

# MES INSTITUTE OF MANAGEMENT

Vidya Vihara, 25/1, 17th Main, II Block, Rajajinagar, Bangalore - 560010

Affiliated to Bengaluru City University, NAAC accredited with B++

## Beyond the campus Environmental Promotion

### Event Report: Kere Connect Habba – Thalaghattapura Lake

The Kere Connect Habba was attended by the students of MES Institute of Management at Thalaghattapura Lake on 08 February 2025. The event was organized with the objective of creating awareness about water conservation, biodiversity, and sustainable living, while encouraging community participation in environmental protection.

The program included a variety of engaging activities such as a bird walk and biodiversity walk, which provided insights into local ecosystems and native species. A drawing competition for school children, panel discussions, and workshops on water conservation and sustainability helped spread awareness and knowledge. Traditional desi games and cultural programs added to the overall engagement and promoted indigenous practices.

Active participation from students helped reinforce the importance of protecting water bodies and maintaining ecological balance. Several eco-friendly initiatives, including the collection of used footwear and clothes and the stitching of free cloth bags from reused materials, emphasized the values of reuse, waste reduction, and sustainable living.

The event concluded with the Ganga-Kaveri Aarati and Deepotsava, creating a strong emotional and cultural connection with water sources and highlighting their significance.

Kere Connect Habba proved to be an informative, inspiring, and meaningful event, leaving a positive impact on all participants and promoting awareness towards environmental conservation.





## Traffic Awareness Program

MES Institute of Management, in collaboration with the Bangalore City Police, organized a Traffic Awareness Program on 25th September 2024 to educate the public on traffic rules and promote responsible driving behaviour.

The program focused on creating awareness about road safety, including the use of ISI-certified helmets, seat belts, avoiding drunk driving, mobile phone usage while driving, triple riding, and signal jumping. Emphasis was also placed on switching off vehicle engines at signals, mandatory emission tests, and maintaining overall safe driving practices to reduce accidents and pollution.

Around 50 student volunteers actively participated in the program from 9:30 AM to 12:00 PM at Navrang Junction and Malleshwaram Circle. The volunteers interacted with motorists and pedestrians by displaying placards, distributing pamphlets, and spreading awareness through direct communication.

The initiative received strong support from the Bangalore City Police, with Inspector Mohammad Ali and Inspector Dinesh actively participating in the program. The public responded positively, and many commuters acknowledged the importance of following traffic rules.

Overall, the Traffic Awareness Program was a successful and impactful initiative, contributing towards improved road safety and responsible driving practices.





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