library Science. Renowned Motivational Speaker, Sri Vinay Patil, Founder & CEO of Roots Education, Bangalore, was the Chief Guest of the event. Dr. Sharada S, our beloved Principal presided over the function. To mark the occasion and as a special attraction, a book exhibition was also organized. As many as five publishers participated in the book exhibition. Publishers like Sunrise, Himalaya, Kalyani and Taxman publisher had displayed over 1,000 books.

As part of the event, various competitions were conducted for students like Quiz, essay writing, collage work, power point presentation and book review. The Chief Guest and the President of the occasion distributed the prizes to the winners of these competitions. The winners shared their experiences & thoughts about the individual competitions they participated in. All the students of MESIOM and MPL PU College participated in the event. The Librarians from surrounding colleges, including K L E College, Basaveshwara college and MES Group institutions also participated in the event. Many students from other surrounding colleges also participated in the event. The principal, faculty, office staff and students of MES Institute of Management supported immensely to conduct the event successfully.

















Par Banga

### **International Human Rights Day**

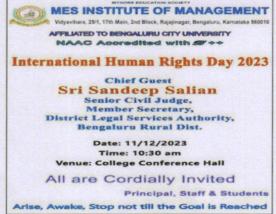
The celebration of International Human Rights Day aims to remind us the importance of protecting and promoting the fundamental rights and freedom that are considered inherent to all human beings, regardless of nationality, ethnicity, gender, religion or other characteristics. In order to bring awareness among the students about human rights, The Equal Opportunity Cell- Abhisama and Human Rights Cell of MESIOM organized Human Rights Day celebrations on 11th December 2023. The Chief Guest of this programme was Sri. Sandeep Salian, Senior Civil Judge, Member Secretary, District legal Services Authority, Bengaluru Rural district. He addressed the gathering and spoke about Human Rights and advised the students to be humans first. It was very interactive session. He assigned a project work to the students to make a report on provisions and facilities available to physically challenged people in Karnataka. He motivated the students to get more information about their own fundamental rights and also to create awareness about these rights in the surroundings. Students accepted the assigned work enthusiastically. Srinidhi of 2nd year BBA prepared a report and submitted it to the DLSA. The programme was very successful. All the second are B. Com and BBA students and staff were benefited from this event.











### Youth Day Report

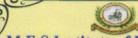
The 158<sup>th</sup> Birthday Anniversary of Swami Vivekananda, which is marked as National youth Day was celebrated in our college on 6<sup>th</sup> January 2024. The Chief Guest of the event was Mr. Kiran Kumar Vivekvamshi, Writer, Journalist and Social Activist. The programme began with the garlanding of Swamy Vivekananda's portrait and lighting of the lamp by the Chief Guest, Principal and Vice Principal. The Chief Guest of the occasion, Mr Kiran Kumar Vivekvamshi, writer, journalist and social Activist, addressed the students on the topic on Swami Vivekananda- An iconic Leader.' Sir, compared Henry Fayol's 14 principles of Management to Swami Vivekananda's. He said that Swami Vivekananda's thoughts on empowerment, self-belief, and focus are similar to management principles. He also said that we should practice empower and facilitate philosophy over command and control. Vote of thanks was delivered by kum Poorna Shree.





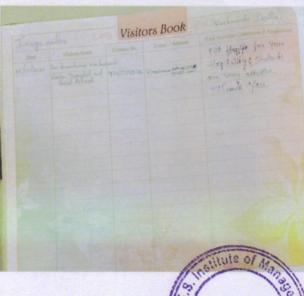






# MES Institute of Management "Vidyavihara", # 25/1, 17th Main, 2nd Block, Rajajinagar, Bangalore - 10.

# Inauguration of Vivekananda Saptaha Chief Guest Mr. Kirankumar Vivekavamshi Writer, Journalist & Social Activist Topic Swamf Vivekananda An Iconic Leader Date: 06/01/2024, Saturday Time: 08.30 a.m. Venue: Auditorium Principal, Staff & Students Arise, awake and stop not fill the goal is reached



Par, Bangalor

### Republic Day

The 75th Republic Day was celebrated on 26th January 2024 in the college quadrangle. The Chief Guest for the event was Dr. Nalini.G. S, Principal, MES Prof. Vidyasagar Prof MPL Sastry PU College. along with Principals of MES B.Ed. College and MESIOM. The Indian flag was hoisted and was followed by mesmerizing patriotic songs by students. The Chief Guest addressed the students and emphasized India's commitment to justice, liberty, and equality, with the Constitution serving as the ultimate guide for the nation. It underscores democratic values, empowering citizens to participate in decision-making, making India a vibrant democracy. He briefed about the birth of our constitution saying that the roots of Republic Day can be traced back to India's struggle for independence from British rule. Following freedom on August 15, 1947, the nation operated under the Government of India Act, 1935, lacking a permanent constitution. Led by Dr. B.R. Ambedkar, a dedicated drafting committee worked tirelessly, and on January 26, 1950, the Constitution of India was officially adopted, signifying a transformative moment as India became a sovereign, socialist, secular, and democratic republic. Mr. Naman second year BBA student spoke about the significance of the day. Vote of thanks was rendered by Smt. Ranjini, Lecturer in English. Sweets were distributed.









### International Women's Day

Gender Equality is not only a fundamental human right, but also a necessary foundation for a peaceful, prosperous and sustainable world- UNO on Gender Equality. In this context MESIOM launched a new initiative under the name 'RAISE THE PRINCESS' through a series of personality development programs planned for every semester. This is also in line with SDG 5 which strives for gender equality and empowerment of women and girls.

These personality development programs are aimed at helping the girl students in discovering and unearthing what they already have and help them know deep down who they are and what they want and acting accordingly. On account of International Women's Day, the first program of the series was held on 5th June 2024. The Resource Person was Smt. Shanthi Subramani, an entrepreneur and motivational speaker who spoke on the journey towards creating an identity of their own, on the theme 'Be Your Own Brand'. She spoke about breaking free from old habits and learning new ones for a better life. It's about showing our girls that they can achieve what they desire without sacrificing their roots. Equality is about choosing to grow personally for the good of all people and for society.

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