



MES INSTITUTE OF MANAGEMENT

'VIDYA VIHARA', #25/1, 17TH MAIN, II BLOCK, RAJAJINAGAR, BENGALURU-560010

AFFILIATED TO DR. MANMOHAN SINGH BENGALURU CITY UNIVERSITY

Approved by AICTE & NAAC Accredited with **B++**



PROSPECTUS

VISION

To strive towards achieving and maintaining the pinnacle of excellence in education and empowering students grounded in Indian heritage to live as exemplary human beings geared for competency at all levels.

MISSION

To impart all-encompassing knowledge: Syllabus prescribed by the university as well as learning about the world beyond the classroom.

To provide a platform for the students to build and strengthen character that will help them to face all challenges with integrity.

To foster leadership qualities and encourage entrepreneurial skills for a better contribution to the future of India as a global leader.

To empower youth with knowledge, skills and competence.

OBJECTIVES

To integrate teaching and learning for the advancement of knowledge through research.

To develop tomorrow's business leaders, entrepreneurs and managers through inter-disciplinary approach.

To impart high quality education to the students and inculcate in them sensitivity to individual dignity and professional integrity.

To provide a positive nurturing environment for the holistic development of students.

To contribute to Nation Building through leadership in service outreach.

Programs Offered

B.COM
REGULAR

BBA
REGULAR

B.COM
BUSINESS DATA ANALYTICS

Arise, awake and stop not till the goal is reached

Join us to Explore, Innovate, and Lead!



Mysore Education Society (R)

"Brahmi", # 62, 15th Cross, 10th Main, Malleswaram, Bangalore - 560 003.

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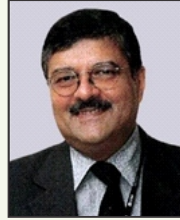
MANAGING COMMITTEE



Sri S.S. Ramdas
President
Senior Partner - Sundarswamy
and Ramdas Advocates



Prof. B.R. Seshadri Iyengar
Vice President
Former Principal, MESACS
and MES Kishore Kendra



Sri. Dilip Mavinkurve
Vice President
Former MD, SBM



Sri. Sukhen Padmanabha
Secretary
Architect, K.P.Padmanabha
and Associates



Sri. Devendra Nayak
Hon. Treasurer
Chartered Accountant

PROSPECTUS



Sri. Shantharaju B.S.
Member
Advisor, CDPQ Pension Fund
of Canada



Sri. Chakravarthi Mohan
Member
IAS



Sri K. S. Narahari
Member
Senior Media Consultant-
Practice



Dr. S.C. Sharma
Member
Former Director-NAAC



Dr. Babu Padmanabhan
Member
Eminent Scientist and
Industrialist



Smt. Madhu Nataraj
Member
Director - Natya Institute of Kathak
and Choreography



Prof. V. Nagaraja
Member
Department of Micro
Biology & Cell Biology, IISC



Sri. Gopalkrishna Joshi
Member
Executive Director- KSHEC



ABOUT MESIOM

MES, a premier institution imparting quality education for over six decades, was established in 1956-57 by five enlightened citizens Sri. G A Acharya, Sri. M Chinnaswamy, Prof. MPL Sastry, Prof. B R Subba Rao and Smt. Vimala Rangachar. MES a registered body, is governed by a committee of philanthropic, committed, and farsighted citizens of Bangalore. It was the cherished dream of our founders, particularly the late Prof. MPL Sastry, to provide value-based education in Commerce and Management and also in the process imbibe the rich Indian Culture. The former President of MES Group of Institutions, late Sri.K.P Surendranath, initiated the strategic steps to start an Institution, which became a reality as MES Institute of Management in 2006.

MESIOM provides a robust ecosystem for students to thrive in a competitive world through high-caliber teaching and industry-relevant Value-Added Courses. Our academic framework emphasizes experiential learning through case studies and real-world problem-solving, supported by high-end computer labs, a well-stocked library, and ICT-enabled classrooms. At the heart of our educational philosophy is a commitment to holistic excellence and the nurturing of multiple intelligences. The institution curates a transformative year-round journey, blending rigorous domain-specific seminars, conferences, and workshops with specialized placement training to sharpen every student's professional edge. A vibrant ecosystem—featuring the Commerce Club for global corporate readiness, the EDP Cell for entrepreneurial innovation, and Dharini for sustainable living—ensures students are equipped for a dynamic world.

Beyond the classroom, initiatives like NCC, NSS, Vivekananda Saptaha, Cultural Fests, Sports, Physical activities, Yoga and Language Club activities cultivate leadership, character, and cultural depth essential for modern leaders. Through these curated programs, students emerge as competent, ethically-grounded professionals and responsible citizens, fully prepared to command the global corporate landscape.

The Institution has consistently guided its students towards graduating with exemplary performance and securing prestigious ranks at the University level and also has consistently supported its students in career training and placements. We also take immense pride in our vibrant alumni who have achieved laurels in their chosen fields.

UG PROGRAMMES OFFERED

MESIOM offers under graduate programs in Commerce and Management and is affiliated to Dr. Manmohan Singh Bengaluru City University . The duration of each course is of three years divided into six semester as per SEP.

1. B.Com Bachelor of Commerce – Regular
2. BBA – Bachelor of Business Administration
3. B.Com (BDA) - Bachelor of Commerce – Business Data Analytics

Departments

Department of Commerce
 Department of Business Administration
 Department of Business Data Analytics

Department of Languages
 Kannada, English, Hindi & Sanskrit

ADMISSION PROCEDURE	DOCUMENTS TO BE SUBMITTED
<p>Application in the prescribed format should be submitted to the admission office within the date prescribed.</p> <p>1. Selection is based on merit and Roster method.</p> <p>Eligibility criteria for admission :</p> <ol style="list-style-type: none"> 1. A pass in II PUC or equivalent examination 2. Students from Arts, Commerce and Science streams, as prescribed by BCU are eligible for admission to B.Com (Regular), BBA and B.Com (BDA) 	<p>10th, 1st PUC / 11th and 2nd PUC / 12th Marks cards. Migration Certificate issued by the respective 12th Boards (if applicable)</p> <p>Transfer Certificate</p> <p>Income & Caste Certificate</p> <p>Aadhar Card (Xerox)</p> <p>3 Passport Size Photos.</p>

Architecting Global Professionals

MESIOM offers globally recognized integrated professional programs in the college campus

B.Com with ACCA, UK

Programme Benefits :

- Avail 5 papers exemption in ACCA.
- Dual qualification: Advanced diploma in Accounting & Business on completion of 9 papers of ACCA B. Com Degree.
- Offers global placement opportunities and competitive salaries.
- Access to a professional network of ACCA members worldwide.



BBA with CIMA, UK

- Avail 14 papers exemption in CIMA.
- Only 2 Exams to complete the CIMA Qualification
- Opportunity to become an 'Affiliate Member' during graduation
- Focuses On Practical, Real-world Business & Finance Skills
- Global Job Opportunities



B.Com BDA with Data Analytics in Business Intelligence from IoA, UK

- IoA is a UK-based Global Analytics Membership And Accreditation Body.
- Study Only 6 Modules
- Access To Data Camp With 600+ Certification Courses Online
- Pathway To Advanced Membership & Leadership
- Practical, Industry - Aligned Learning



B.Com / BBA with CA from ICAI, India

The **Chartered Accountant (CA)** course is global and statutorily recognized from Institute of Chartered Accountants of India (ICAI).

Programme Benefits :

- Prestigious Career Roles
- CTC 12 to 36 LPA
- Wide opportunities in India & abroad
- Expertise in Domain Specific subjects.
- Dual Qualification - B.Com/ BBA with CA



B.Com with CMA from Institute of Cost Accountants, India

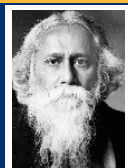
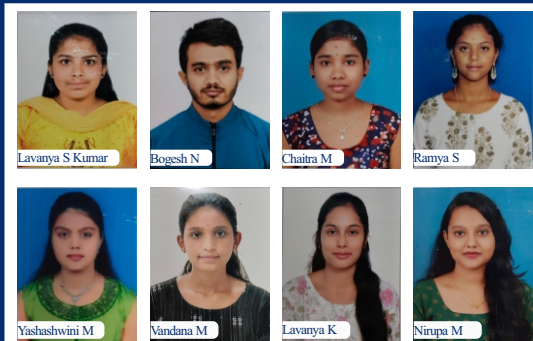
Cost Management Accounting (CMA) course is offered by the Institute of Cost Accountants of India (ICAI),

Programme Benefits :

- Professional Education
- Global Career Mobility
- Recognised as PG degree by UGC & NARIC, UK & UAE
- Expertise in Domain Specific subjects.
- CTC 12 to 36 LPA



CHEERS To OUR CMA FOUNDATION COHORT'S - 100% WIN



The highest education is that which does not merely give us information but makes our life in harmony with all existence” - Rabindranath Tagore

Arise, awake and stop not till the goal is reached

Join us to Explore, Innovate, and Lead!

Empowering Excellence Through Holistic Development

At MESIOM, we believe that education extends beyond the four walls of a classroom. Our mission is to nurture well rounded individuals by fostering an environment where academic brilliance and creative passion co-exist. We take pride in celebrating the dedication, resilience and spirit of students who have brought Laurels to our institution across diverse areas.

Heartiest congratulations on your outstanding achievements !!!



Mrs. Sanjana S
Batch 2008-11
7th Rank in B.Com



Mr. Ramaiah Praveen Kumar
Batch 2011-14
8th Rank in B.B.M.



Ms. Shalini Y
Batch 2014-17
10th Rank in B.Com



Ms. Mahima G
Batch 2015-18
2nd Rank in B.B.A.



Ms. Chanchal A
Batch 2017-20
2nd Rank in B.Com



Ms. Nandini M
Batch 2017-20
10th Rank in B.Com



Ms. Kavitha Bishnoi J
Batch 2019-22
5th Rank in BBA

Celebrating Our Stellar Achievers



Ms. Thejeshwini

Ms. Thejeshwini J is a multifaceted personality who excels not only in academics but also in various talents such as Cultural and Sports activities. She secured a perfect score of ten on ten during the University session ending exams. Additionally, she has cleared the CS Executive examination and is currently pursuing the Professional exam in CS. During her free time, she works as a financial advisor at a fintech company to gain deeper insights into commerce and management.



MR. DHRUVA. V. GOWDA

Mr. Dhruva. V. Gowda is a diligent and dedicated student and has completed his CA Inter both the groups in the very first attempt. Apart from academics he has a keen passion for sports, especially Badminton and table tennis. He has represented college in many Commerce and Managements events like Best Manager, Shark Tank, Business Quiz, Budget Analysis, and has won laurels for the college.



MS. MOHANA MAITRI SURESH

Ms. Mohana Maitri Suresh A professional dancer, she has performed in over 500 shows, in several prestigious events such as Hampi Utsava, Mysuru Dasara, Naada Prabhu Kempegowda Utsava, and more. She was honored with the Natyamayuri award from the state of Andhra Pradesh and received the Natya Praveen award from Akhila Karnataka Purohit Maha Sabha. In addition to her performances, she has trained many students, including international students from Dubai, the U.S., and other countries.



Mr. Prajwal V.G

Mr. Prajwal V.G He has represented India in the Asian Dodgeball Championship 2025 held at Chibha Japan, in October 2025. He has represented Karnataka in five national championships and secured medals in four of them and participated in the Federation cup held at Mumbai and ended up as a second runner-up.

Empowering you for Industry 5.0, MESIOM offers curated value-added courses in association with leading learning partners. Equip yourself with in-demand skills and gain a competitive edge through programs like :

BUSINESS READINESS ADMINISTRATION PROGRAM

Develop industry readiness by offering practical insights.

BENEFICIARIES : 1 year students
IN ASSOCIATION WITH: SGK skills solutions



ADVANCED EXCEL WITH MICROSOFT CERTIFICATION

Helps in complex data Analysis using industry standard spreadsheet tools

BENEFICIARIES : 1 year students
IN ASSOCIATION WITH: NICT



ARTIFICIAL INTELLIGENCE THROUGH IBM STUDIO

Develop their knowledge of Artificial Intelligence (AI) Concepts, such as Natural Language Processing, Computer Vision, Machine Learning and the Application of AI

BENEFICIARIES : 1 & 2 year students
IN ASSOCIATION WITH: IBM SKILLS BUILD PROGRAM



DATA INTELLIGENCE

Develop their Knowledge and skills in field of Data & Analytics

BENEFICIARIES : 1 year B.Com (BDA) students
IN ASSOCIATION WITH: Learning links in Association with DELL Technologies



COMMUNICATIVE ENGLISH

Enhance your language proficiency for confident communication

BENEFICIARIES : 1 year students
IN ASSOCIATION WITH: Subject Matter Experts



PERSONALITY DEVELOPMENT PROGRAMS

Unleash your potential and build leadership skills

BENEFICIARIES : 1 year students
IN ASSOCIATION WITH: Disha Bharat



SECURITIES OPERATIONS & RISK MANAGEMENT

Master the financial market operations and risk mitigation.

BENEFICIARIES : 2 year students
IN ASSOCIATION WITH: FINX SPONSORED BY SBI



Python for data Analytics

Transforming complex data sets in to actionable business insights

BENEFICIARIES : 2-year B.Com BDA students
IN ASSOCIATION WITH: NICT



DIGITAL MARKETING with AI

Proficiency in data analysis with technical & creative skills using digital tools & platforms.

BENEFICIARIES : 2 Year BBA students
IN ASSOCIATION WITH: NICT



CYBER SECURITY

Provide Technical knowledge and skills needed to protect and defend computer systems and networks.

BENEFICIARIES : 2 & 3 year students
IN ASSOCIATION WITH: IBM Skill Build



ZOHO Books & GST Simulation

Cloud based accounting & Statutory compliance using ZOHO books

BENEFICIARIES : 3 year B.Com students
IN ASSOCIATION WITH: ICA Edu Skills Pvt. Ltd.



TALLY PRIME WITH GST

Navigating accounting and taxation with ease

BENEFICIARIES : 3 year B.Com students
IN ASSOCIATION WITH: HAVANA YUKTA



INTRODUCTION TO FINANCIAL MARKET

Financial Awareness on financial market comprising Regulators, Stock Exchanges and Mutual Funds.

BENEFICIARIES : 3 year BBA students
IN ASSOCIATION WITH: ICA Edu Skills Pvt. Ltd.



SUPPORT STRUCTURE

MESIOM is well lit and ventilated with spacious classrooms, state of art auditorium, Computer & Commerce labs, library, ladies lounge, a badminton court, Gymnasium, canteen, parking area and elevator for differently-abled students.

CLASSROOMS

MESIOM has large and spacious classrooms with natural ventilation and lighting. The students are provided with comfortable and ergonomically designed desks and benches. There are facilities for audio visual presentations and speakers are fixed for audio clarity. The classrooms are always kept neat and tidy.

LIBRARY

MESIOM has a spacious, automated and well stocked library. It caters to the needs of the students and faculty. A wide range of text and reference books are available. Many newspapers and periodicals are subscribed to in English, Hindi and Kannada. The Library also has E - Journals & 'N'list facilities and membership with British library .

COMPUTER LAB

MESIOM has two state of art computer labs that serve as dynamic hubs for high demand value added courses like Advanced Excel, Power BI, Digital Marketing, Artificial Intelligence, Python and the labs also function as experiential learning zones for business simulation and interactive corporate modelling.

OTHER FACILITIES

- Spacious seminar & Conference hall with good acoustics to support various curricular and co-curricular activities.
- Commerce lab provides a platform for the young minds to explore new ideas and encourages creative learning in the areas of Commerce and Management.
- Reading Room - A vast variety of books, magazines and journals for continuous learning are available.
- Badminton court, Sports ground & Gymnasium are available for students to unwind themselves.
- Canteen - Food court to cater to the needs of MESIOM students and staff.
- Administration Block.
- Counselling Cell
- Healthcare Centre



INFRASTRUCTURE THAT INSPIRES EXCELLENCE

At MESIOM, we believe that academic rigour and co-curricular engagement exist in a synergistic partnership. We strive to cultivate an ecosystem where students transcend traditional learning to realise their latent potential. Through a spectrum of vibrant initiatives, we instil a profound sense of cooperation, collective leadership, and self-discipline, empowering students to strategically chisel their individual aspirations into reality.

COLLEGE ACTIVITIES

The daily rhythm at MESIOM begins with a reflective classroom prayer, grounding students in a focused learning mindset. Every Saturday, this evolves into a "Common Assembly" in the auditorium—a premier forum for community building and peer-to-peer knowledge transfer. Here, students from various classes take turns presenting curated topics on current affairs and socio-economic interests. These high-level intellectual discourses, which also feature formal felicitations of student achievers, are recorded and uploaded on the institutional YouTube channel. Beyond oral presentation, these student-led inquiries are further institutionalised through published research papers, fostering a robust culture of academic excellence, peer appreciation, and digital leadership.

NATIONAL FESTIVALS AND CELEBRATIONS

To sustain the spirit of patriotism and cultural heritage, MESIOM commemorates Independence Day, Republic Day, Gandhi Jayanthi, and Kargil Vijay Diwas with solemnity and pride. Simultaneously, the campus resonates with traditional vitality during celebrations of Ganesh Chaturthi, Saraswathi Pooja, and Guru Poornima, bridging contemporary education with timeless Indian values.

BEYOND BOUNDARIES: EXCURSIONS, INDUSTRIAL VISITS & HERITAGE TOURS

Recognising that travel broadens intellectual horizons, our meticulously planned educational tours and industrial visits are essential to the MESIOM experience. These immersions provide a vital reprieve from academic rigours, offering students a pragmatic understanding of multicultural dynamics, industrial operations, and the evolving complexities of the global corporate landscape.

TALENT INCUBATION: PRATHIBHA KARANJI

Serves as a premier launchpad for student creativity, effectively bridging the gap between New admits and seniors. Through an array of competitive on-stage and off-stage events—ranging from performing arts and debates to creative expressions—this platform encourages students to explore their versatile talents and build lasting collegiate bonds.



INDUSTRIAL VISITS



PRATHIBHA KARANJI



SALUTING THE WAR HERO



SALUTING BHARATH



ROOTED IN HERITAGE



TRADITIONAL HARMONY



CELEBRATING TALENT

NSS ACTIVITIES

The NSS Wing of MESIOM works towards creating a campus, community linkage by organising various activities like 7 days NSS Camp, Street plays, voting awareness programmes, adult literacy programmes, Swachh Bharath Abhiyan and many more.

40 KAR NCC BATALION

NCC wing of MESIOM provides it's students invaluable opportunities for discipline, Leadership and National Service. Cadets are given basic military training in firing practice and parade.

ROTARACT CLUB

The Rotract club of MES IOM offers a unique platform for Students to bridge the gap between academic learning and social responsibilities. The student members engage in a global network that emphasises **'Service Above Self'** while refining the soft skills necessary for modern leadership.

Intra college Sports activities

Physical education department hosts, a diverse array of Indoor, outdoor and track events aimed at building the physical resilience and disciplined mind set essential for today's youth.

CLUB ACTIVITIES

Commerce & Management Club: The Club aims at preparing the students to face the realms of the corporate world through its various activities like Industrial Visits, Budget Analysis, Crisis Management, Best Manager, Seminars, Workshops, Conferences, Projects, and Internship Programmes, Charutharth-Intercollegiate Management Fest and so on.

Entrepreneurship Development Cell

The EDP Cell conducts activities which aims at developing the entrepreneurial skills through activities like Swayam Anveshana, Product Launch, Service Launch, Samanvitha, Certification Courses and Industrial Motivational Campaign in association with Government of India, MSME Development Institute and many more.

CO-Creation Center

We empower our students to tackle societal challenges through entrepreneurial innovation, sparking social awareness, fueling creative problem-solving, and equipping them with the skills to navigate the entrepreneurial journey. Embracing risk and resilience, we bridge the gap between academia and industry, working towards building a brighter future to transform the world.

Language Club

The language departments of MESIOM conducts various activities in order to hone the literary, cultural and communication skills of the students through Maverix, Nudi habba, Surabharati Vybhavam and Hindi Divas.



BLEND OF GRIT, WIT AND SERVICE





“We want the education by which character is formed strength of mind is increased, the intellect is expanded and by which one can stand on one’s own feet”.
 - Swami Vivekananda

MESIOM- THE ELITE PATH TO EXCELLENCE

VIVEKANANDA SAPTHAHA - The Celebration of Thoughts

A distinct program of MESIOM dedicated to instilling the profound ideals of Swami Vivekananda in its students and empowering them for personal and national growth through theme-based initiatives like VIVEC- A student leadership program. MESIOM continues its commitment to shaping dynamically and to the holistic development of students who excel academically, and are also deeply rooted in Indian values.



PARIVARTHAN - The Readers Club

MES IOM serves as a vital platform for nurturing intellectual curiosity and promoting reading habits among the students, fostering social connections, and promoting over all development, ultimately contributing to a more vibrant and enriching reading and academic experience for all its students.



DHARINI- The Eco club

The Eco club strives to create environmental awareness and inculcate a culture of eco-friendliness amongst students. It involves participation of students in multifarious activities like awareness camps on waste segregation, tree sapling drives, environmental awareness beyond the campus, campus cleaning drive and many more.



MAGAZINE AND NEWSLETTER

MESIOM brings out a biannual newsletter Abhigna, comprising the details of the various activities conducted during the semesters. Manjari - The annual magazine mirrors the true credentials of our insights. Manjari is an abode of budding artists and literary geniuses. It also includes faculty updates and articles from the faculty members and students

KALAVEDI

The cultural wing of MES Group of Institutions conducts an intra-institutional youth festival every year. It gives an opportunity to students to exhibit their talents in the field of music and fine arts.



VEDIC STUDIES

A wing of MES Group of Institutions aimed at exploring the vast knowledge of Vedas, Upanishads and allied works amongst it’s students and faculty.



STUDENTS FORUM

To imbibe leadership qualities a Student’s Council is constituted. It comprises President, Vice President, Secretary and Joint Secretary (cultural & sports). It hosts students fests like Chathurarth, Samanvitha, Swayam Anveshana and involves itself in all activities of the college. Faculty co-ordinators are nominated to guide them.



MESIOM's commitment to industry-aligned programs, immersive learning, and career support ensures that our student is just not job-ready, but future-proof.

At MESIOM, we understand that a successful future requires more than just academic excellence. We prepare our students for the ever-evolving landscape of Industry 5.0, where humans and machines collaborate in a highly digitized environment.

Placement Cell :

Our dedicated placement cell provides personalized guidance and support throughout your job search, from resume building to interview preparation.

On-campus and off-campus placements :

We organize regular on-campus and off-campus placement drives with top-notch companies, giving you access to a wide range of career opportunities.

Alumni mentorship:

Our strong alumni network provides valuable mentorship and connections to help navigate your career path.

Placement Highlights Pre-placement Training & 100% Placement Assistance



AWARDS AND WELFARE SCHEMES MESIOM offers Scholarships to the needy and meritorious students every year.

INSTITUTIONAL LEVEL	GOVERNMENT/NGO		
Students Welfare Fund from MES - Management - Mysore Education Society (R)	https://bcwd.karnataka.gov.in/ Backward classes welfare department * Vidyasiri * Post Matric Scholarship * Fee Reimbursement	https://tw.kar.nic.in/ Tribal Welfare Department * Post-matric scholarship for ST students	https://klwbapps.karnataka.gov.in/ Department of Labour * Education assistance for construction workers children (Scholarship)
Students Welfare Fund from faculty, Alumni and Donors.	https://sw.kar.nic.in/ Social Welfare Department * Post-matric Scholarship for Sc students	https://dom.karnataka.gov.in/ Department of Minority Welfare * Post-matric scholarship * Merit cum means scholarship	https://scholarships.gov.in/ National Scholarship portal Post-matric
		https://ksbdb.karnataka.gov.in/ Karnataka Brahmin Development Board * Post-matric scholarship	https://dce.karnataka.gov.in/ Sanchin Honnamma Scholarship (Girls) https://das.reliancefoundation.org/ Dhirubhai Ambani Scholarship * Pragati Scholarship for Girls * NSDL Shiksha Sahyog Scholarship



Contact us at

Phone : 8431993514, 080 23128338/23128321
 Email Id : mesiom9@gmail.com
 Website : www.mesiom.in



For Institution Website



For Location



COUNSELLING CELL

The Student Counselling Cell is a safe and supportive space on campus where students can seek help for their emotional, personal, or academic concerns without fear of judgment. It is led by a trained counsellor who provides professional guidance to help students manage stress, anxiety, relationship challenges, and other mental health concerns. The cell also conducts interactive workshops and awareness sessions on topics such as self-care, emotional well-being, boundaries, and coping with academic pressure. All counselling services are strictly confidential, ensuring that students feel secure and respected while sharing their concerns. Individual sessions are available free of cost on an appointment basis. These sessions offer personalized support tailored to each student's needs. When required, the Counselling Cell follows a structured referral system, connecting students to qualified mental health professionals, psychiatrists, or specialized services for further care. The goal is to create a balanced support system that promotes resilience, self-awareness, and overall well-being. By normalizing conversations around mental health, the Counselling Cell strives to build a campus culture where seeking help is encouraged and valued.

- ✔ **Free, one-on-one support**
- ✔ **Safe and Non-judgmental space**
- ✔ **Open to All students**



COURSE MATRIX B.COM REGULAR

Title and Category of Course

I Semester		II Semester		III Semester	
Language -I	AECC	Language -I	AECC	Language -I	AECC
Language -II	AECC	Language -II	AECC	Language -II	AECC
Financial Accounting	DSC-1	Advanced Financial Accounting	DSC-5	Corporate Accounting	DSC-9
Principles of Marketing	DSC-2	Human Resource Management	DSC-6	Quantitative Analysis for Business Decisions –I	DSC-10
Business Environment	DSC-3	Business Regulations	DSC-7		
Indian Financial System	DSC-4	Corporate Administration / Quantitative Aptitude	DSC-8	Cost Accounting	DSC-11
Constitutional Values-1	CC			Elective - Paper I	DSC-12
Environmental Studies	CC	Constitutional Values-2	CC	Corporate Communication Skills	SEC
		Value-Added Certificate Course *	CC		

IV Semester		V Semester		VI Semester	
Language -I	AECC	Advanced Accounting	DSC-17	Indian Accounting Standards	DSC-21
Language -II	AECC	Financial Management	DSC-18	Management Accounting	DSC-22
Advanced Corporate Accounting	DSC-13	Income Tax- I	DSC-19	Income Tax- II	DSC-23
Quantitative Analysis for Business Decisions –II	DSC-14	Goods and Services Tax	DSC-20	Business Taxation	DSC-24
		Costing Methods	CC	Auditing	DSC-25
Research Methodology	DSC-15	Survey Project	CC	Internship	CC
Elective -Paper II	DSC-16	ELECTIVE GROUPS	III SEM	IV SEMESTER	
Banking Practice	SEC	PAPER - 1		PAPER - II	
		Marketing	Consumer Behaviour	Logistics & Supply Chain Management	
		Human Resource	Employee Performance Management	Employee Welfare & Social Security	
		Information Technology in Commerce	Accounting Information System 30Hrs. Theory + 26 Hrs Lab	Business Intelligence.	
		Entrepreneurship Development	Start- ups & New Age Entrepreneurship	Strategic Business Decisions for Entrepreneurship	

Arise, awake and stop not till the goal is reached

Join us to Explore, Innovate, and Lead!

COURSE MATRIX BBA REGULAR

Title and Category of Course					
I Semester		II Semester		III Semester	
Language -I	AECC	Language -I	AECC	Language -I	AECC
Language -II	AECC	Language -II	AECC	Language -II	AECC
Principles of Management	DSC-1	Human Resource Management & Practices	DSC-5	Principles of Marketing	DSC-9
Market Analysis for Business Decisions	DSC-2		Indian Financial System	DSC-6	Organizational Behaviour
Statistics for Business Decisions-I	DSC-3	Statistics for Business Decisions-II	DSC-7	Entrepreneurship and Start-up Eco System	DSC-11
Financial Accounting	DSC-4	Corporate Accounting	DSC-8	Fundamentals of Cost Accounting	DSC-12
Constitutional Values-1	CC	Constitutional Values-2	CC	Business Communication Skills	SEC
Environmental Studies	CC				

IV Semester		V Semester		VI Semester	
Language -I	AECC	Income Tax Law & Practice- I	DSC-17	Income Tax Law & Practice- II	DSC-21
Language -II	AECC	Management Accounting	DSC-18	International Business	DSC-22
Banking Law & Practice	DSC-13	Elective I – Paper – I	DSC-19	Strategic Management	DSC-23
Financial Management	DSC-14	Elective II– Paper – I	DSC-20	Elective I – Paper – II	DSC-24
Research Methodology	DSC-15	Business Laws	CC	Elective II– Paper – II	DSC-25
Customer Relationship MGT	DSC-16	Survey project*	CC	Internship**	CC
Technology for Business	SEC				

ELECTIVE GROUPS	V SEM		VI SEMESTER	
	PAPER - 1		PAPER - II	
Marketing	Consumer Behaviour		Logistics & Supply Chain Management	
Human Resource	Performance & Compensation Management		Employee Welfare & Social Security	
Finance	Advanced Financial Management		Security Analysis & Investment Management	
Analytics	Business Analytics		Marketing & Financial Analytics	

COURSE MATRIX B.Com Business Data Analytics

Title and Category of Course					
I Semester		II Semester		III Semester	
Language -I	AECC	Language -I	AECC	Language -I	AECC
Language -II	AECC	Language -II	AECC	Language -II	AECC
Financial Accounting	DSC-1	Advanced Financial Accounting	DSC-5	Corporate Accounting	DSC-9
Principles of Marketing	DSC-2	Human Resource Management	DSC-6	Quantitative Analysis for Business Decisions –I	DSC-10
Business Environment	DSC-3	Business Regulations	DSC-7		
Spreadsheet Analytics	DSC-4	DBMS & SQL	DSC-8	Cost Accounting	DSC-11
Constitutional Values-1	CC	Constitutional Values-2	CC	C Programming	DSC-12
Environmental Studies	CC	Value-Added Certificate Course *	CC	Data Analysis using Tableau	SEC

IV Semester		V Semester		VI Semester	
Language -I	AECC	Introduction to Python	DSC-17	Financial Analytics	DSC-22
Language -II	AECC	Marketing Analytics	DSC-18	Management Accounting	DSC-23
Advanced Corporate Accounting	DSC-13	Income Tax- I	DSC-19	Income Tax- II	DSC-24
Quantitative Analysis for Business Decisions –II	DSC-14	Goods and Services Tax	DSC-20	HR Analytics	DSC-25
		Costing Methods	DSC-21	Auditing	DSC-26
Research Methodology	DSC-15	Survey Project	CC	Internship**	CC
Business Data Analytics	DSC-16				
Introduction to R	SEC				

- ❖ Students are required to register in a form prescribed by MESIOM before the commencement of the academic year and at the time of admission to sign an undertaking to abide by its rules, regulations and code of conduct.
- ❖ MESIOM may terminate a students' admission if false or misleading information has been given or if significant information has been omitted in the application form.
- ❖ Fees structure of the courses is subject to review from time to time. Non payment of the prescribed fees by the due date will result in cancellation of the registration of the course.
- ❖ MESIOM pays utmost attention to attendance of the students. Students having less than 75% attendance will be denied the admission ticket for the semester examination.
- ❖ Attendance in test and examinations is compulsory.
- ❖ Ragging is strictly prohibited in college premises. Instances of ragging will be dealt with seriously by Anti - ragging Cell. (Contact nos:+919830018800/080-22826033)
- ❖ Students should mandatorily wear the Identity Cards in college premises.
- ❖ Students should wear clean and decent dress to college.
- ❖ Collarless T-shirts or T-shirts with messages should not be worn.
- ❖ College Uniform should be compulsorily worn on Mondays and Thursdays. Students violating the uniform code will not be permitted to attend the classes.
- ❖ Boys wearing accessories like earrings and bracelets are strictly prohibited. Decent hairstyle has to be maintained. Sporty, lengthy or funky hairstyle is prohibited.
- ❖ The conduct of the students in classes and in the premises of college shall be such that it will not cause disturbance to teachers, fellow students or the other classes.
- ❖ Students should strictly follow the decorum of public behaviour and avoid the use of abusive language and indecent manner in all their interactions. Anybody found flouting the norms of conduct is liable to be expelled from the college.
- ❖ It is compulsory for the students to attend prayer and the celebrations of national festivals like, Independence Day, Republic Day, annual sports meet, annual day, fresher's day etc. Attending various seminars, awareness programmes and workshops is mandatory.
- ❖ Loitering in corridors, in front of the main gate and auditorium during college hours is strictly prohibited.
- ❖ Students must ensure that all the lights and fans are switched off before they leave the classrooms.
- ❖ Students involved in malpractice in the internal tests or university examinations will be severely dealt with.
- ❖ Use of cell phone in College premises is strictly prohibited.
- ❖ In case of loss or damage of library books and equipments, the students will make good the same.
- ❖ Assistance to the students regarding Bonafide Certificate / Marks Cards/Transfer Certificate/Character Certificate/PDC etc. will be done by the office between 01.00 p.m. and 2.30 p.m.
- ❖ All the rules and regulations stated herein are mandatory and subject to change without notice.

A Glimpse of Alumni Achievements

M.E.S. Institute of Management has consistently nurtured talent and built a proud legacy of distinguished alumni who have made significant contributions across diverse fields. Carrying forward the institution's core values onto the global stage, our graduates have transitioned from the quiet corridors of our campus to dynamic roles in multinational corporations, public service, culture, and sports—leaving an indelible mark wherever they go. With a **vibrant and growing network of 2,228 alumni** since its inception, the institute takes immense pride in their achievements and continued association, which strengthens our academic and professional community.



SUCCESS POWERED BY VALUES

