

  
**MES INSTITUTE OF MANAGEMENT**  
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### 7.1.6 Beyond the campus environmental promotion activities

On October 15<sup>th</sup> 2023, our college students in association with Social Spotlight Club organized a lake clean-up drive at Agara Lake. The event dedicated efforts to cleaning the area surrounding the lake. Their hard work contributed to the success of the event. The initiative aimed to raise awareness about environmental conservation and the importance of maintaining clean water bodies. Participants were equipped with cleaning tools and safety gears to ensure efficient and safe clean-up process. The students collected a significant amount of waste, including plastic, glass, and other non-biodegradable materials. The event not only helped in restoring the natural beauty of Agara Lake but also instilled a sense of responsibility and teamwork among the students. The club plans to organize similar events in the future to continue their efforts in promoting sustainability and environmental stewardship where the student volunteers clean the vicinity of the lake of all the trash including plastic waste and raise awareness amongst the early morning joggers and public about the effects of climate change and ways to mitigate it and the importance of maintaining clean water bodies.



## 2. Fund Raising and Awareness about Native Plants:

The student volunteers of Eco Club, in association with Dhaara – Spotlight Team, met regularly on 8 weekends, between 12<sup>th</sup> May 2024 to 8<sup>th</sup> June 2024 and conducted a fund-raising event and raising awareness about native plants. 16 students actively participated in the event, selling saplings to Cubbon Park visitors. The students demonstrated high energy and enthusiasm each weekend, successfully raising significant amount of funds and making the event a great success. This initiative not only helped in raising environmental awareness but also fostered a sense of community and responsibility among the students. Their efforts were well-received by the public, with many commending the students for their dedication and hard work. The event served as an excellent example of how collaborative efforts can lead to meaningful contributions to environmental sustainability.



**3. Save Water to Save Bengaluru:** A walkathon was organized on 30<sup>th</sup> March 2024 about the methods of saving water, including rain water harvesting. The students and the public took a pledge to save water and save Bangalore from the impending water crisis.





**4. Nature Journaling:** A fun and relaxing activity was organized for the NSS volunteers during the annual NSS Special camp at Manchandebele village on 10<sup>th</sup> May 2024. The event helped students connect more closely with nature.



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