

MES INSTITUTE OF MANAGEMENT

Vidya Vihara, 25/1, 17th Main, II Block, Rajajinagar, Bangalore - 560010

Affiliated to Bengaluru City University, NAAC accredited with B++

7.1.11 Reports

World Environment Day 2024 -25

World Environment Day 2024 was celebrated on 5 June 2024 at the MES Institute of Management Campus, organized by MES Institute of Management.

Objectives

The celebration of World Environment Day aimed to sensitize students to environmental issues, foster societal responsibility, promote sustainable practices through a plantation drive, encourage long-term environmental stewardship, and align with the institution's vision of holistic, value-based education.

Event Highlights

The programme commenced with a warm welcome to the Chief Guest, Mrs. Shanthi Subramani, Entrepreneur, Founder of EVVI Solutions, and Behavioural Transformation Coach. In her address, she emphasized the link between creativity and nature and encouraged students to apply their professional skills toward environmental conservation and sustainable development.

Leadership Addresses

Principal Dr. Sharada S highlighted that social responsibility begins with individual action and reiterated the institution's commitment to integrating academic excellence with environmental awareness. Vice Principal Dr. Harini M. S spoke on the importance of ecological balance and emphasized the role of youth in leading sustainability initiatives.

Ceremonial Plantation

A sapling plantation drive was conducted on the campus by the Chief Guest, Principal, and Vice Principal, with active participation from faculty and students. Participants pledged to nurture the saplings as part of their ongoing environmental responsibility.

Conclusion

The programme concluded with a strong message that environmental protection is a shared responsibility. The initiative effectively translated environmental awareness into practical action and reinforced sustainable values among students.





On Account of			International Environment Day 2024	
Visitors Book				
Date	Visitor Name	Contact No.	Email / Address	Your Visitator Comments & Suggestions
5/6/2024	Shri. Shubhi Subramani			Every guested audience
	Enthusiasm, good	99092011	Admission@mesinstitute.com	Appreciated with management
	E-well solution			with great hospitality
	Behavioral training			Love to stay connected 2
	Coach			Shruti

International Yoga Day Celebration

MES Institute of Management celebrated International Yoga Day on June 21, 2024. The event took place at the MES Institute of Management Campus.

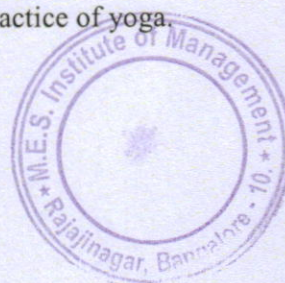
Objectives

The International Yoga Day was celebrated with the following key objectives:

- **To Promote Holistic Health:** To encourage students and faculty to adopt yoga for physical, mental, and spiritual well-being.
- **To Raise Awareness:** To highlight the importance of yoga in reducing stress and improving concentration in an academic environment.
- **To Cultivate Mindfulness:** To introduce participants to the practices of Dhyana and Pranayama as tools for emotional balance.
- **To Foster Unity:** To bring the college community together through a shared health-oriented activity.

Event Highlights

The MES Institute of Management campus observed International Yoga Day with great enthusiasm and disciplined participation. The event saw a large gathering of students and faculty members dressed in their official attire, ready to embrace the ancient practice of yoga.



The session was led by **Mr. Honnurappa M, Physical Education Director**, who addressed the gathering on the significance of the day. In his address, he emphasized that yoga is not just a physical exercise but a way of life that harmonizes the body and mind. He encouraged students to make yoga a daily habit to combat the pressures of a modern lifestyle.

Yoga Session Details

The practical session was conducted systematically, following a sequence designed to relax and rejuvenate the participants:

- **Dhyana (Meditation):** The session began with a period of Dhyana, allowing participants to find mental stillness and focus.
- **Pranayama (Breathing Techniques):** Mr. Honnurappa M guided the students through various breathing exercises aimed at enhancing lung capacity and calming the nervous system.
- **Asanas (Physical Postures):** Participants performed a series of Asanas, including standing and sitting postures, focusing on flexibility, balance, and strength.

Conclusion

The celebration of International Yoga Day concluded on a peaceful and positive note. The event successfully demonstrated the college's commitment to the overall well-being of its members. Participants left the session feeling refreshed, with a renewed understanding of how yoga can contribute to a healthier and more focused academic life.



Library Day Celebrations

MES Institute of Management successfully celebrated Library Day on August 12, 2024.



Objectives:

- To commemorate the birth anniversary of Dr. S.R. Ranganathan, the Father of Library Science.
- To foster a strong connection between students and the library.
- To promote effective library, use among students and faculty.
- To highlight the importance of reading and knowledge acquisition.
- To showcase the latest books and publications.

Highlights of the 2024 Library Day Celebrations

MES Institute of Management successfully celebrated Library Day on August 12, 2024, with a focus on the power of reading and its role in shaping one's life. The keynote address was delivered by Ms. Rashmi Shetty, a renowned voice coach, radio jockey, and founder of Third Eye. Her speech focused on the theme "**Once Upon a Time...**" and emphasized the transformative power of reading in shaping one's life. Ms. Shetty also discussed the five laws of library science and provided a memorable acronym: **STORY** (Identify your **Strength**, share your **Thoughts**, translate it to **Opportunities**, **Remember** and be responsible, and Work on **Yourself**). Her insights resonated with the audience and reinforced the importance of libraries and reading in personal and academic growth.

The Librarian Ms Veda Shetty informed the students on the new initiative introduced this year, **PARIVARTHAN-The Readers Club** which aims to inspire students to become lifelong readers. She further added that by participating in the club, students can:

- Join book discussions and share their thoughts with friends.
- Participate in reading challenges and competitions.
- Attend author talks and workshops.
- Discover new genres and authors.

Dr. Sharadha, Principal, MESIOM in her presidential address to the students, spoke on the importance of library and she further stated that libraries are the gate ways to knowledge.

The 2024 Library Day celebrations at MES Institute of Management were a resounding success, highlighting the significance of libraries and reading in fostering a culture of learning and intellectual growth.





National Library Day Celebrations under the aegis of Vak Suvak 2024-2025

Visitors Book			
Date	Visitor's Name	Contact No.	Your Valuable Comments & Suggestions
12-08-24	Smt. Radhika Shetty Founder, Director- Third Eye, Radio Jockey Coach, Facilitator, Emce	9896207623	Sachin Hothkudage@gmail.com
			Adored the concept of celebrating such an important day in the life of a student. All the best to Parivartan.

Commemoration of 25 Years of Kargil Vijay Diwas

On August 14, 2024, the MES Institute of Management hosted a significant commemorative event. The program was held under the theme of Vivekananda Sapthaha. This initiative was organized in successful collaboration with Disha Bharath and the Mythic Society.

Objectives

The event was organized with the following key objectives:

- **To Instill Historical Awareness:** To educate young minds on the significance of learning from India's history to shape a brighter future.
- **To Foster Patriotism:** To honor the sacrifices of the Indian Armed Forces through creative and competitive platforms.
- **To Promote Civic Responsibility:** To encourage students to recognize and embrace their roles and responsibilities as citizens of India.



Event Highlights

Under the aegis of Vivekananda Saptaha, MESIOM organized a grand intercollegiate competition that drew a massive response from the academic community. A total of 158 students representing 46 different colleges participated in the festivities.

The event featured several competitions designed to celebrate the Indian spirit:

- **Patriotic Solo Singing:** Students showcased their vocal talents through songs dedicated to the nation.
- **Storytelling:** Participants narrated moving accounts of freedom fighters and soldiers, bringing history to life.
- **Dumb Charades:** A thematic version of the game used to engage students with historical and national events.

Key Addresses

The commemoration was graced by distinguished speakers who shared profound personal and professional insights:

- **Captain Naveen Nagappa (Kargil War Veteran & Sena Medal Recipient):** In his inaugural address, Captain Nagappa shared his firsthand experiences from the battlefield during the Kargil War. He urged the youth to understand the weight of their responsibilities in maintaining the nation's integrity.
- **Prof. Sheela Menon (Director Academics (HE), MES):** Serving as a special invitee, she fondly reminisced about her father's service in the 1971 Indo-Pak War. She emphasized the deep importance of honoring the continuous sacrifices made by soldiers.
- **Smt. Rekha Ramachandran (Founder Secretary, Disha Bharath):** In her presidential remarks, she underscored the pivotal role educational institutions play in shaping the character and future of the nation.

Conclusion

The 25th-anniversary celebration of Kargil Vijay Diwas at MESIOM served as a powerful reminder of the valor of the Indian Army. By bridging the gap between war veterans and the younger generation, the event successfully translated historical lessons into modern-day inspiration for the students.





Independence Day Celebration

On August 15, 2024, MES Institute of Management celebrated Independence Day with great patriotic fervor. The event was held at the MES Institute of Management Campus.

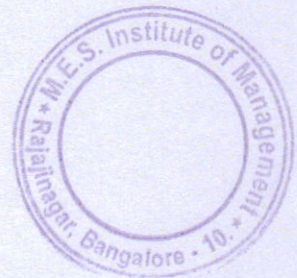
Objectives

- **Patriotism:** To instill a sense of national pride and honor among students and faculty.
- **National Vision:** To inspire the academic community to contribute toward the goal of a developed India.

Event Highlights

On August 15, 2024, the MES Institute of Management (MESIOM) celebrated the spirit of patriotism and national pride. The campus was filled with a sense of collective honor as the institution marked another year of India's freedom.

The ceremony was graced by Chief Guest Dr. C.K. Jagadish, who delivered a powerful address to the gathered students and staff.



Key Addresses

- Dr. C.K. Jagadish emphasized the significant role students play in realizing the vision of Viksit Bharat 2047.
- He highlighted the crucial contribution of teachers in guiding and mentoring students toward achieving this vital national goal.
- The address served as a call to action for the youth to actively participate in the nation's progress through disciplined learning and civic responsibility.

Conclusion

The Independence Day celebration at MESIOM concluded with a renewed commitment to national development. The event successfully reminded the students that the journey toward 2047 depends on the synergy between dedicated educators and the visionary spirit of the youth.

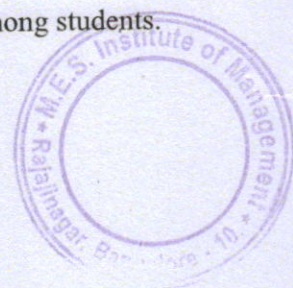


National Sports Day Commemoration

On August 29, 2024, the MES Institution of Management observed the Birth Anniversary of Major Dhyan Chand. The event was graced by the Chief Guest, Sri Nagalinga Swamy, who serves as a Hockey Coach at the Sports Authority of India in Bangalore.

Objectives:

1. To honour the contributions of the legendary hockey player and promote awareness of his achievements.
2. To emphasize the benefits of sports in fostering physical, mental, and emotional well-being.
3. To motivate students to engage in sports and develop a lifelong interest in physical activity.
4. To cultivate values such as fair play, cooperation, and respect among students.



Event Summary:

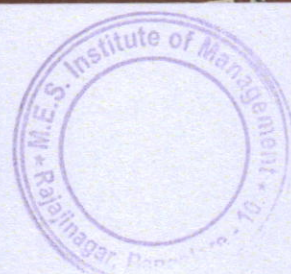
MES Institute of Management successfully commemorated National Sports Day on August 29, 2024, to honour the legacy of Major Dhyan Chand and promote the importance of sports. The event featured a variety of activities, including:

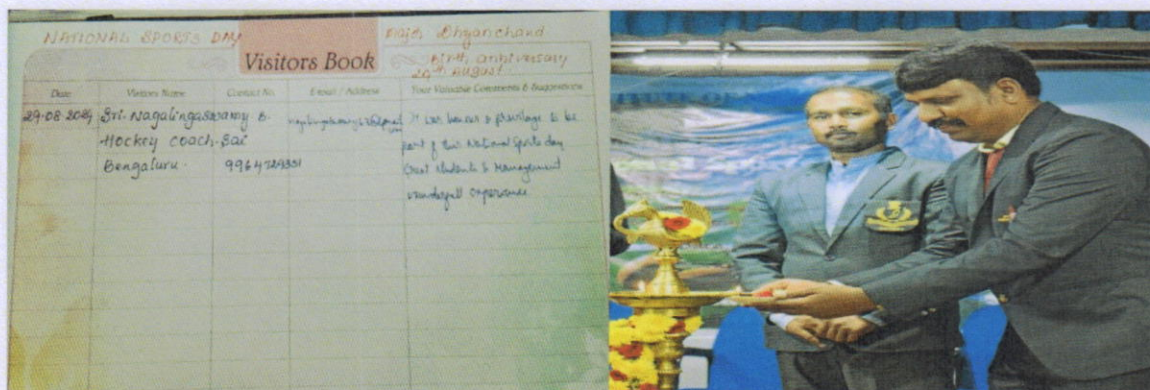
- **Invocation and dance performance:** The program began with an invocation seeking the blessings of the Lord, followed by a captivating dance performance by the students.
- **Chief Guest address:** Sri Nagalinga Swamy, a renowned hockey coach, currently working in Sports Authority of India delivered an inspiring address on the significance of sports in personal and professional development.
- **Presidential address:** Dr. Harini.M.S., Vice-Principal, MESIOM, emphasized the role of sports in achieving success through Discipline, dedication and focus. She also acknowledged the efforts of the Faculty and the student coordinators for the efforts in making the event successful and applauding the engaging performance of the students.

The event concluded with a vote of thanks acknowledging the contributions of all participants.

Outcomes: Students gain a deeper understanding of the positive impact of sports on their overall development. Motivate more students to involve in sports activities and develop a passion for physical fitness.

In conclusion, the National Sports Day commemoration at MES Institute of Management was a successful event that achieved its objectives. By promoting sports and physical activity, the college has taken a significant step towards fostering a healthier, more engaged, and more successful student body.





Report on Teachers' Day Celebration 2024

On September 5, 2024, the MES Institute of Management organized a heartwarming Teachers' Day celebration in the college library. The event was held to commemorate the birth anniversary of **Dr. Sarvepalli Radhakrishnan** and to acknowledge the tireless efforts and dedication of the faculty members in shaping the future of the students.

Event Highlights

- **Inauguration & Floral Tribute:** The program commenced with the traditional lighting of the lamp by the Principal, **Dr. Sharada S**, followed by a floral tribute to the portrait of Dr. Sarvepalli Radhakrishnan.
- **Principal's Address:** In her keynote address, Dr. Sharada S emphasized the evolving role of educators in the digital age. She spoke about the importance of "Teaching with Heart" and commended the staff for their resilience and commitment to academic excellence.
- **Token of Appreciation:** As a gesture of gratitude, the institution honored the teaching staff. The atmosphere in the library was one of mutual respect and camaraderie, reflecting the strong bond within the MESIM family.
- **Interactive Session:** The celebration included a brief session where teachers shared their personal experiences and inspirations. This provided a platform for younger faculty members to gain insights from senior educators.



Conclusion

The event concluded with a vote of thanks, followed by refreshments. The celebration served as a beautiful reminder of the noble profession of teaching and left the faculty feeling motivated and valued.



Vivekananda Jayanti & National Youth Day Celebration

On January 13, 2025, the MES Institute of Management celebrated National Youth Day to honor Swami Vivekananda's birth anniversary and legacy. Presided over by Principal Dr. Sharada S and Guest of Honour Vice Principal Dr. Harini M S, the event was attended by all teaching and non-teaching staff.

Event Highlights

- **Inauguration:** The program began with the traditional lighting of the lamp and floral tributes to Swami Vivekananda.
- **Key Addresses:** Principal Dr. Sharada S highlighted "Man-making and Character-building education," while Vice Principal Dr. Harini M S spoke on fearlessness and self-belief.
- **Conclusion:** Following staff anecdotes about Vivekananda's life, the event closed with a vote of thanks and the National Anthem, leaving the staff inspired by the ideals of "Shakti" and "Viveka".



Republic Day Celebration

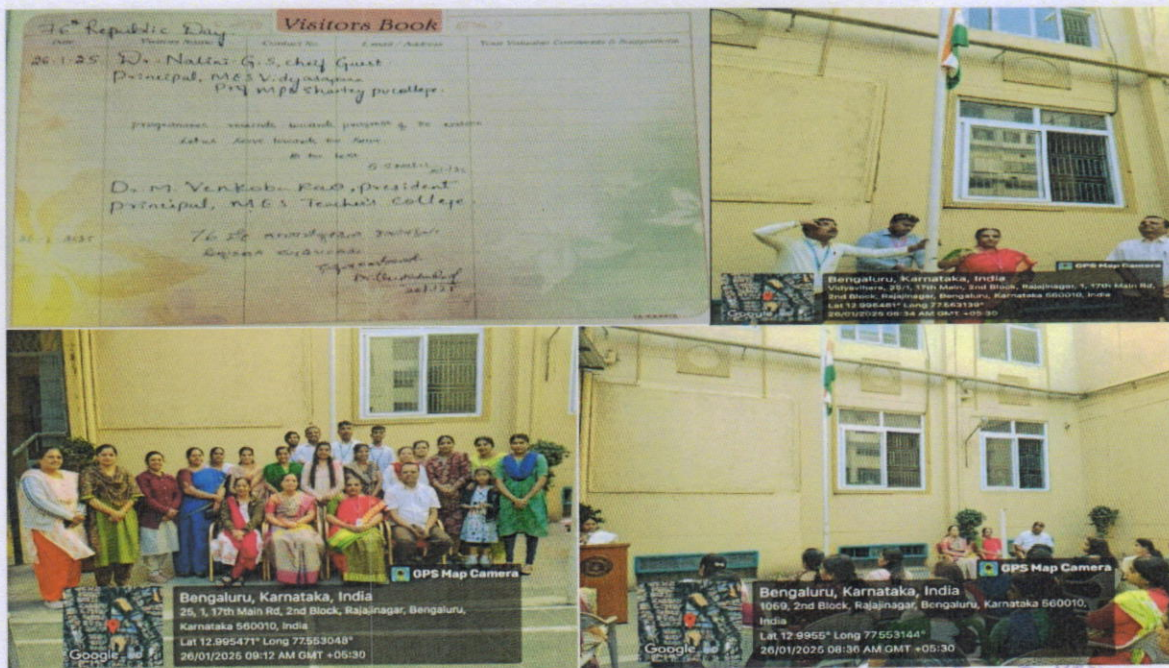
The Republic Day was celebrated with great enthusiasm and patriotic spirit on 26th January 2025 at the campus of MES Institute of Management. The programme was organized to commemorate the adoption of the Constitution of India and to instil a sense of national pride among staff and students.

The celebration was graced by the Chief Guest, Dr. Nalini G. S., Principal, MES Vidyasagara Prof. MPL Shastry PU College, who added dignity and importance to the occasion. The programme was presided over by Dr. M. Venkoba Rao, Presidential Address, MES Teachers College, who delivered an inspiring presidential address highlighting the significance of Republic Day, constitutional values, and the role of educational institutions in nation building.

The event witnessed the esteemed presence of Dr. Sharada S., Principal, along with all the teaching and non-teaching staff of the institute. A group of students also participated in the celebration, contributing to the vibrant and patriotic atmosphere of the programme.

The speakers emphasized the importance of unity, integrity, and responsibility as citizens of India. The celebration served as a reminder of the sacrifices made by freedom fighters and the collective duty of every individual to uphold the values enshrined in the Constitution.

The Republic Day celebration concluded on a meaningful note, leaving the participants motivated and proud to be citizens of India.



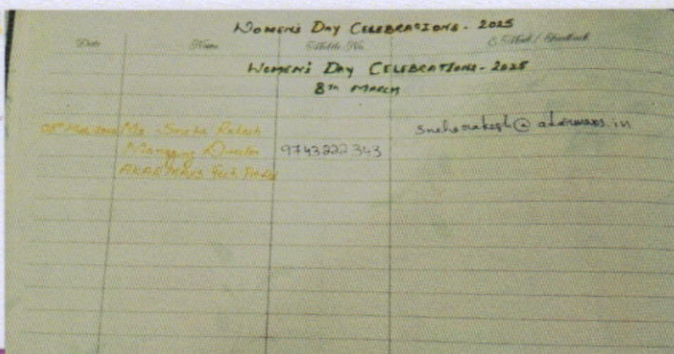
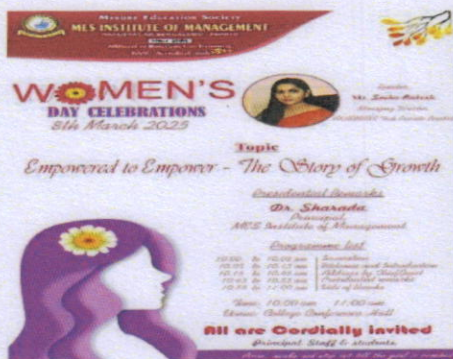
International Women's Day Celebration

International Women's Day was celebrated on 8th March 2025 with great enthusiasm and purpose, highlighting the achievements and contributions of women in society. The programme was organized with the objective of inspiring students through real-life success stories of women leaders and entrepreneurs.

As part of the celebration, a woman entrepreneur was felicitated, recognizing her outstanding achievements in the field of entrepreneurship. The event was graced by the Chief Guest, Ms. Sneha Rakesh, Managing Director, AKARMAXS Tech Private Ltd, a 100-crore top-line company, whose presence added immense value and inspiration to the programme. Addressing the students on the theme "Empowered to Empower – The Growth Story," Ms. Sneha Rakesh shared her personal journey of growth as an entrepreneur. In her address, she spoke about the importance of perseverance, continuous learning, and self-belief. She candidly discussed the hard work, dedication, and challenges she faced while building her organization, motivating students to overcome obstacles and strive for excellence.

The session was highly inspiring and encouraged students, especially young women, to pursue their aspirations with confidence and determination. The celebration successfully reinforced the message of women empowerment and the role of education in shaping future leaders.

The programme concluded on an empowering note, leaving the participants motivated to contribute positively to society and support inclusive growth.



sharada S

Principal

MES Institute of Management,
Raiajnagar Bangalore-560 010