

Curriculum vitae	
1	Name: Dr. Sharada.S
2	<b>Designation: Principal, MES Institute of Management</b>
3	<b>Email. Id: <a href="mailto:mesiom.sharadas@mesinstitutions.org.in">mesiom.sharadas@mesinstitutions.org.in</a></b>
4.	<p><b>Professional Experience:</b> Principal, MES Institute of Management (2014 – Present)</p> <ul style="list-style-type: none"> <li>• Assistant Professor, MES Institute of Management (2007 – 2014) – Department of Commerce &amp; Management</li> <li>• Lecturer, SJR College for Women (2000 – 2007) – Department of Commerce &amp; Management •</li> <li>Lecturer, Kuvempu First Grade College (1997 – 2000) – Department of Commerce.</li> </ul>
5	<p><b>Academic Qualification: M. Com, MBA, M. Phil, NET, Ph. D</b></p> <p>Ph.D. (2017) – Tumkur University Research Topic: Bank Finance for Micro, Small and Medium Enterprises (MSMEs), Bangalore Urban, Karnataka State</p> <ul style="list-style-type: none"> <li>• NET (National Eligibility Test) – Cleared in 2010</li> <li>• M.Phil. (Finance &amp; Accounts) – First Class (2007–2008), Sri Venkateshwara University, Tirupathi</li> <li>• MBA (Finance) – First Class (2005–2007), University of Mysore</li> <li>• M. Com – First Class (1995), Bangalore University</li> <li>• B. Com – First Class (1993), Bangalore University</li> </ul>
6	<p><b>Research Papers/Books Published.</b></p> <ul style="list-style-type: none"> <li>➤ September 2012-Published a Research Article titled “Competitiveness through Knowledge-Based Entrepreneurship – Role of Institutions of Higher Learning” in the <i>JM International Journal of Management Research</i> (ISSN: 2229-4562).</li> <li>➤ Published in <i>Intercontinental Management Research Review on An Innovation Competence – A strategic approach to Indian MSMEs</i> bearing ISSN: 2347-1654, Impact factor 0.604, III Issue on 10th Oct 2014. <ul style="list-style-type: none"> <li>➤ Published in <i>Intercontinental Management Research Review on ‘Working Capital Management’</i> ISSN: 2321-0354 - ONLINE ISSN: 2347-1654 - PRINT - IMPACT FACTOR: 0.720 on July 2015.</li> <li>➤ Published in <i>Intercontinental Management Research Review on “Bank Finance for MSME’s – A case study of State Bank of Mysore”</i> bearing ISSN: 2350-0875, Impact factor 1.261, VI Issue on June 2016.</li> <li>➤ Published in <i>Global Journal of Research Analysis on “Institutional credit support and provisions for MSMEs”</i>–December 12th 2016, volume 5, issue 12, ISSN: 2277- 8160.</li> <li>➤ Published in <i>International Journal of Scientific Research on “the Impact of Bank Financing on the Financial Performance of Small-Scale Industries”</i> – April 2019, Volume 8, issue 4 ISSN No. 2277-8179.</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>➤ Published in International Research Journal Multidisciplinary Scope-IRJMS 2025 6(3) 1560-1574, ISSN (O):2582-631X. Factors influencing equity investment intention- a behavioral perspective.</li> </ul>
<b>7.</b>	<b>Minor Research:</b>
	A Comprehensive study on Active & Passive portfolio Management. Competitiveness of Urban co-operative banks.
<b>8.</b>	<b>Research Paper presentation</b>
	<ul style="list-style-type: none"> <li>➤ 11–12 September 2012-Presented a paper titled “Issues &amp; Challenges of Rural Retail Banking in India” at the National Conference held at KJC, Bangalore</li> <li>➤ 28 March 2013-Presented a paper on “Role of Information Technology in the Tourism Industry in India” at the National Conference held at East Point College of Engineering &amp; Technology.</li> <li>➤ 9–10 August 2013, Presented a paper on “Bank Credit Effectiveness for MSMEs” at the International Conference at SDMIMD, Mysore.</li> <li>➤ 30 June 2014-Presented a paper on “Innovation Competence – A Strategic Approach” at the National Conference held at Sheshadripuram Degree College.</li> <li>➤ 22–23 August 2014-Presented a paper titled “Credit Policy and Its Implications for MSMEs in India” at SDMIMD, Mysore.</li> <li>➤ 6 December 2014-Presented a paper on “Barriers Faced by SMEs in Accessing Bank Finance” at the National Conference held at RVIM, Bangalore.</li> <li>➤ Presented a paper on ‘crypto currencies –A myth or an investment opportunities’ at the international conference on “Advancement &amp; Challenges in Social Science &amp; Business Management-Interdisciplinary Research Practice” organized by Rajasthan Chamber of Commerce on 24<sup>th</sup> &amp;25<sup>th</sup> February 2018.</li> <li>➤ Presented a paper titled “Need for Developing a Skill-Oriented Undergraduate Curriculum for Employability” at the National Level Seminar on “Rejuvenating UG Education in India”, held on 10–11 August 2018, organized by CESS, NAAC, AIU, and KSHEC.</li> </ul>
<b>9.</b>	<b>Attended Certification program/ faculty development program</b>
	<p>22&amp;23 September 2001- Participated in the 2-Day Seminar on “Management Education at Cross Roads” at SBMJC, Bangalore.</p> <p>20 March 2004-Participated in the Faculty Development Programme (FDP) conducted by ICFAI University.</p> <p>1 September 2004-Participated in the seminar on “Management Education &amp; Practices – What Can Be Learned from Ancient Wisdom?” at Maharani Lakshmi Ammanni College for Women, Bangalore.</p>

	<p>24 September 2005-Participated in the Symposium on “Effectiveness of Commerce &amp; Management Education under the Changing Economic Scenario” at SSWRC.</p> <p>3–4 February 2011-Participated in the Symposium on “Academics – To Meet the Challenges of Corporate” at MESIOM.</p> <p>25 February 2011-Participated in the UGC Sponsored State Level Workshop on “Total Quality Management in Higher Education” at Vidyavardaka First Grade College for Women.</p> <p>25–26 August 2011-Participated in the Faculty Development Programme on “Pursuit of Excellence in Leadership” at Mount Carmel Institute of Management.</p> <p>10–15 October 2011-Completed the SPSS Training Program at MLACW in association with M/S Synthesis Research Solutions.</p> <p>31 July 2012-Participated in the National Conference on “Demographic Dividend for India: Challenges &amp; Opportunities” organized by the Department of Studies and Research in Economics.</p> <p>19 September 2014-Organised a State Level Conference on “Emerging Trends in the Global Financial System” at MESIOM.</p> <p>8–9 December 2014-Participated in the NAAC Sponsored Workshop for Principals of Non-Accredited Colleges affiliated to Bangalore University, organized by IQAC of Bangalore University.</p> <p>23 April 2015-Participated in the National Seminar on “Union Budget 2015–16: Transforming the Economy Towards Growth” organized by FKCCI, Bangalore.</p> <p>29<sup>th</sup> June 2019, participated in symposium on the Draft NEP held at RBANMs, First grade college.</p> <p>24<sup>th</sup> &amp; 25<sup>th</sup> October 2019, participated in FDP on GST organized by RVIM in association with ICAI.</p> <p>3 September 2022-Participated in the Faculty Development Programme on “Using Blended MOOCs in Management Education” conducted by the Indian Institute of Management, Bangalore.</p> <p>19<sup>th</sup> &amp; 20<sup>th</sup> October 2023, participated in workshop on Research Methodology at MESIOM.</p> <p>19<sup>th</sup> to 27<sup>th</sup> September 2023 attended FDP on Global Business Foundation Skills, a CSR initiative conducted by Infosys BPM Ltd., at Mysore.</p>
<b>10.</b>	<b>Guiding research projects</b>
	Guiding M. Com, MBA, and Ph. D- scholars as an External Guide and BBA & B.Com students as an

	Internal Guide.
<b>11.</b>	<b>Invited as a resource person</b>
	<ul style="list-style-type: none"> <li>• 6 February 2013-Delivered a lecture in the National Seminar on “Role of Women in Social Development” at KSHEC.</li> <li>• Delivered a lecture on Preparedness for NAAC to MES ACS College and SJRC Women’s College.</li> <li>• 3<sup>rd</sup> December 2025- Delivered a session as a Resource Person on the topic “Teaching, Assessment &amp; Evaluation Methods” during the Faculty Development Programme (FDP) on “Enhancing Academic Excellence and Holistic Teaching Practices in Higher Education”,</li> <li>• Served as a panelist on 14th February 2026 at a panel discussion titled “Breaking the Entry Barriers, Women Entrepreneurship, and the Cost of Starting Small,” organized by Karnataka Samskrit University and held at MES ACS College, Malleswaram, Bangalore</li> </ul>
<b>12.</b>	<b>Community outreach/social responsibility</b>
	<ul style="list-style-type: none"> <li>➤ <b>Educational Service</b> – Seva Bharathi (2007 – 2024): Actively involved in teaching and mentoring economically disadvantaged students associated with Seva Bharathi to II PU Commerce students benefit.</li> <li>➤ Rotary Club Coordinator (2007–2014): Served as Coordinator of MESIOM Rotary Club (North) and organized community service initiatives such as blood donation camps (with Rastrothana) and free medical camps (heart, dental, and eye check-ups) in collaboration with Manipal Hospital, Rotary Eye Hospital, and KLE Dental College, including distribution of free spectacles to the needy.</li> <li>➤ Continuation of Community Activities (2014 onwards): After assuming the position of Principal in 2014, continued and strengthened Rotaract and community outreach activities on a regular basis.</li> <li>➤ Establishment of NSS Unit (2014): Initiated the NSS Unit at MESIOM, while serving as Head of the Institution. The unit conducts 7-day NSS camps, trekking camps, Swachh Bharat Abhiyan activities, and legal awareness programs to promote social responsibility among students and rural communities.</li> <li>➤ Student Social Awareness Initiatives: Organized awareness rallies and programs on voting rights, drug abuse prevention, and traffic rules, promoting civic responsibility among students.</li> </ul>
	<b>Key Contributions to MESIOM</b>
	<ul style="list-style-type: none"> <li>• Established a strong foundation for the MESIOM Rotaract Club as the Founding Coordinator (2007). Within one year, the club earned recognition from Rotary Bangalore North, which granted it an independent wing for its outstanding extension activities.</li> <li>• Introduced several add-on courses aligned with current industry trends for all years.</li> </ul>

	<ul style="list-style-type: none"> <li>• Increased the intake of the B. Com program by 100 seats in 2015</li> <li>• Established the NSS Unit in 2014 (self-financed) and secured Grant-in-Aid from BCU in 2017.</li> <li>• Initiated efforts for obtaining UGC 2(f) Recognition.</li> <li>• Achieved <math>\mathcal{B}++</math> Grade in the Maiden Cycle of NAAC Accreditation (2021).</li> <li>• Introduced a new program: B. Com in Business Data Analytics in the academic year 2024–25.</li> <li>• Initiated efforts to obtain Permanent Affiliation for B. Com and BBA programs.</li> <li>• initiated efforts to Established the NCC Unit in the academic year 2025–26.</li> <li>•initiated efforts to Introducing a new program BCA in the academic year 2026-27.</li> </ul>
<b>13.</b>	<b>Specific achievements/ recognition:</b>
	<ul style="list-style-type: none"> <li>• Honored by Union Minister Sri Sadananda Gowda and Higher Education Minister Dr. Ashwath Narayan for 15 years of dedicated service to Seva Bharathi through free coaching classes for PU and Degree students (2018).</li> <li>•Received the <i>Basaveshwara Prashasthi</i>, awarded by the Principal, Basaveshwara College, and conferred by the Ministry of Karnataka-Forest, Ecology &amp; Environment, Sri Eshwar B. Khandre, Government of Karnataka (2024).</li> </ul>
<b>14</b>	<b>Area of Interest:</b> Reading books